

2025 COMMUNITY NEEDS ASSESESSMENT

Introduction, Cabarrus Profile and
Social/Economic Factors

December 19, 2024





WELCOME

Mike Downs

Cabarrus County Manager

Healthy Cabarrus Executive Committee



COMMUNITY NEEDS ASSESSMENT

Jessica Grant
Executive Director
Healthy Cabarrus

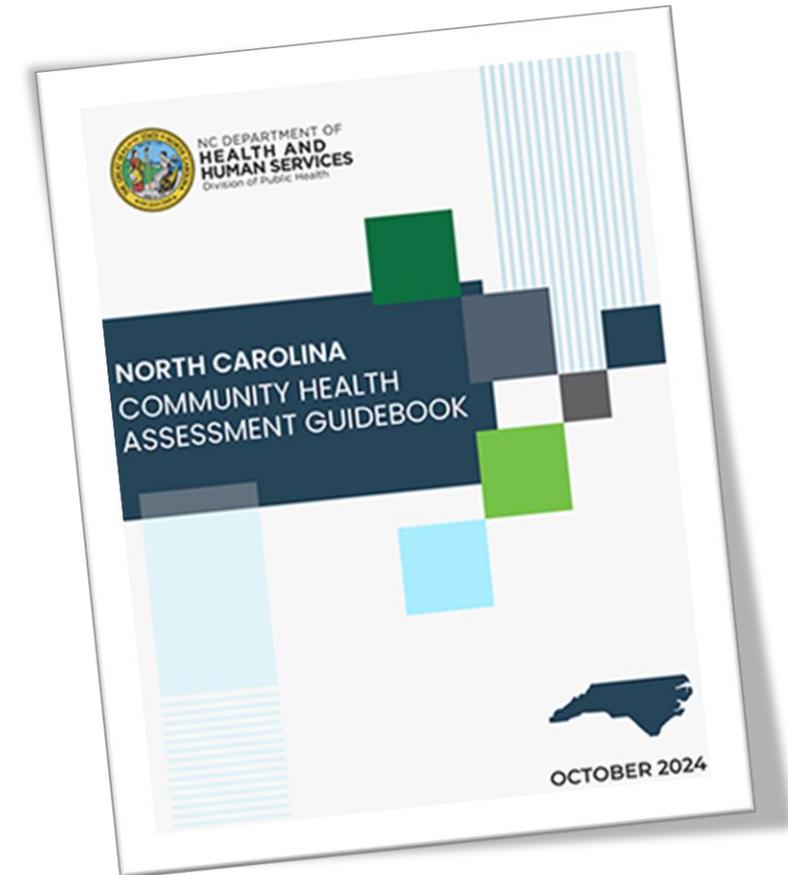
Quick Connection

Speedy Meet, Greet, and Share!



What is a Community Health Needs Assessment (CHNA)?

The CHNA is a process that engages the community in a systematic assessment and identification of key health needs of the county. This includes identifying, collecting, analyzing, and disseminating information on community assets, strengths, resources, and needs.

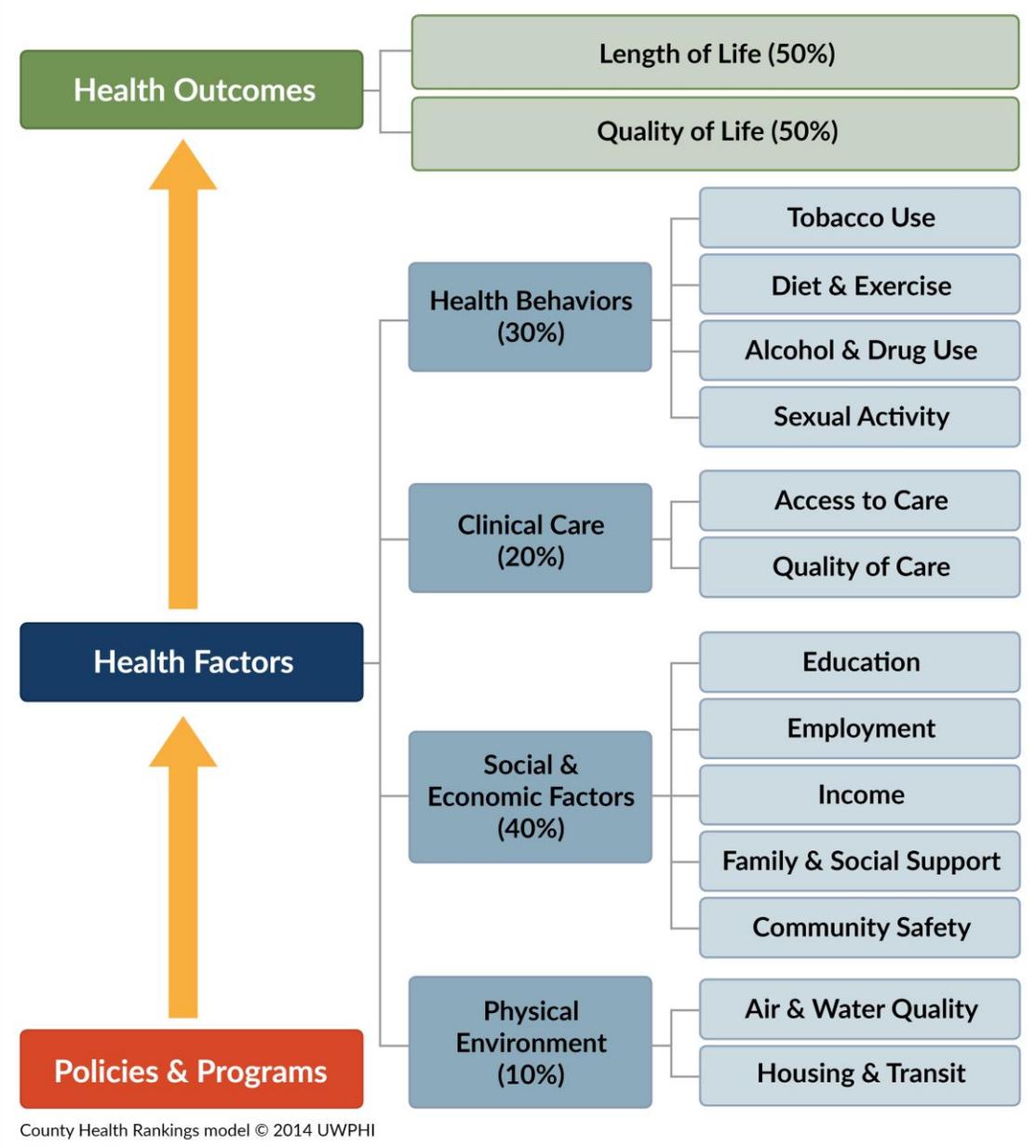


What is a Community Health Needs Assessment (CHNA)?

- Promotes **collaboration** and **partnership** among many organizations, agencies and community members
- Provides a **baseline** and **informs action plans, decisions, funding requests**
- Creates an **environment for discussion and change and empowers community members** to act on issues of concern
- Conducted every **three** to four years

Population Health Framework

County Health Rankings Model



Phases of the Community Needs Assessment

Phase 1: Establish a Community Planning Council

Phase 2: Collect and Present Primary Data

Phase 3: Collect and Present Secondary Data

Phase 4: Analyze Data & Make Interpretations

Phase 5: Select Priority Issues

Phase 6: Create a Report

Phase 7: Share Results with Community

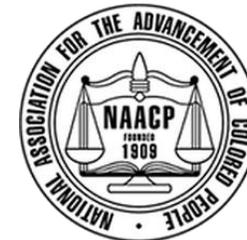
Phase 8: Develop Action Plans

Phase 1: Community Planning Council

CONNECTING COMMUNITY



Concord Kannapolis Area Transit



Phase 2: Collect and Present Primary Data

- **Gauge health resources**
- **Conduct household survey**
 - Access to care/Personal health
 - Quality of life
 - Community improvement
 - Educational needs
 - Housing situation/needs
 - Employment
- **Conduct key informant survey**





Phase 3: Collect and Secondary Data

◦ Example of Local Sources

- Chamber of Commerce - list of businesses
- NC Works Career Center - employment and unemployment rates
- Law Enforcement Agencies- crime incidence, arrests
- Local Health Department- communicable disease rates, youth substance use survey, obesity, diabetes
- Hospitals, FQHCs, Community Free Clinic – clinical health data
- Public School System- enrollment numbers, graduation rates, test scores

◦ State & National Sources

- NC Department of Environment and Natural Resources
- NC Department of Health & Human Services
- American Community Survey
- US Census
- Behavior Risk Factor Surveillance System
- Housing & Urban Development



Phase 4: Analyze Data and Make Interpretations

- **Combine and interpret data from all sources**
- **Look at trends over time**
- **Compare county to state**
- **Consider the community's perception**

Phase 5: Select Priorities



Magnitude of the Issue



Seriousness of the Consequence



Feasibility for Impact

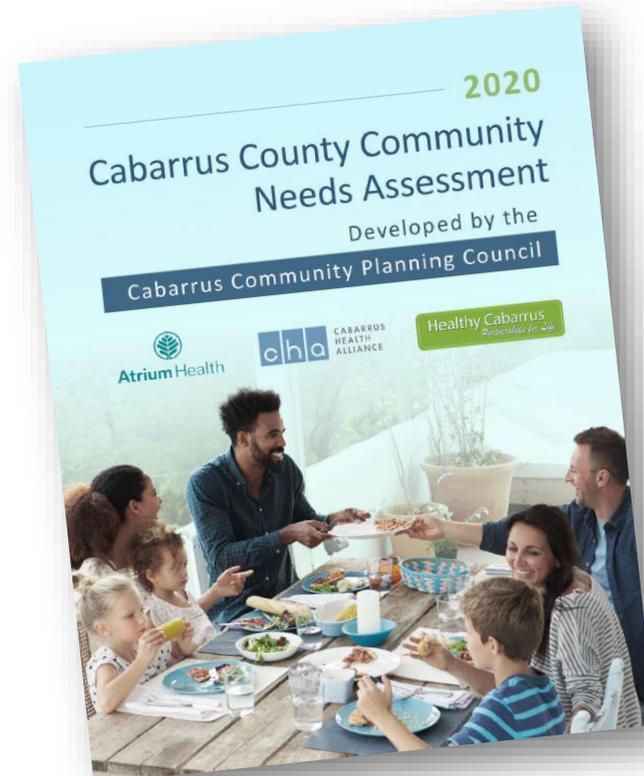
May 15th

Health Priorities

Access to health care	Access to dental care	Aging population	Behavioral health	Chronic disease
Economic factors	Education	Environmental factors	Healthy lifestyles	Housing
Injuries, crime and violence	Minority stressors/discrimination	Sexual, reproductive health, communicable disease	Substance use	Transportation

Phase 6: Create a Report

- Background and introduction
- County description
- Data collection process
- Data results- comparison to state
- Trends/comparison to previous CNA
- Community concerns/priorities



Phase 7: Share Results with the Community



- Presentations to community groups
- Press release/news stories
- Information packets for elected officials
- Post on websites
- Mailings
- Brochures/summary handouts
- Social media

Phase 8: Action Plan

Address priorities

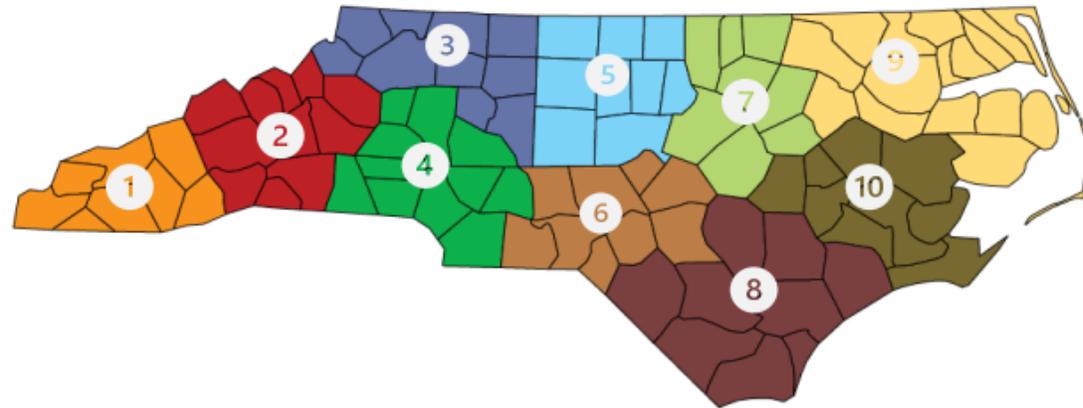
- Identify potential partners
- Develop objectives
- Collect baseline data
- Design intervention
- Create evaluation measures



Central Carolina Community Collaborative

2025 Commitments and conversations

Status	
Committed	✓
Active discussions	?
Planning for 2028	✓
No	✗



As of 12.9.24

6 Hospital Systems
11 Health Departments
4 United Way

2028 Potential:
6 health systems
22 health departments
4 United Way

Health Systems	
Atrium (11)	✓
Novant (12)	✓
CaroMont (1)	✓
Scotland Health (1)	✓
Hugh Chatham	✓
Alleghany Health	✓

Community Based Orgs	
United Way - Rowan	✓
United Way - Davidson	✓
United Way - Davie	✓
United Way - Lincoln	✓

Region 3	
Davidson	✓
Davie	✓
Forsyth	✓
Stokes	✓
Surry	✓
Watauga	✓
Ashe	✓
Alleghany	✓
Wilkes	✓
Yadkin	✓

Region 4	
Alexander	✓
Cabarrus	✓
Catawba	✓
Cleveland	✓
Gaston	✓
Iredell	✓
Lincoln	✓
Mecklenburg	✗
Rowan	✓
Stanly	✓
Union	✓

Region 5	
Alamance	
Caswell	
Chatham	
Durham	
Guilford	?
Orange	
Person	
Randolph	
Rockingham	

Region 6	
Anson	✓
Cumberland	
Harnett	
Hoke	
Lee	
Montgomery	
Moore	
Richmond	
Scotland	✓

2025

Central Carolina Community Collaborative

Hospital Systems



Community Based Orgs



Rowan County United Way



United Way of Davidson County



United Way of Lincoln County

Health Departments

Davidson
Davie
Forsyth
Wilkes
Alexander
Cabarrus
Gaston
Lincoln
Rowan
Union
Scotland

Partner Agencies



North Carolina Institute for Public Health (NCIPH)





COMMUNITY PLANNING COUNCIL

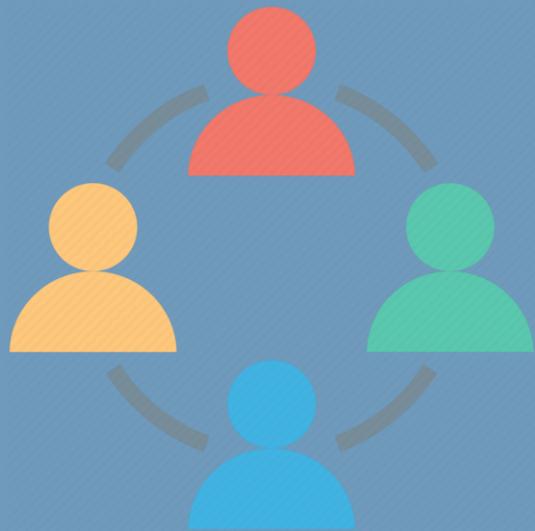
Roles and Responsibilities

Merl Hamilton

Community Member

Healthy Cabarrus Executive Committee

Member Commitment



Personal Characteristics Desired:

- Possess an ability to listen, analyze, think clearly and creatively, and work well with people individually and in a group.
- Willing to prepare for and attend community planning council meetings, ask questions, take responsibility, and follow through on assignments.
- Possess honesty, integrity, sensitivity to and tolerance of different views, and ability to disseminate pertinent information.
- Shares common vision and mission of Healthy Cabarrus.

Member Commitment



Individual Community Planning Council Member Responsibilities:

- Review the agenda and supporting materials prior to meetings.
- Provide statistics and data; assist with community survey collection; and other forms of information pertaining to your area of expertise.
- Be an active participant.
- Assist in identifying community needs and gaps, voting to select Cabarrus priorities.
- Disseminate CNA findings and processes with community members.

Meeting Schedule

December 19th

- Introduction, Population Demographics, and Family and Social Support

January 16th

- Community Safety, Education and Vocation/Employment

February 20th

- Sexual Health, Health Behavior and Wellness

March 20th

- Clinical Care, Dental Care, Mental Health and Substance Use

April 17th

- Housing, Transportation, Physical Environment and Survey Findings

May 15th

- Priority Voting/Selection

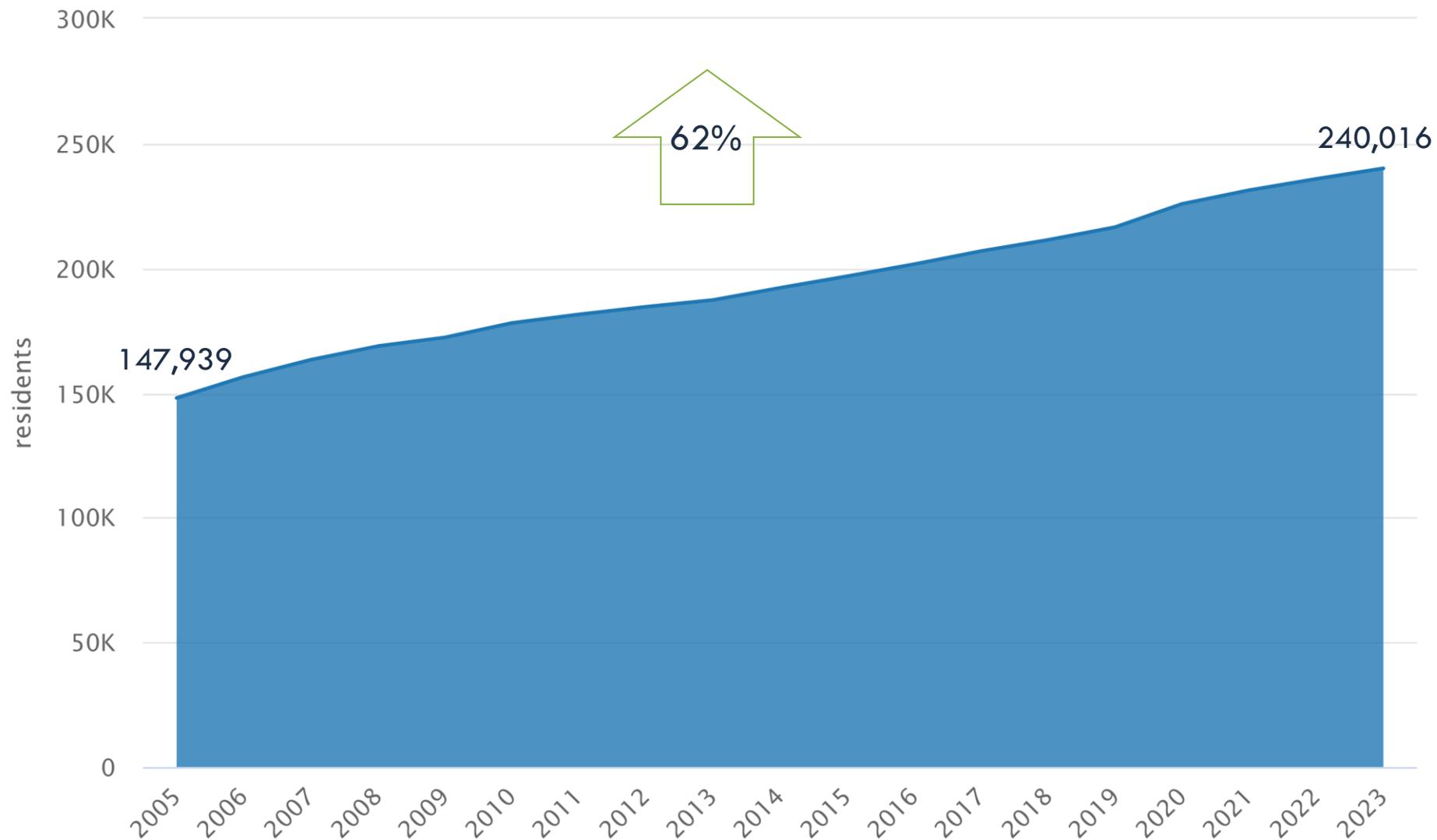


POPULATION DEMOGRAPHICS

Jessica Grant
Executive Director
Healthy Cabarrus

Population, Full population

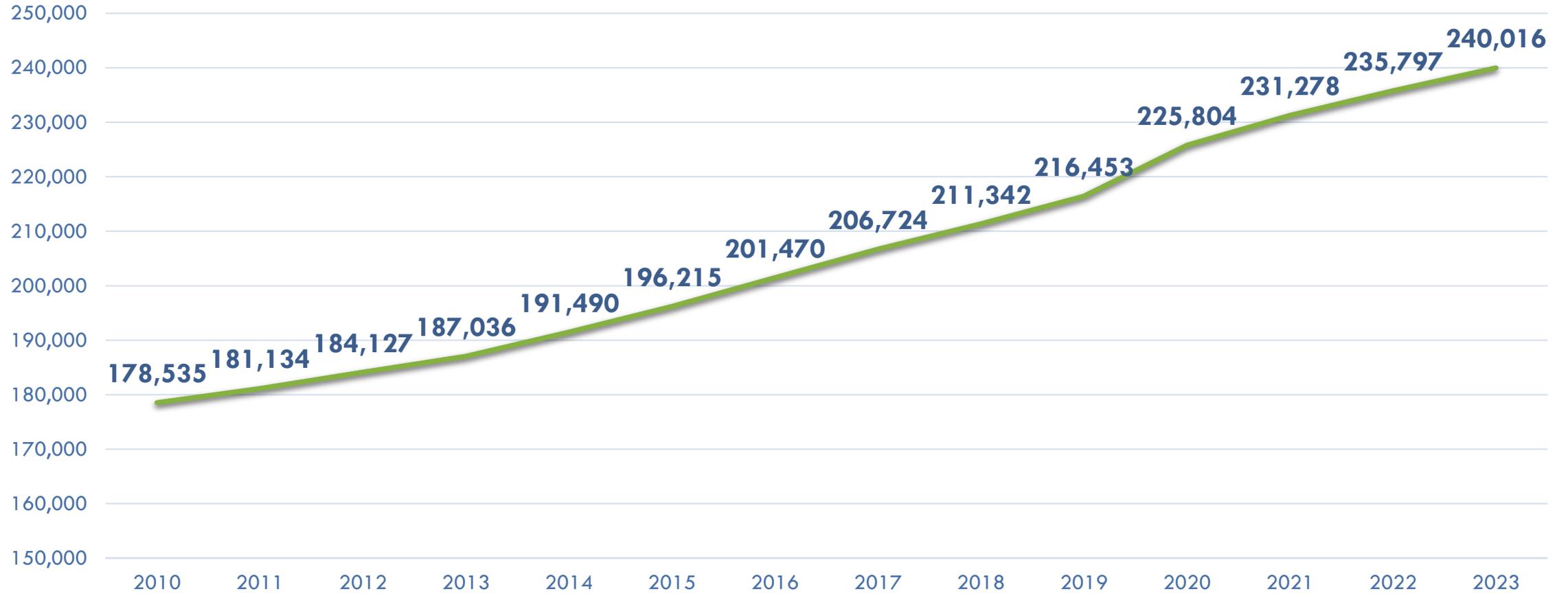
Cabarrus County, NC



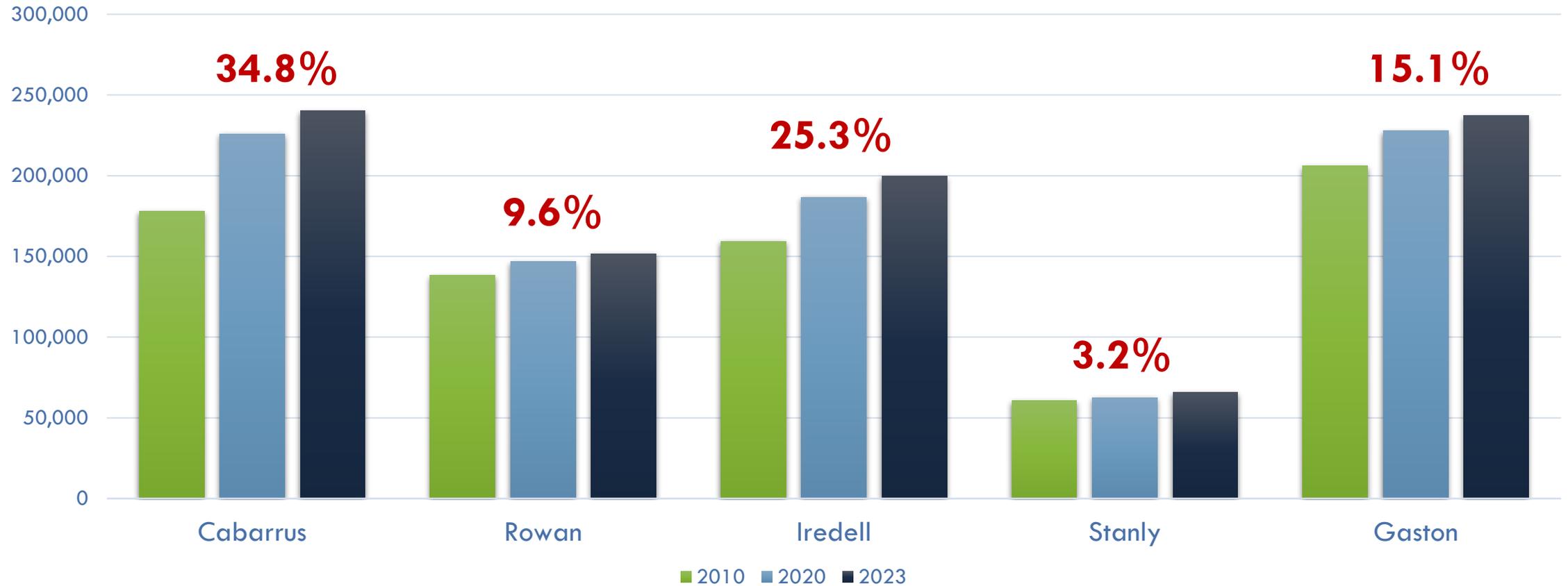
Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (ACS: Table B01001; Decennial Census: Table P012)
Population: Average population over the time period.

Population Growth

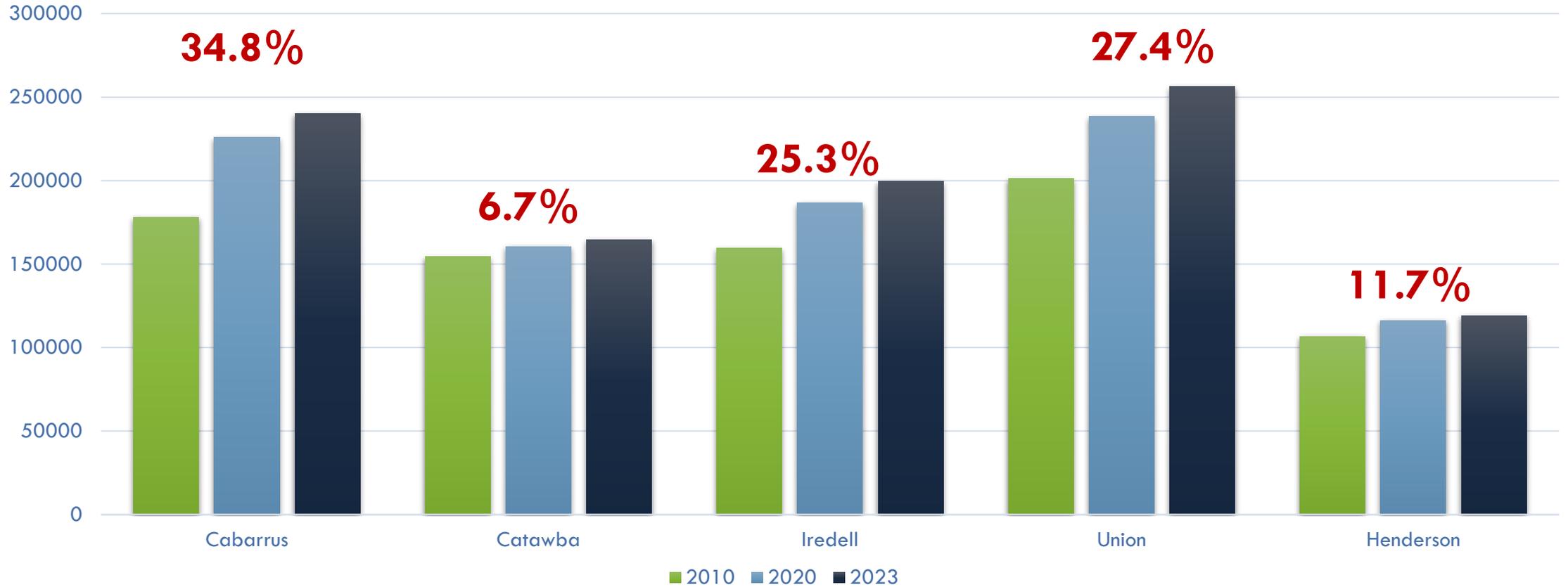
Cabarrus County



Regional County Growth

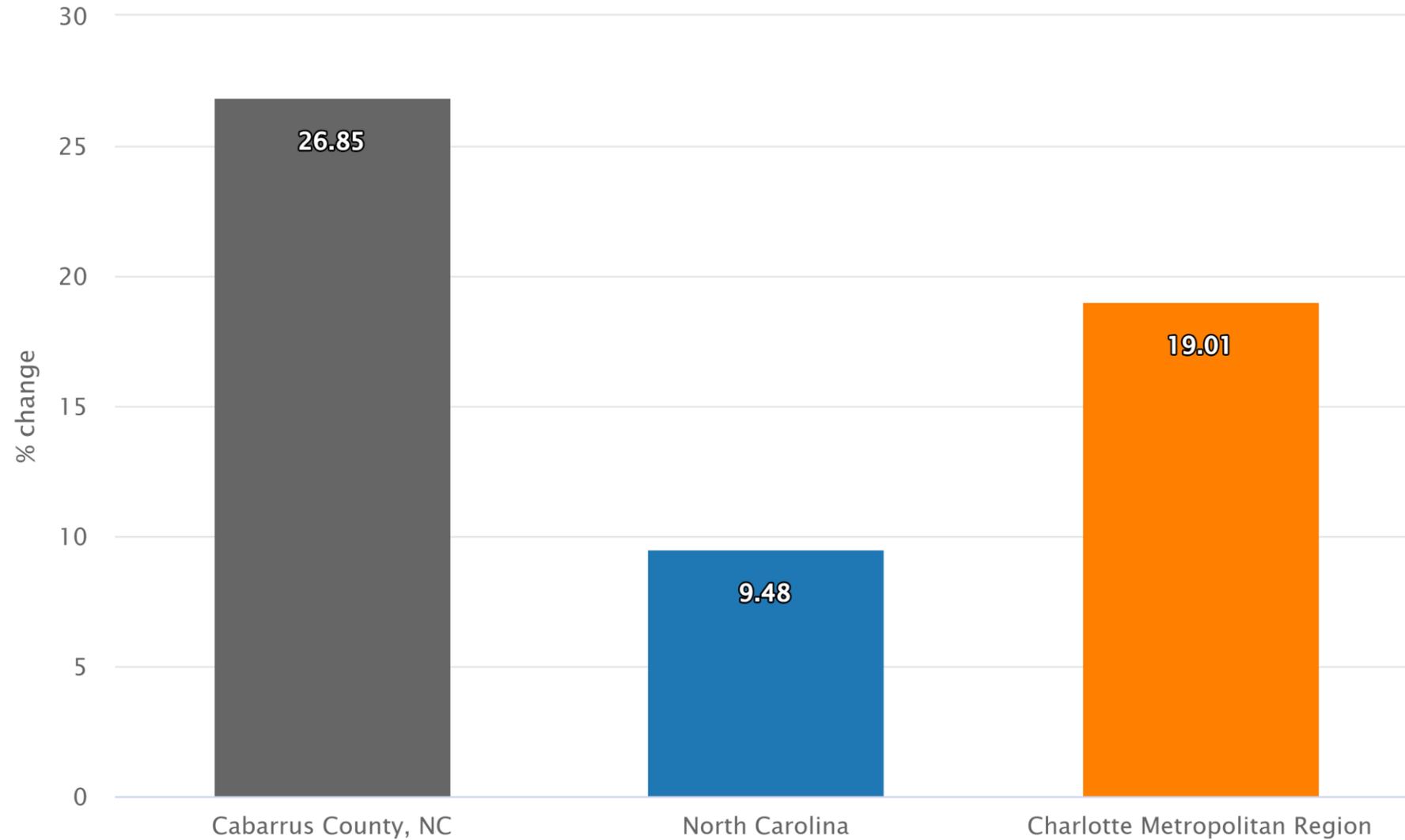


Peer County Growth



Change in Population, 2010–2020

Cabarrus County, NC and comparison

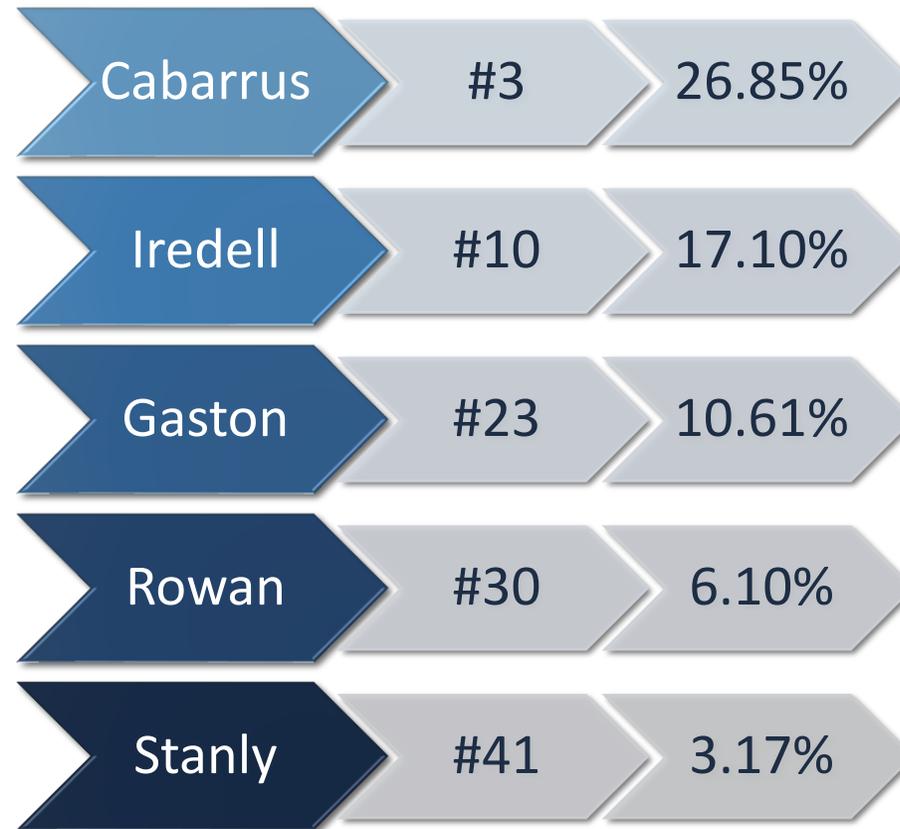


Created on Metopio | metop.io | Data source: U.S. Census Bureau: Decennial Census (Derived from 2010 and 2020 Census data)

Change in Population: Percent change of population between the 2010 and 2020 decennial census.

NC County Rank

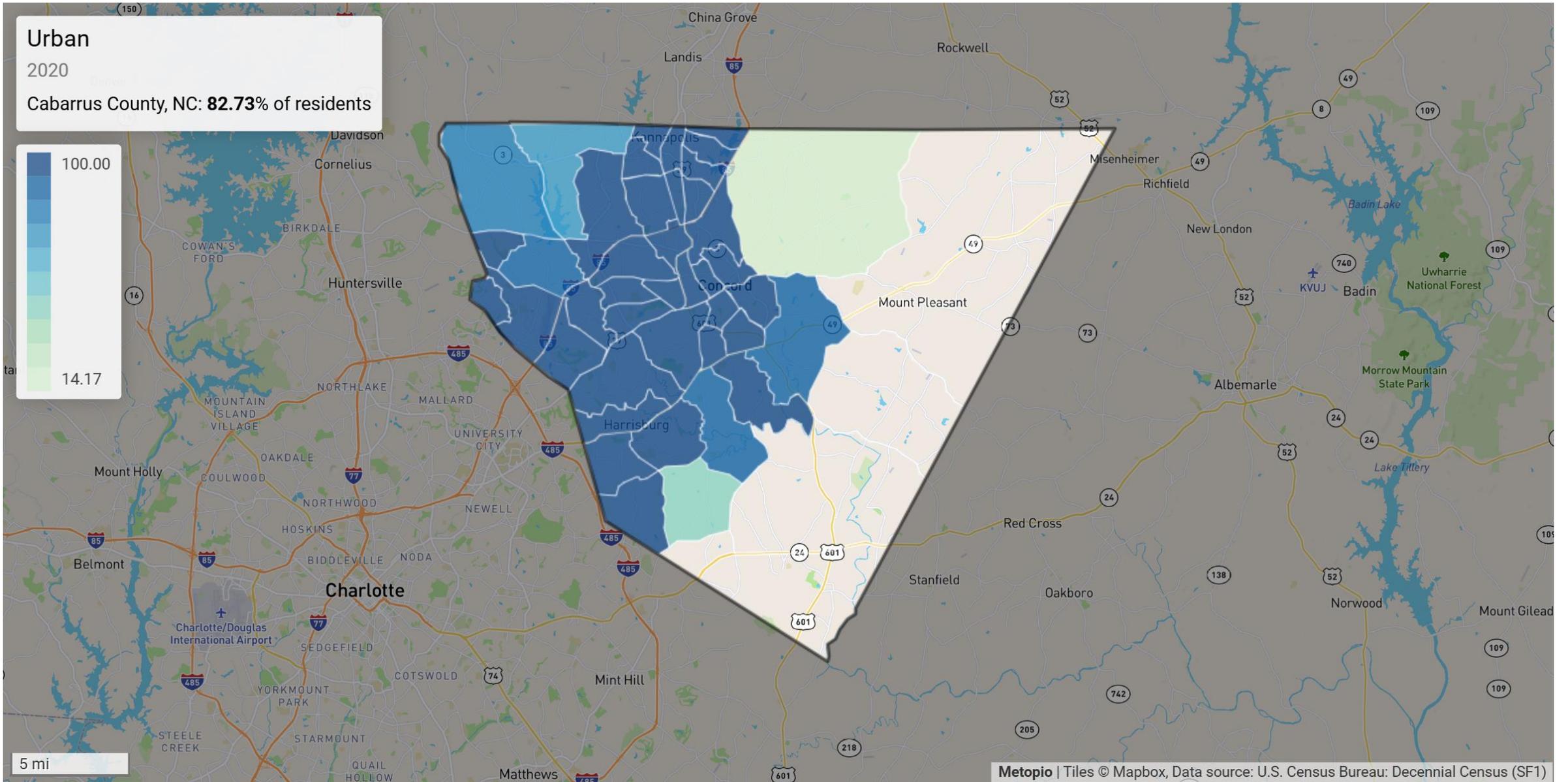
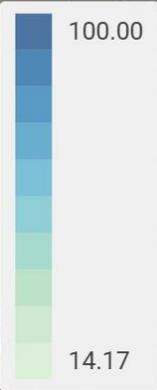
Change in Population, 2010-2020



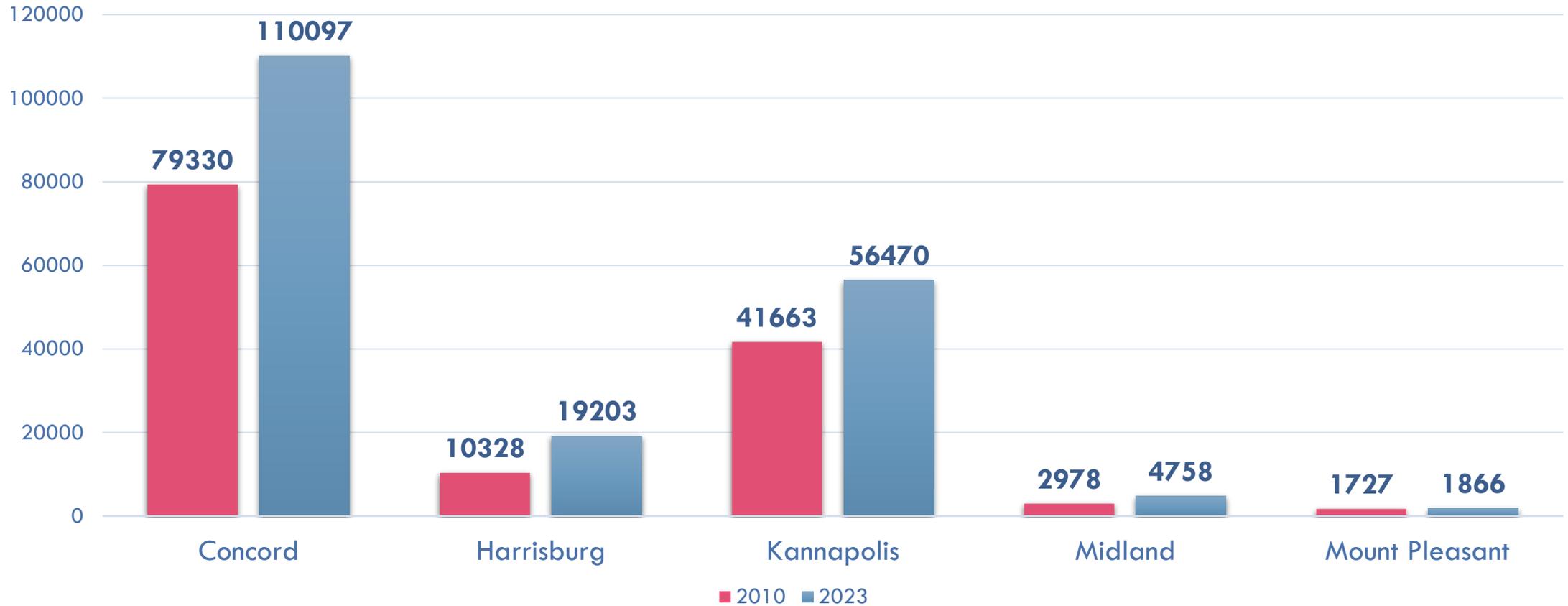
Urban

2020

Cabarrus County, NC: **82.73%** of residents

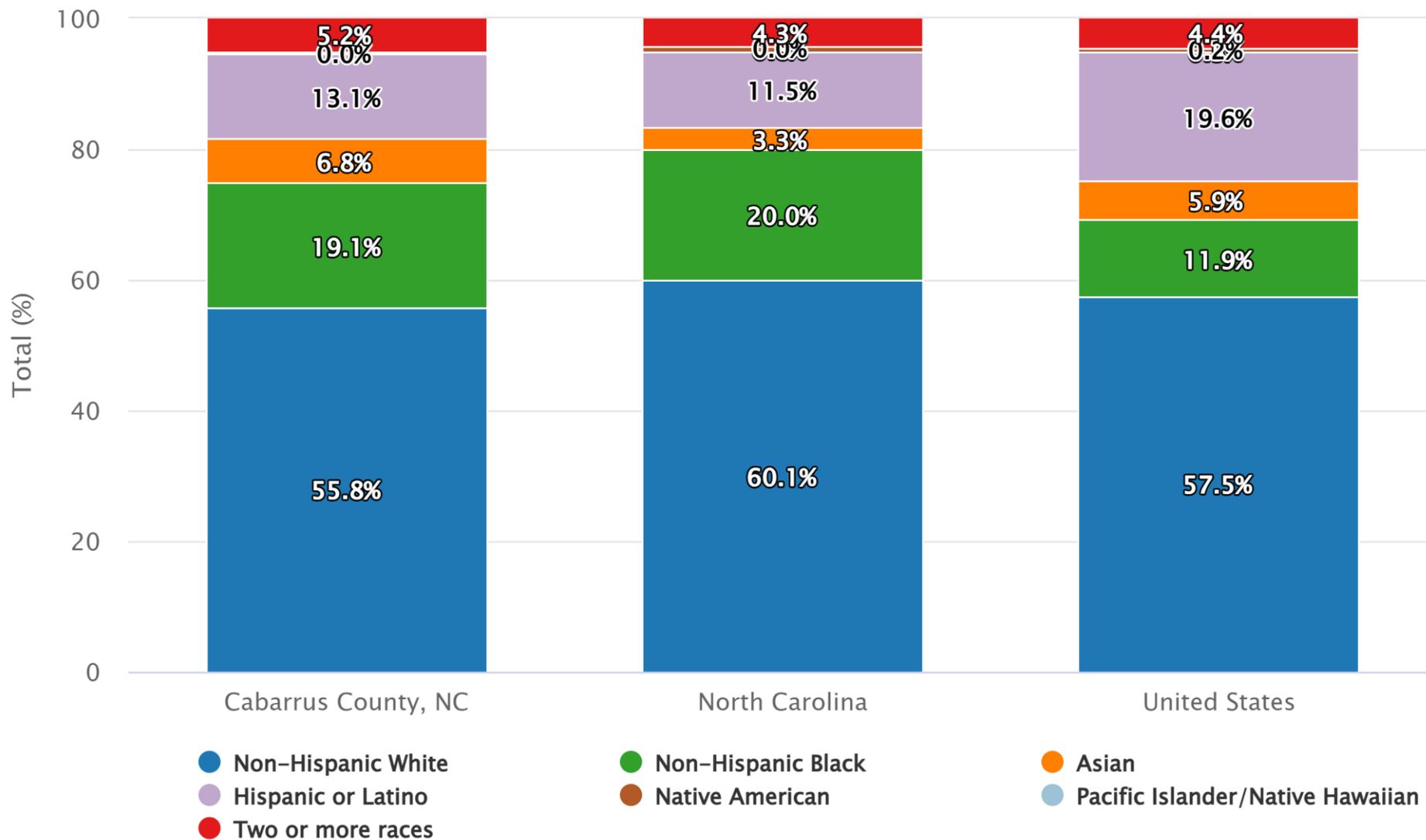


Municipal Growth



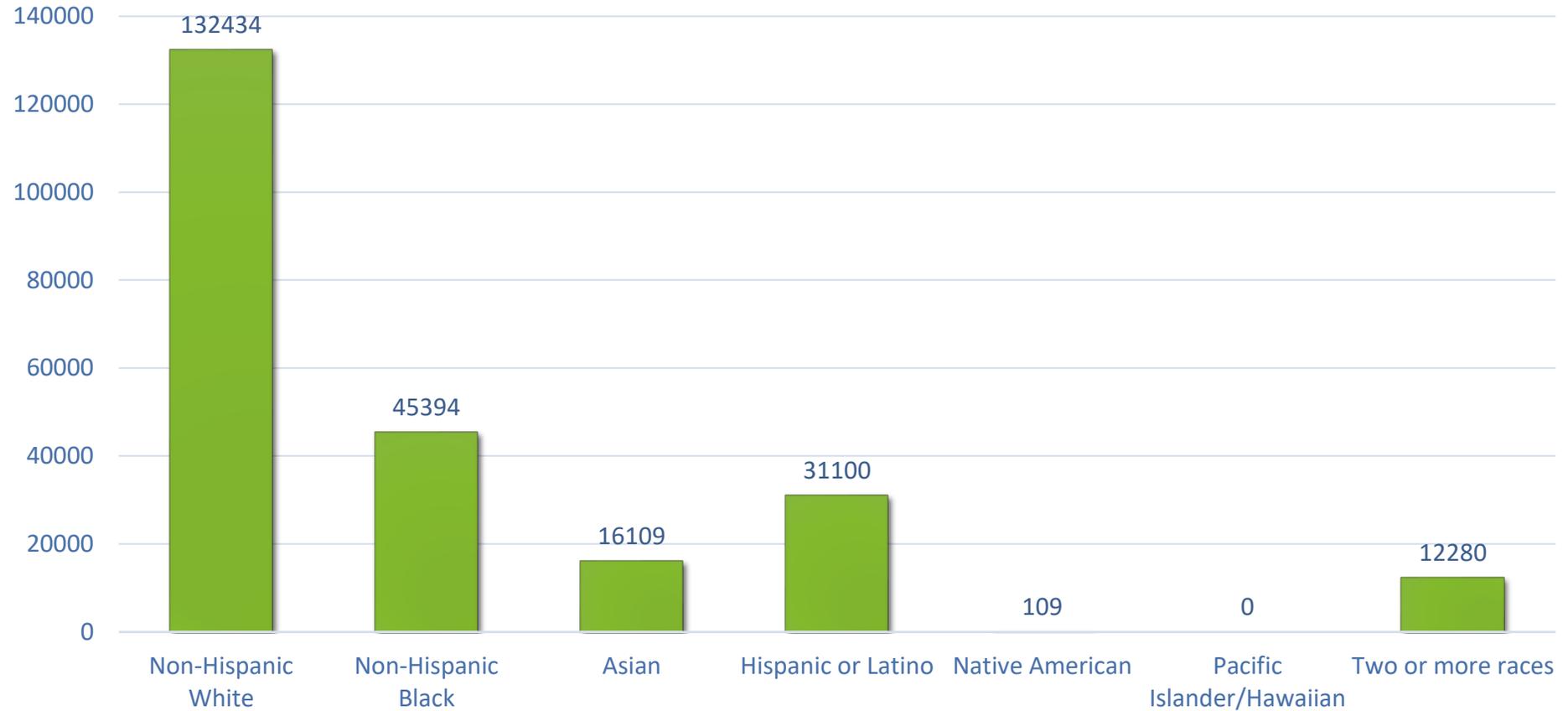
Population by Race/Ethnicity, 2023

Cabarrus County, NC and comparison



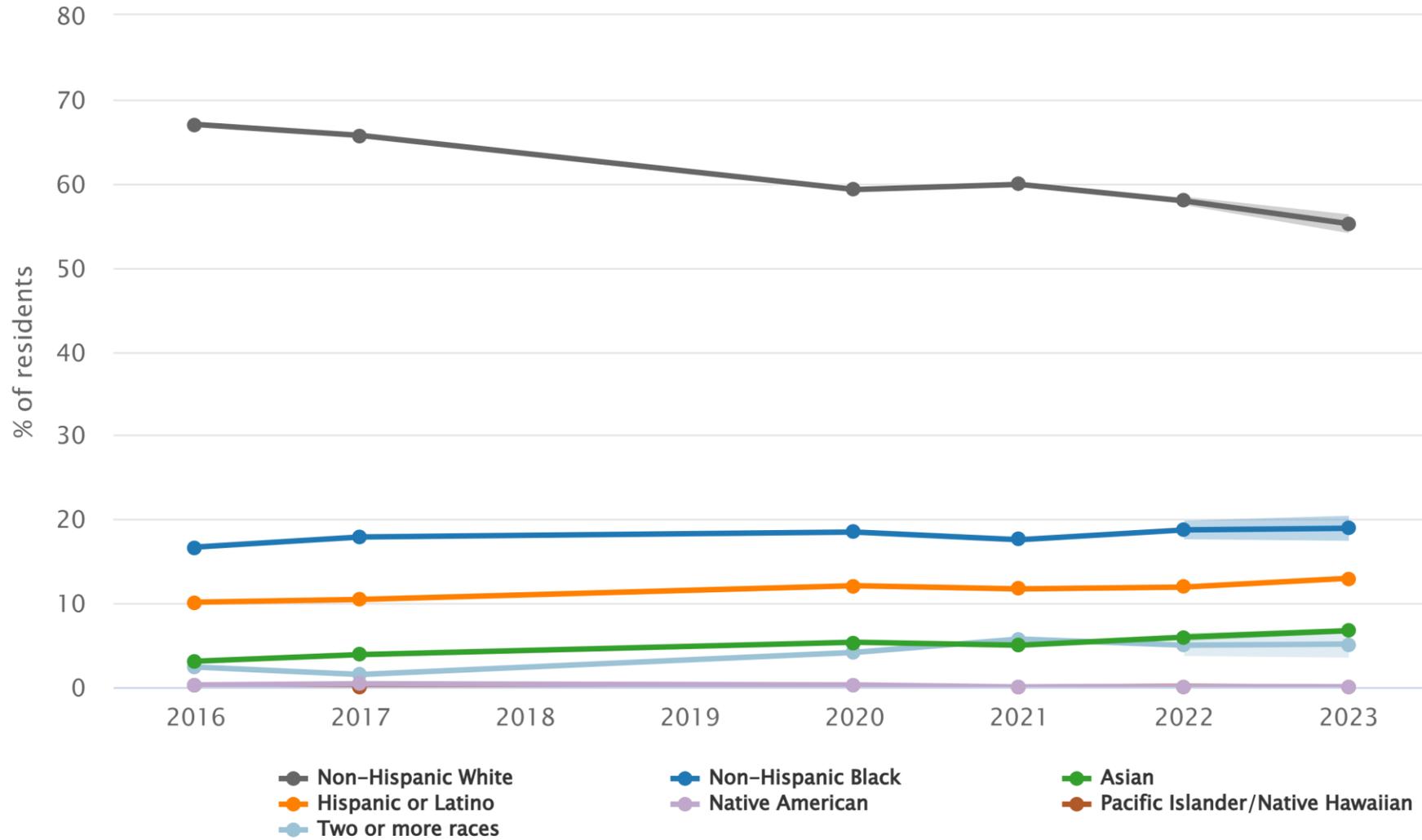
Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (ACS: Table B01001; Decennial Census: Table P012)
Population: Average population over the time period.

Population by Race/Ethnicity Cabarrus, 2023



Demographics

Cabarrus County, NC

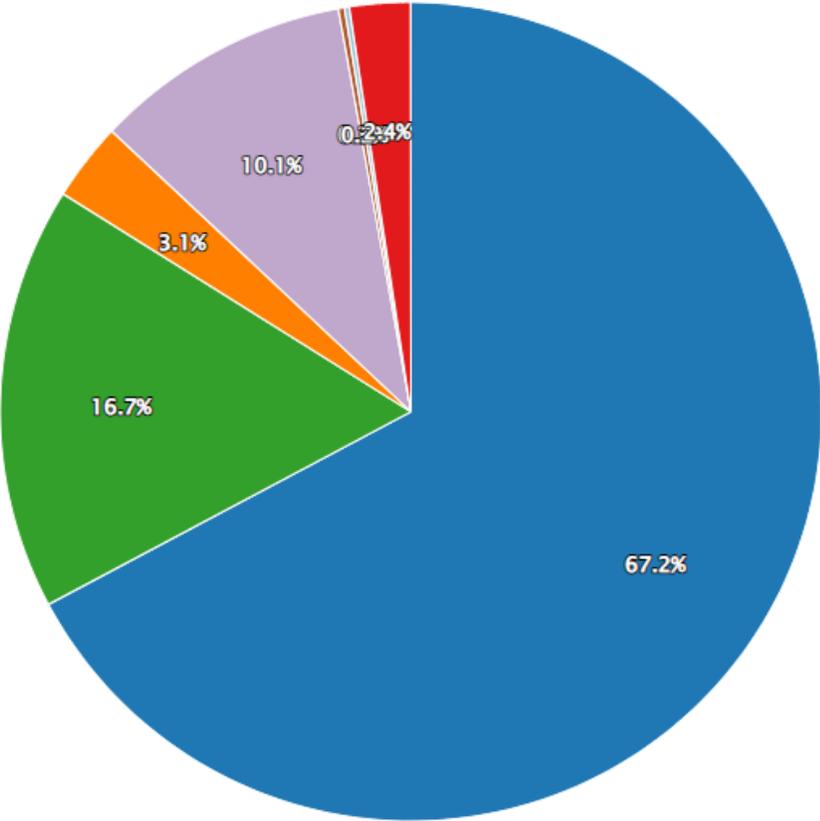


Created on Metopio | metop.io/i/xpsk86nh | Data sources: U.S. Census Bureau: American Community Survey (ACS) (Table B01001), U.S. Census Bureau: Decennial Census (2020 data only)

Demographics: Percent of residents within each major demographic group. Use this to explore age, gender, and racial/ethnic breakdowns. This data is expressed as a percent; to see a breakdown of all residents by count, use Population.

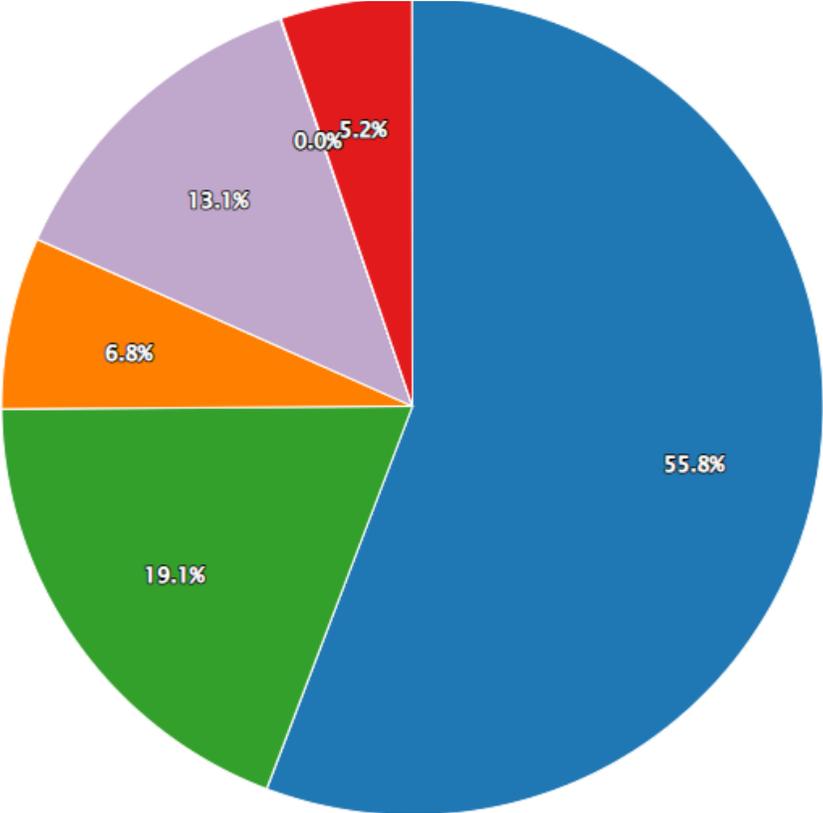
Population by Race/Ethnicity

Cabarrus County, NC, 2016



Population by Race/Ethnicity

Cabarrus County, NC, 2023



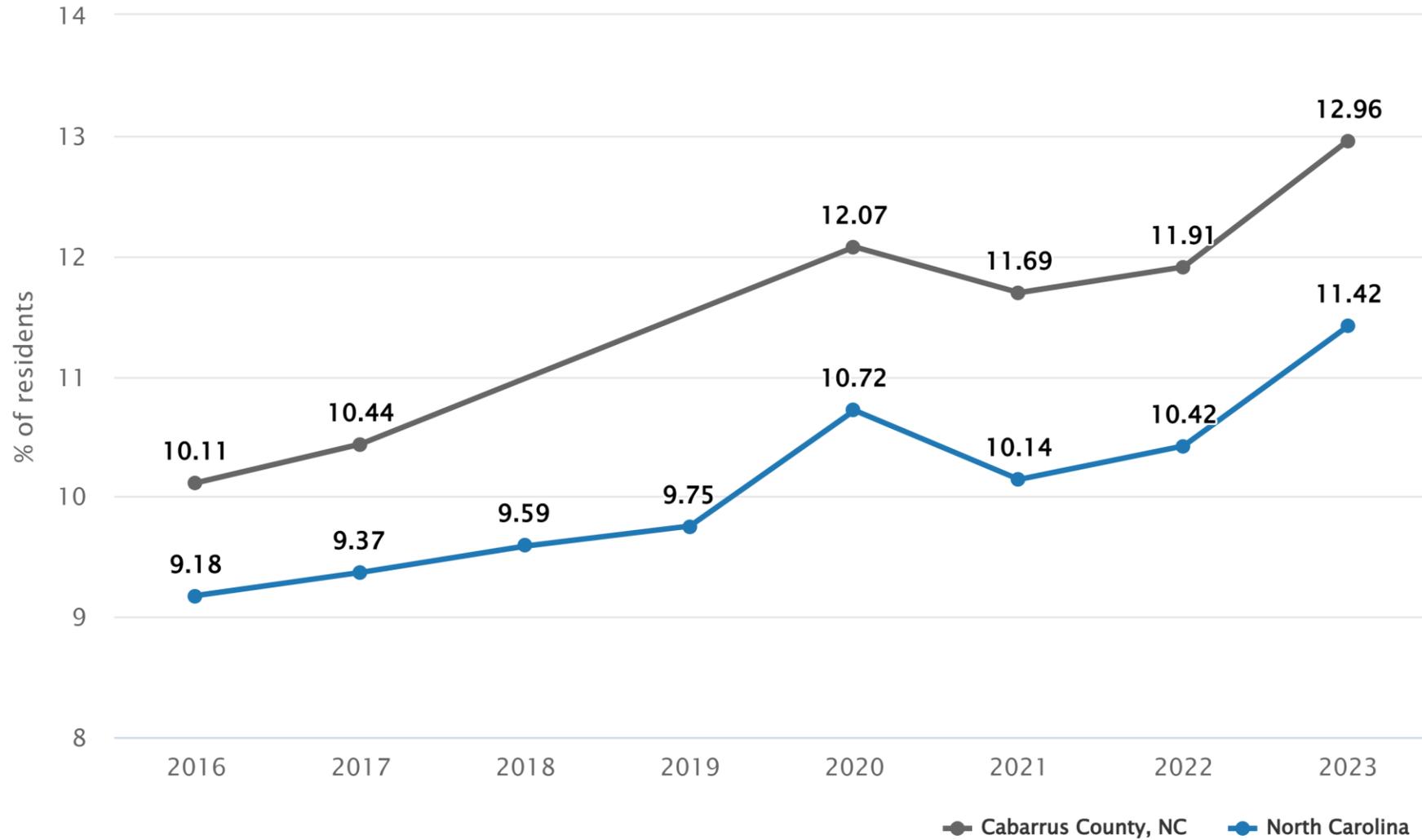
- Non-Hispanic White
- Non-Hispanic Black
- Asian
- Hispanic or Latino
- Native American
- Pacific Islander/Native Hawaiian
- Two or more races

Change in Race/Ethnicity (2016-2023)



Demographics (Hispanic or Latino)

Cabarrus County, NC and comparison

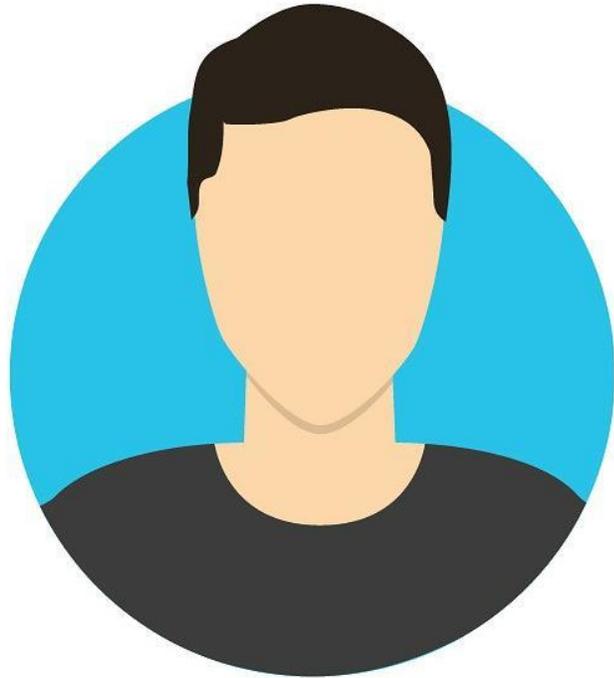


Created on Metopio | metop.io | Data sources: U.S. Census Bureau: American Community Survey (ACS) (Table B01001), U.S. Census Bureau: Decennial Census (2020 data only)

Demographics: Percent of residents within each major demographic group. Use this to explore age, gender, and racial/ethnic breakdowns. This data is expressed as a percent; to see a breakdown of all residents by count, use Population.

Demographics by Sex

Cabarrus County, 2023

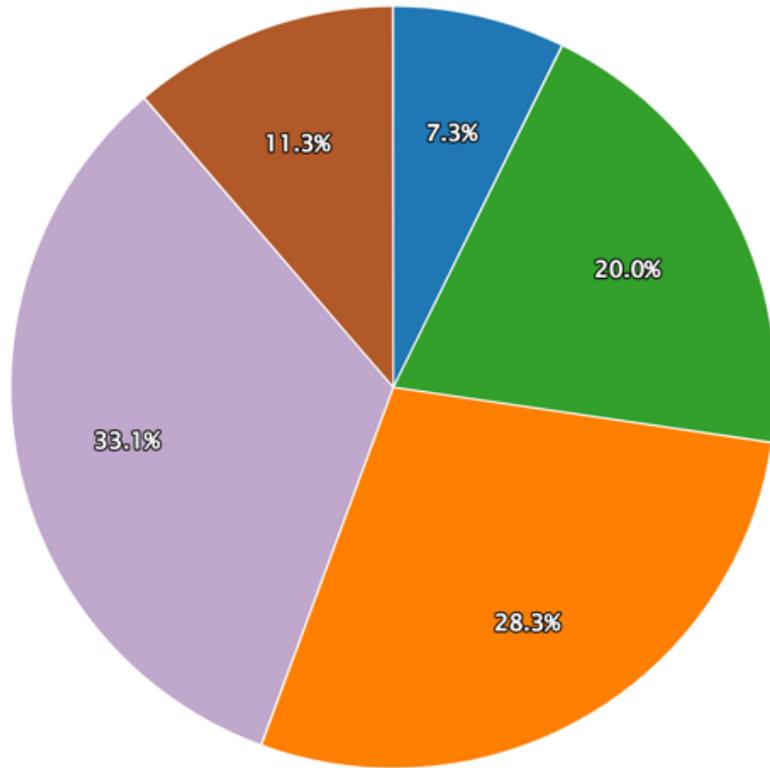


49.96%

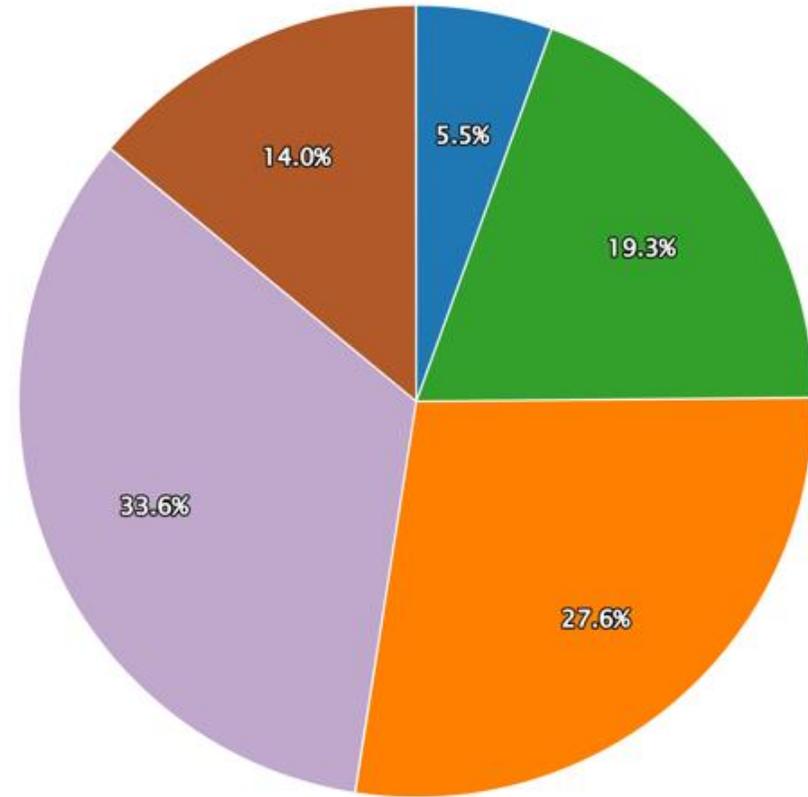


50.04%

Population by Age
Cabarrus County, NC, 2010



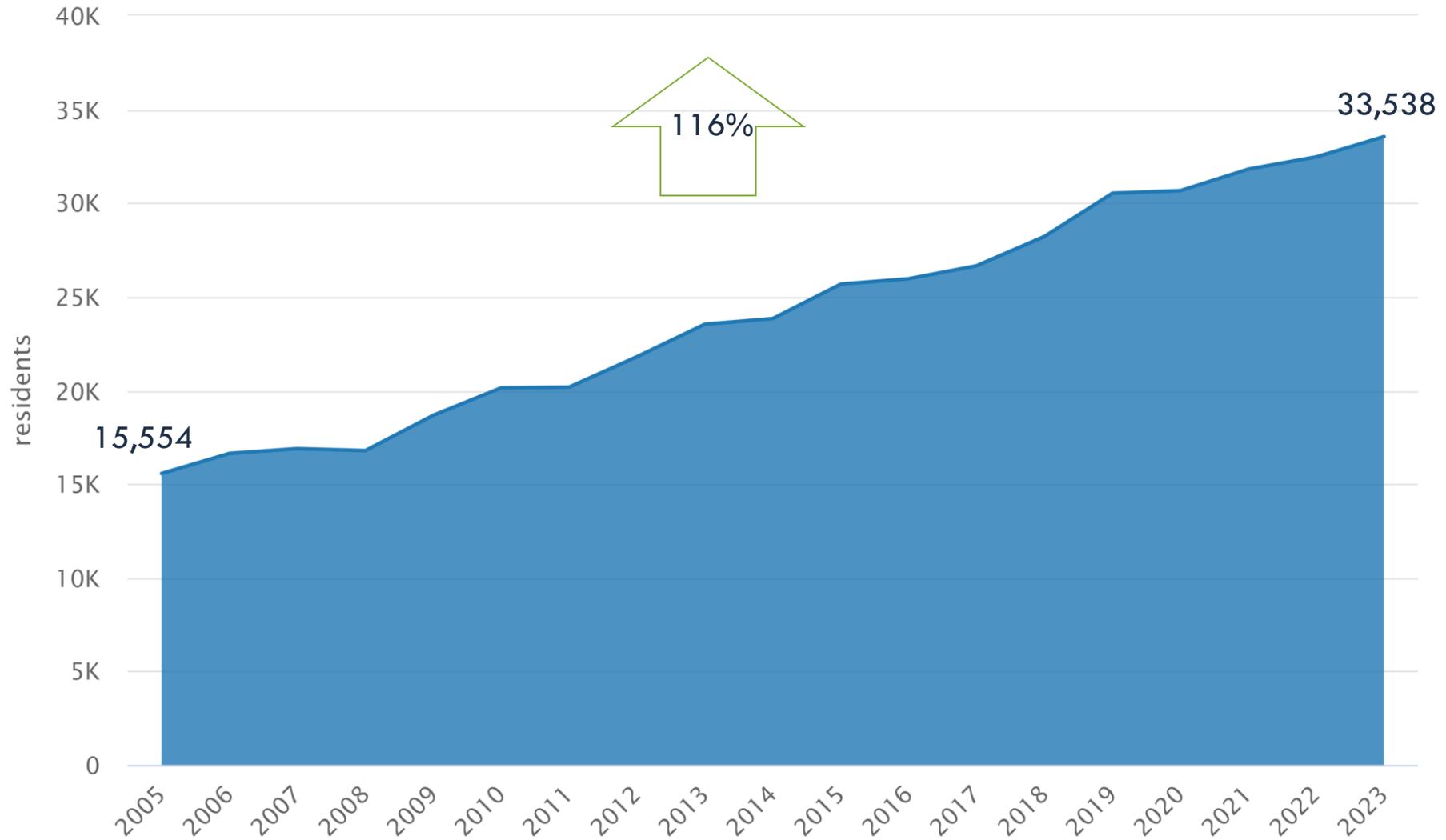
Population by Age
Cabarrus County, NC, 2023



- 0-4 years
- 5-17 years
- 18-39 years
- 40-64 years
- 65 and older

Population, 65 and older

Cabarrus County, NC

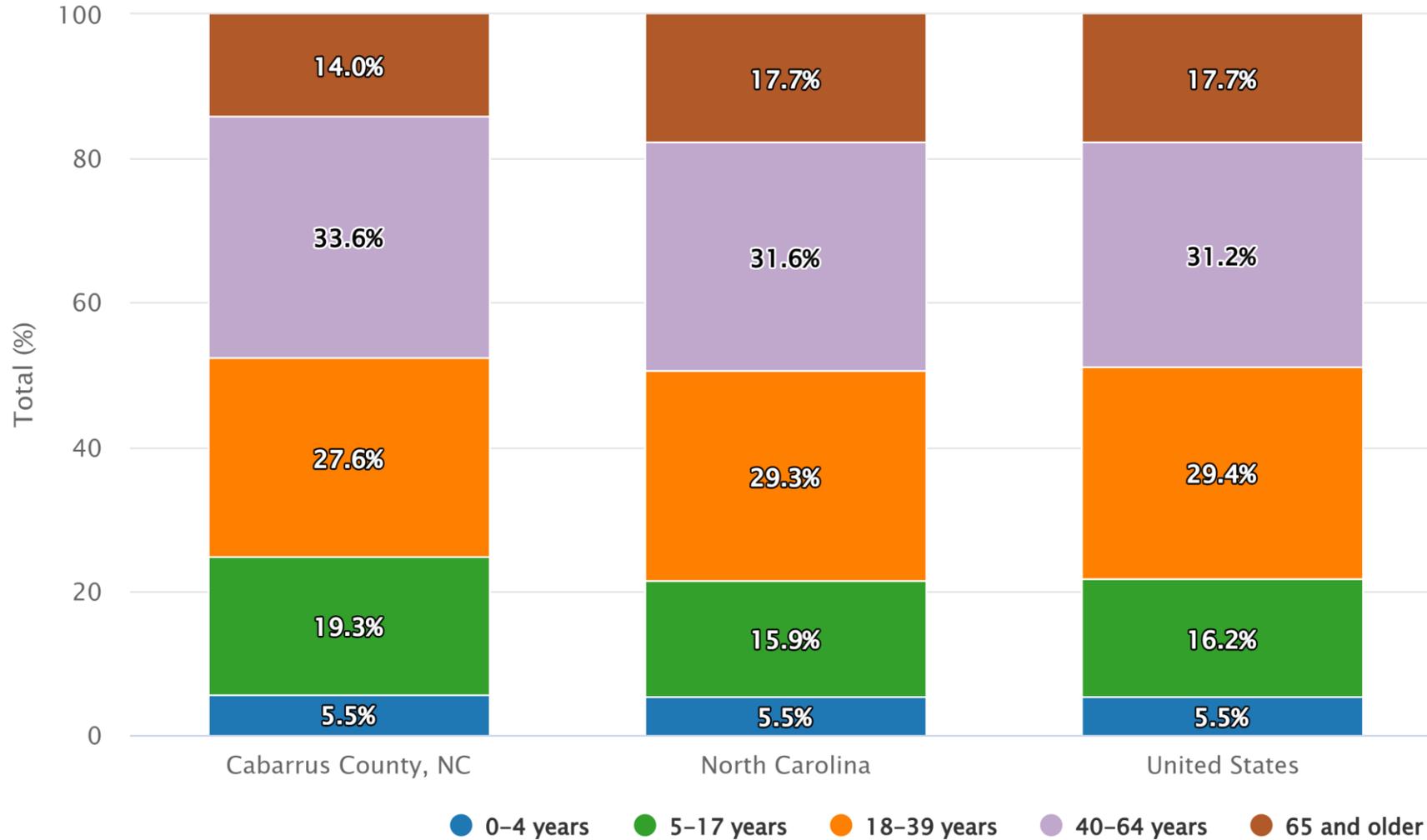


Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (ACS: Table B01001; Decennial Census: Table P012)

Population: Average population over the time period.

Population by Age, 2023

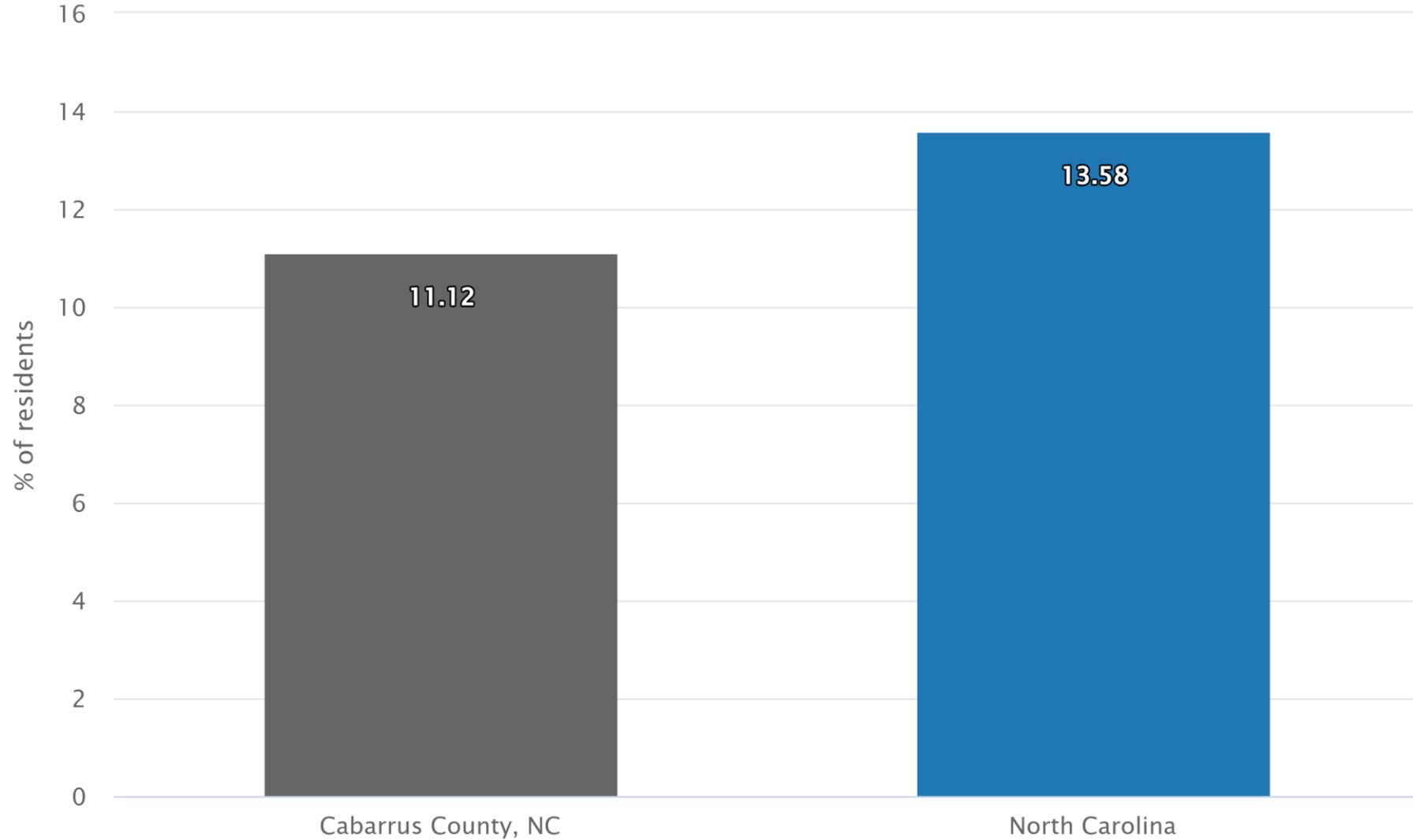
Cabarrus County, NC and comparison



Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (ACS: Table B01001; Decennial Census: Table P012)
Population: Average population over the time period.

Disability, 2023

Cabarrus County, NC and comparison

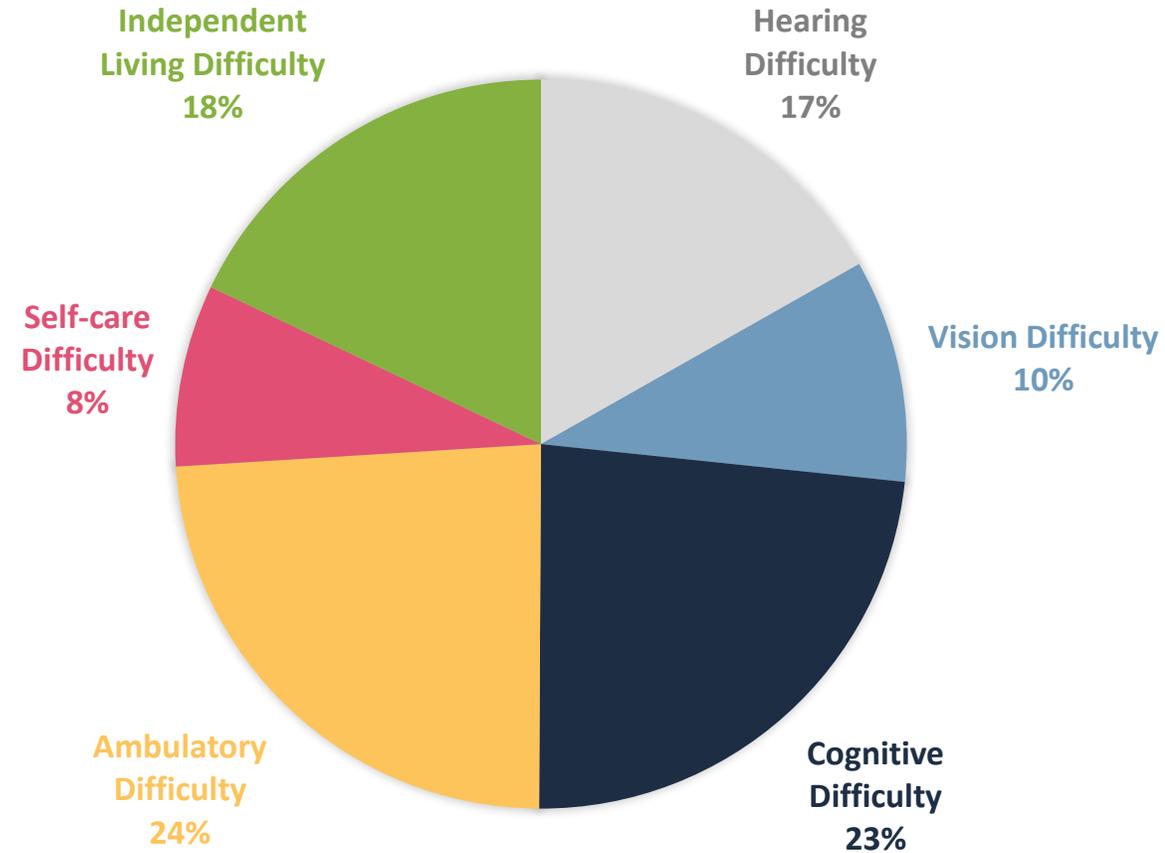


Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (Table S1810)

Disability: Percent of residents with a disability, defined as one or more sensory disabilities or difficulties with everyday tasks.

Disability Characteristics

Cabarrus, 2023



Cabarrus Households, 2023



Total # of Households
90,254

Average Household
Size 2.64



48,510
**Married-
Couple**



18,950
**Nonfamily
household**



14,575
**Male
householder**



22,929
**Female
householder**



30,791
**One or more
people under
18**



23,012
**One or more
people 65 and
over**



4,240
**Cohabiting
Couple**

Cabarrus Households, 2023



Children living with grandparents (0-17) 5.93%



Single-parent households 6.66%



Single-mother households 5.27%



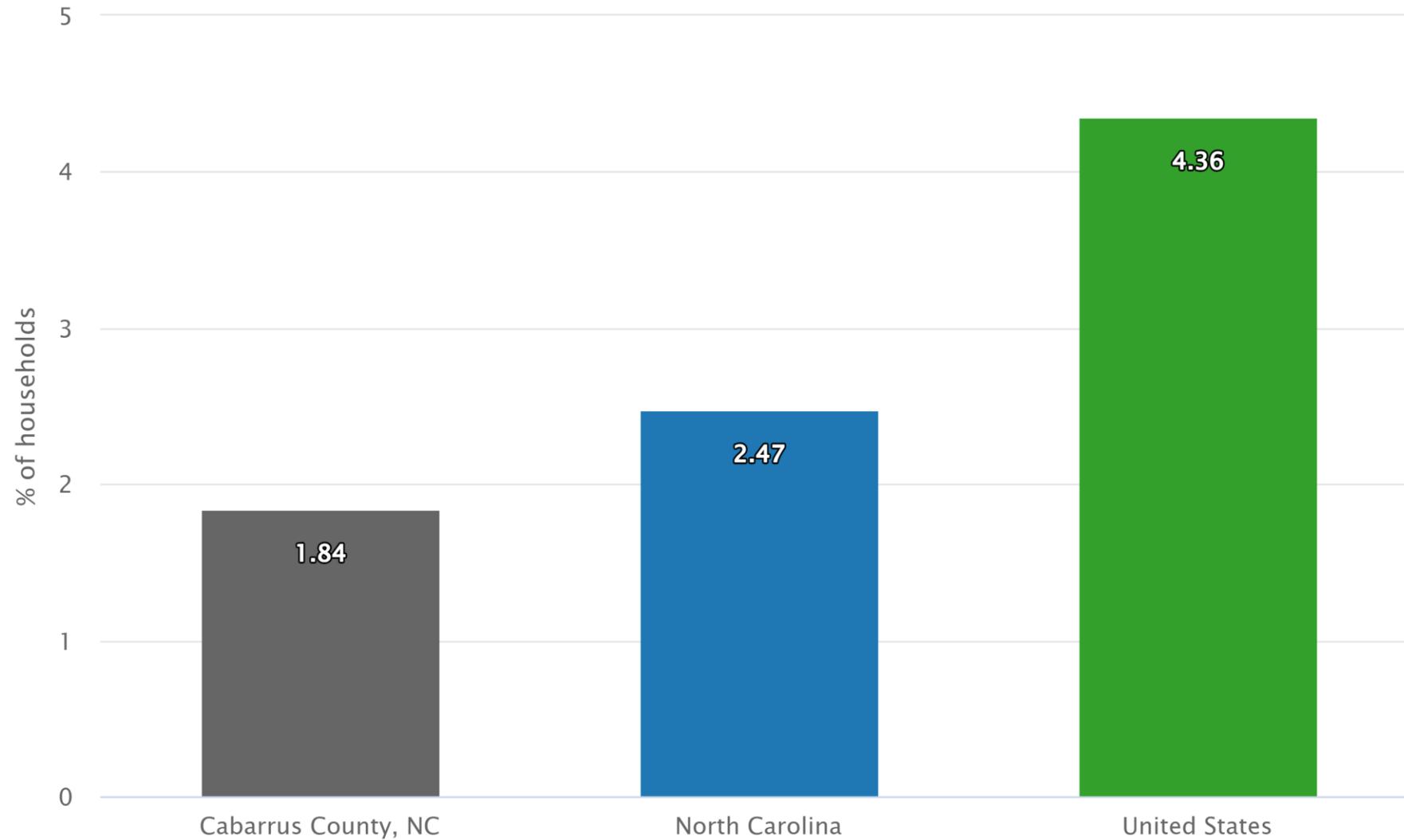
Single-father households 1.39%



Married-couple households with children 22.47%

Limited English proficiency households, 2023

Cabarrus County, NC and comparison

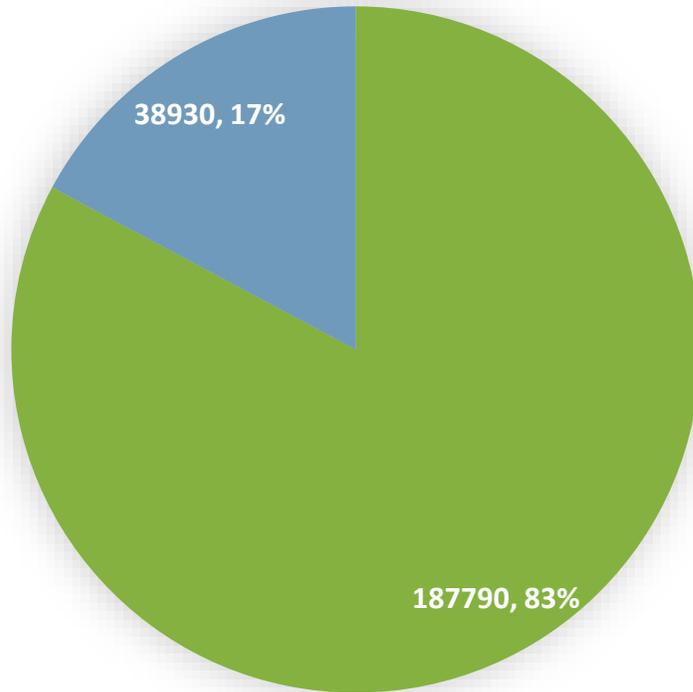


Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (Table B16002)

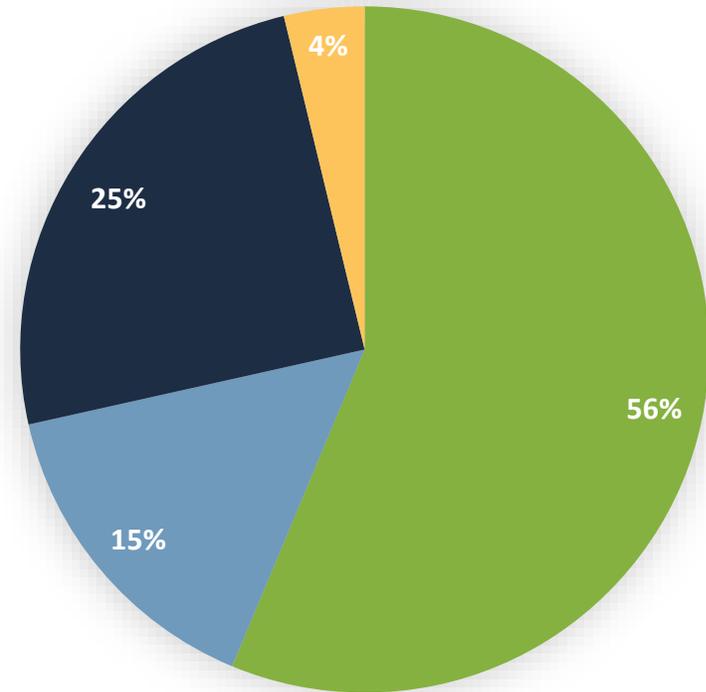
Limited English proficiency households: Percent of occupied households in which no member 14 years old and over speaks English "very well."

Language Spoken at Home

Cabarrus, 2023



■ Speak only English ■ Speak a language other than English



■ Spanish ■ Other Indo-European ■ Asian and Pacific Island ■ Other



SOCIAL AND ECONOMIC FACTORS

Hollye McCallum

Director

Cabarrus County Department of Social Services

Federal Poverty Level

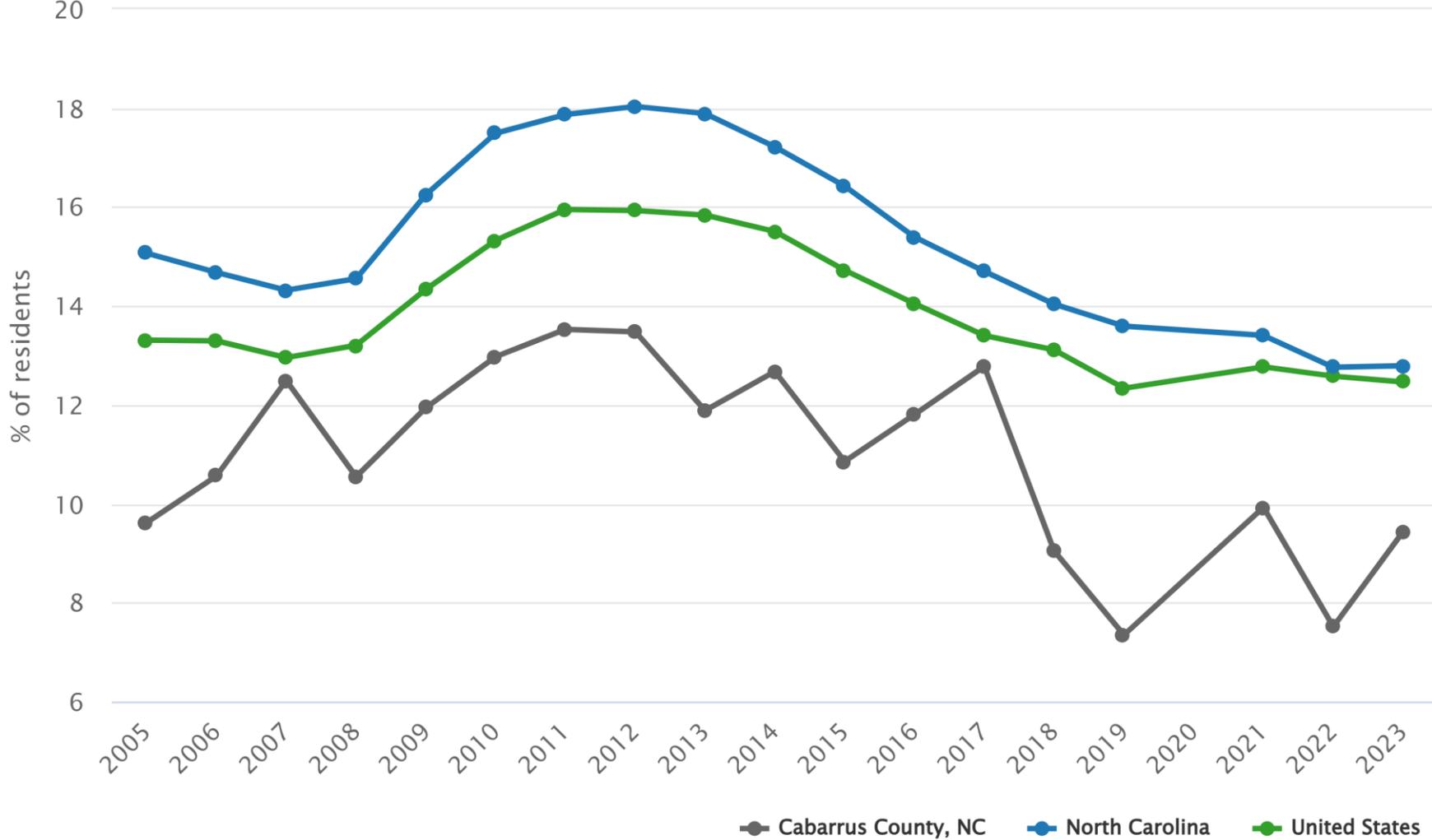
The U.S. measure of income used by the U.S. government to determine who is eligible for subsidies, programs, and benefits.

The Department of Health and Human Services updates the poverty guidelines each January. It raises them to account for inflation.

Family size	2023	2024
For individuals	\$14,580	\$15,060
For a family of 2	\$19,720	\$20,440
For a family of 3	\$24,860	\$25,820
For a family of 4	\$30,000	\$31,200
For a family of 5	\$35,140	\$36,580
For a family of 6	\$40,280	\$41,960
For a family of 7	\$45,420	\$47,340
For a family of 8	\$50,560	\$52,720
For a family of 9+	Add \$5,140 for each extra person	Add \$5,380 for each extra person

Poverty rate (Full population)

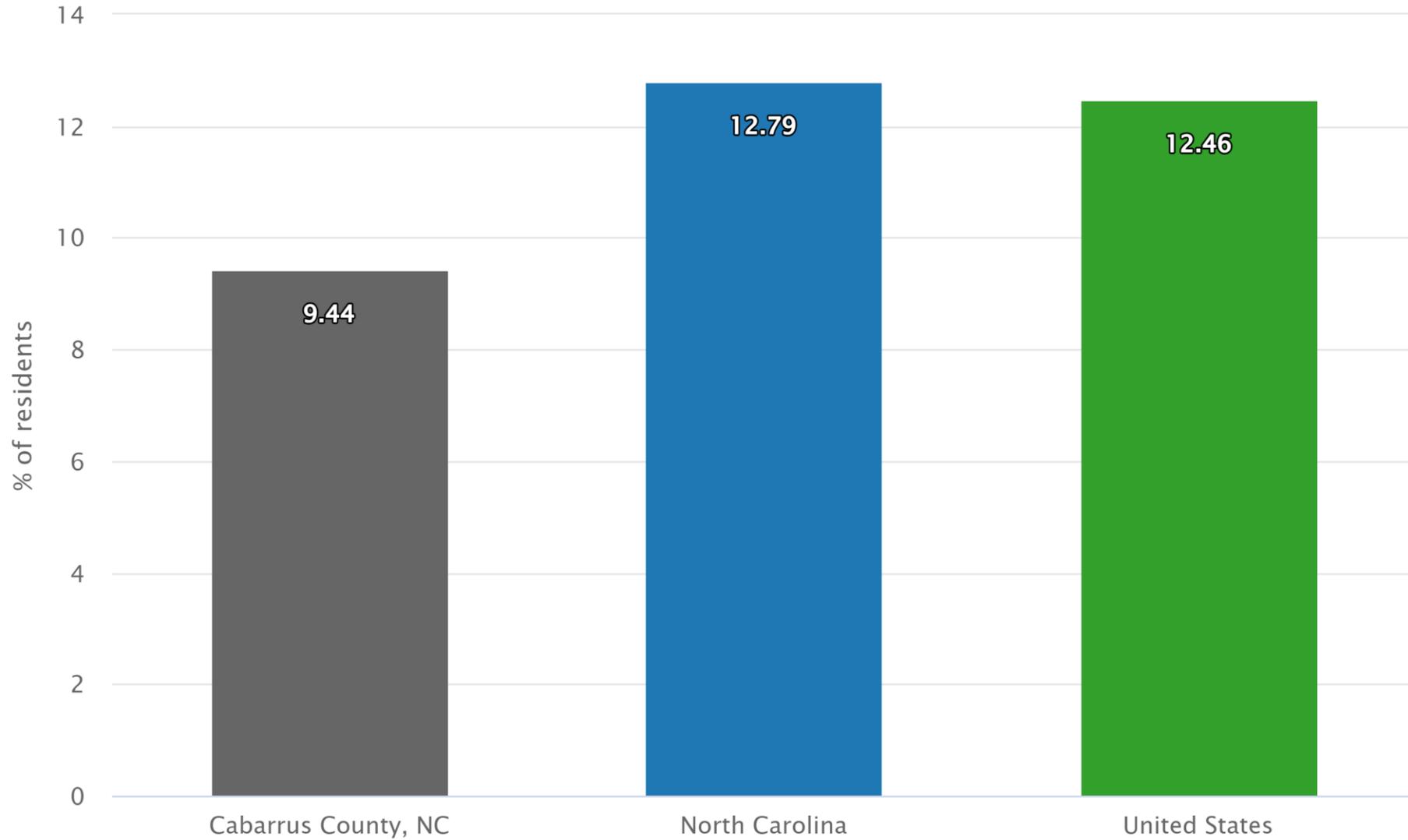
Cabarrus County, NC and comparison



Created on Metopio | metop.io/i/5x7ae5ed | Data source: U.S. Census Bureau: American Community Survey (ACS) (Table B17001)
Poverty rate: Percent of residents in families that are in poverty (below the Federal Poverty Level).

Poverty rate, 2023

Cabarrus County, NC and comparison

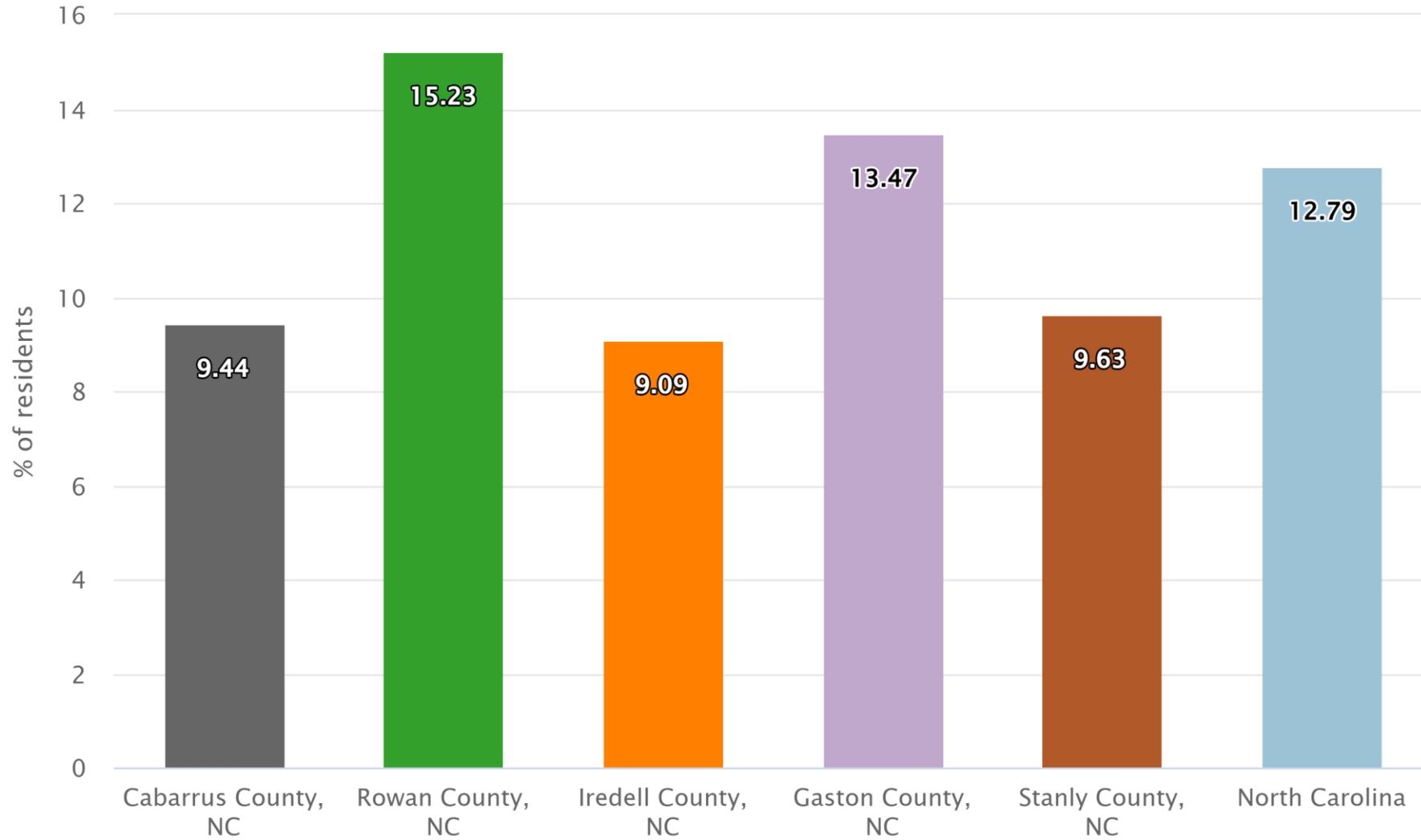


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Poverty rate, 2023

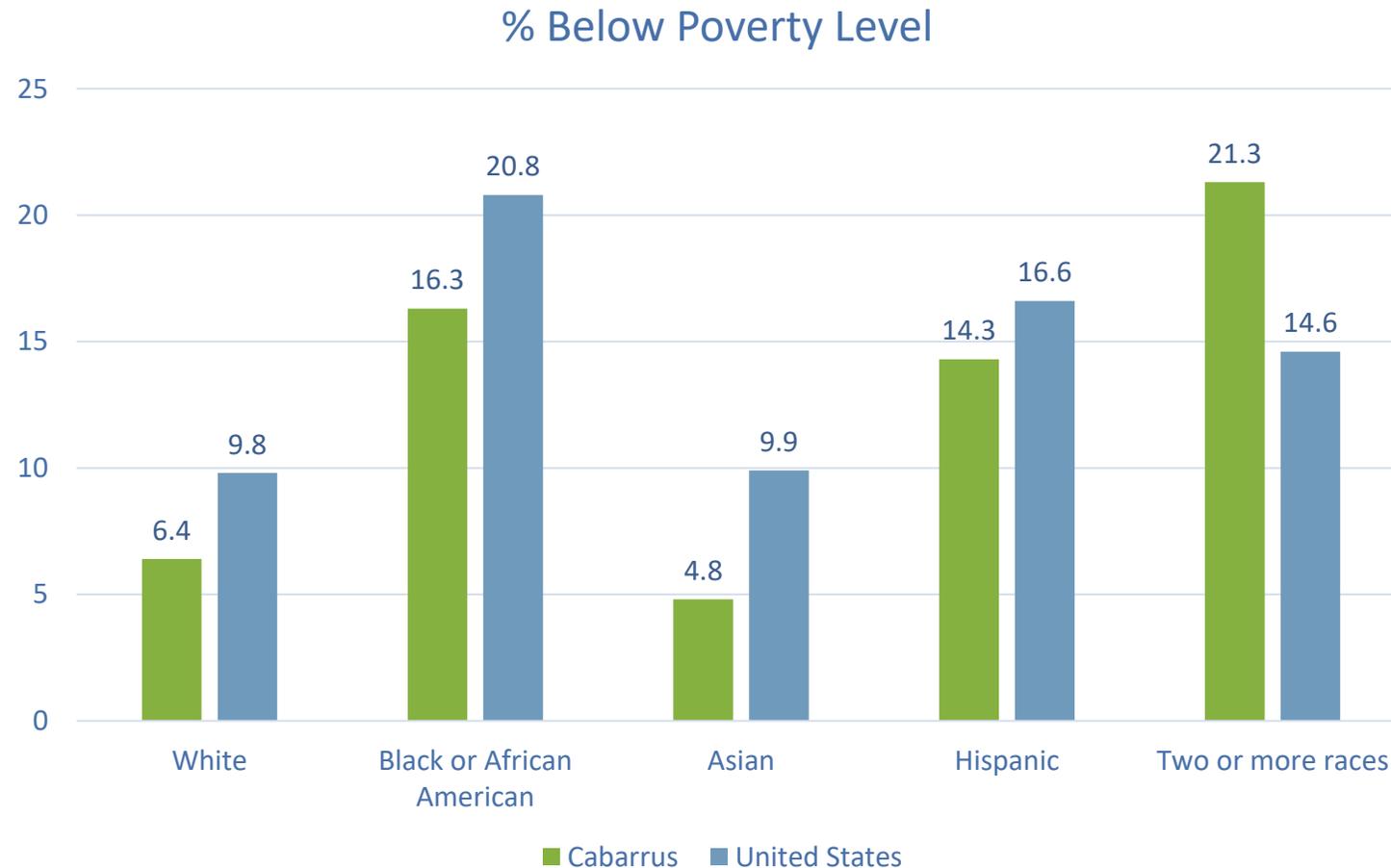
Cabarrus County, NC and comparison



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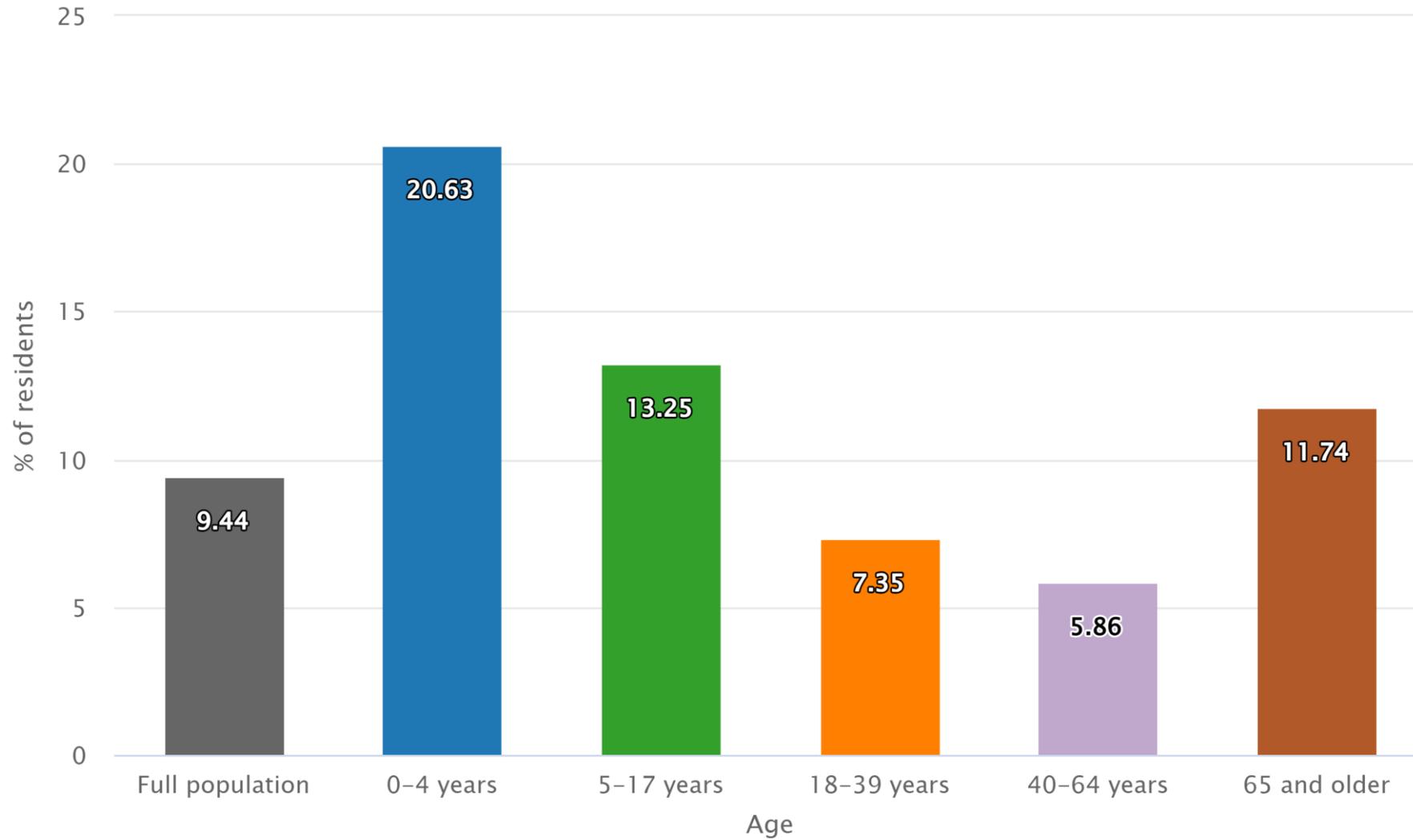
Poverty rate: Percent of residents in families that are in poverty (below the Federal Poverty Level).

Poverty Status by Race/Ethnicity Cabarrus, 2023



Poverty rate by Age, Cabarrus County, NC

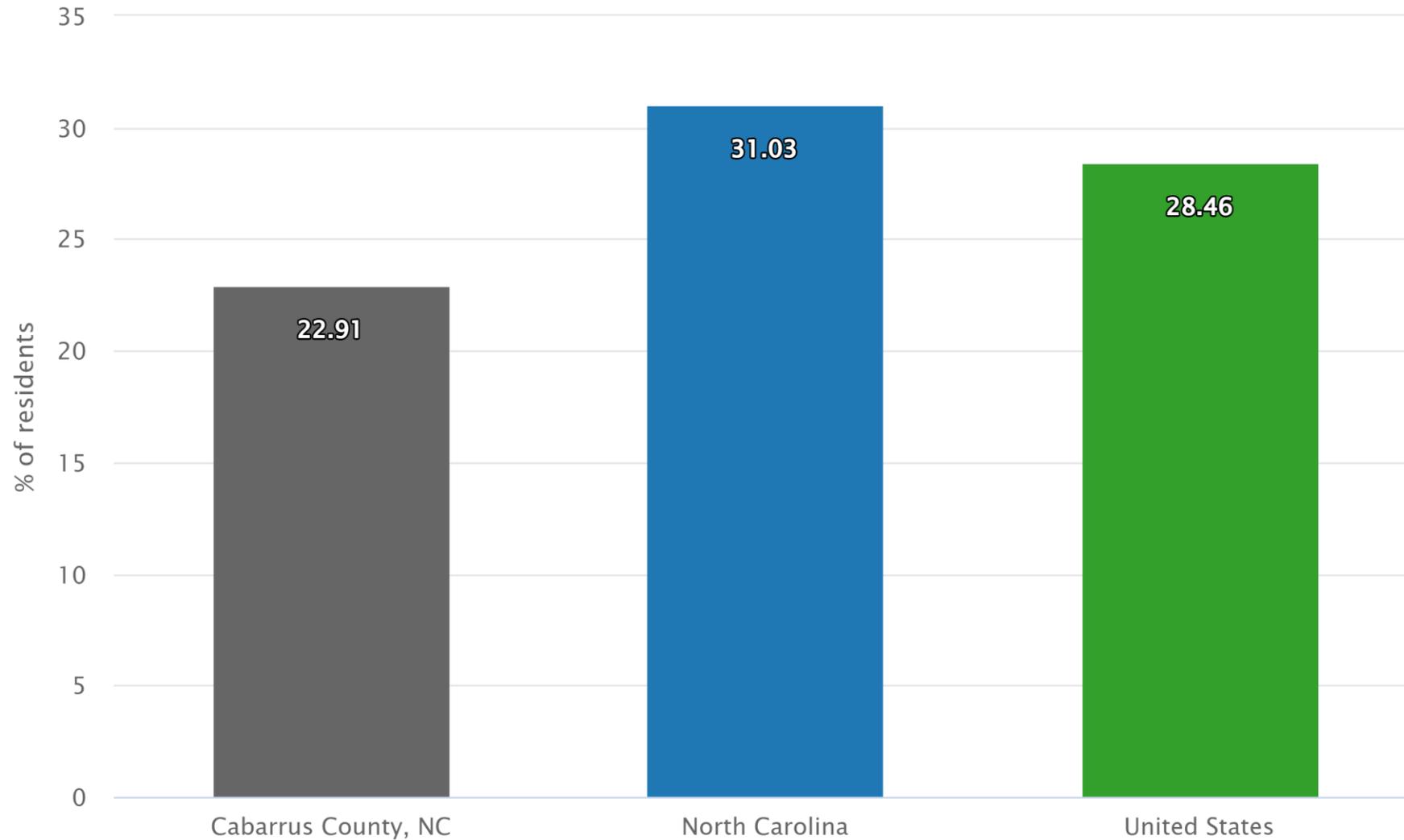
2023



Created on Metopio | metop.io/i/a53xyhqv | Data source: U.S. Census Bureau: American Community Survey (ACS) (Table B17001)
Poverty rate: Percent of residents in families that are in poverty (below the Federal Poverty Level).

Below 200% of poverty level, 2019–2023

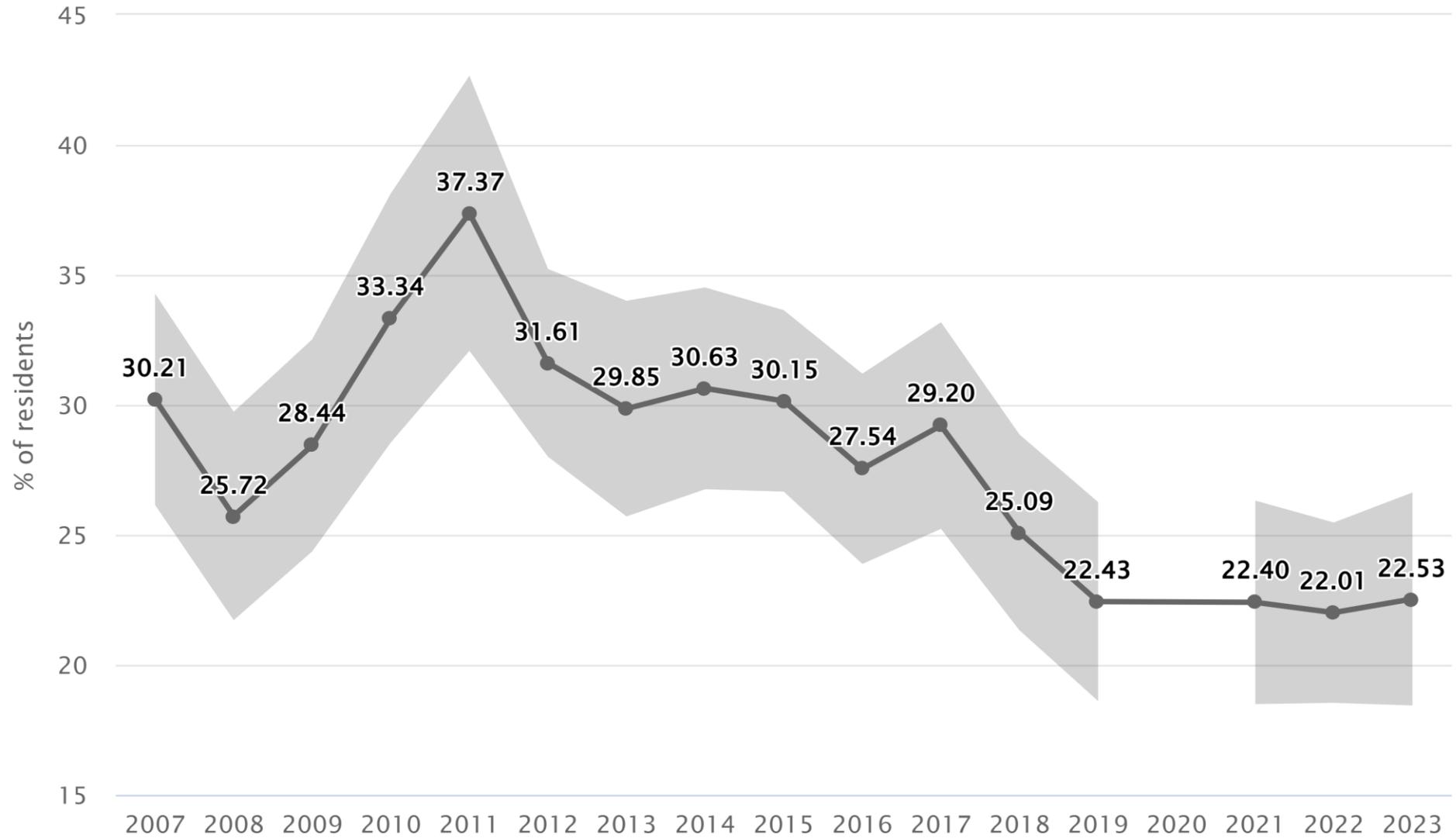
Cabarrus County, NC and comparison



Created on Metopio | metop.io/i/zmkwd47q | Data source: U.S. Census Bureau: American Community Survey (ACS) (Table C17002)
Below 200% of poverty level: Individuals in families that are below 200% of the federal poverty level, past 12 months income.

Below 200% of poverty level (Full population)

Cabarrus County, NC



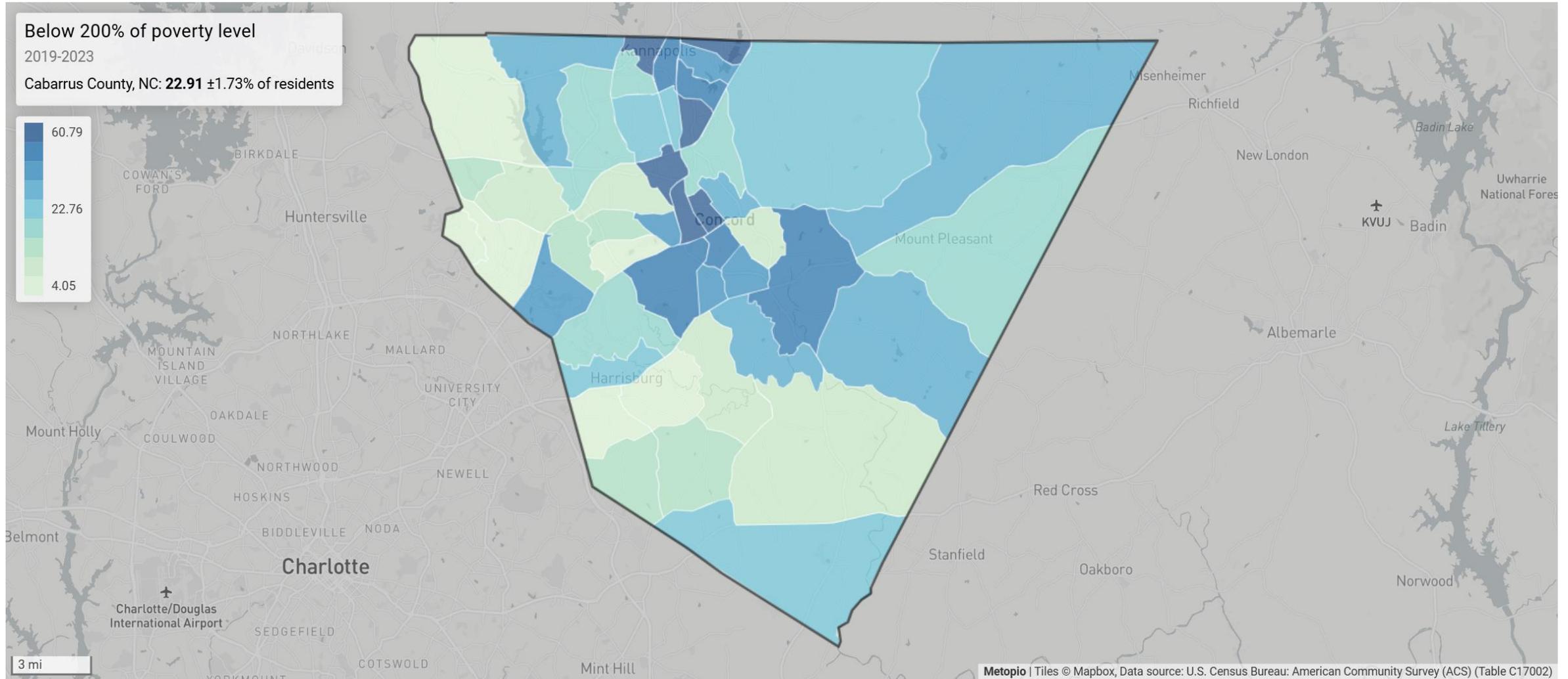
Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (Table C17002)

Below 200% of poverty level: Individuals in families that are below 200% of the federal poverty level, past 12 months income.

Below 200% of poverty level

2019-2023

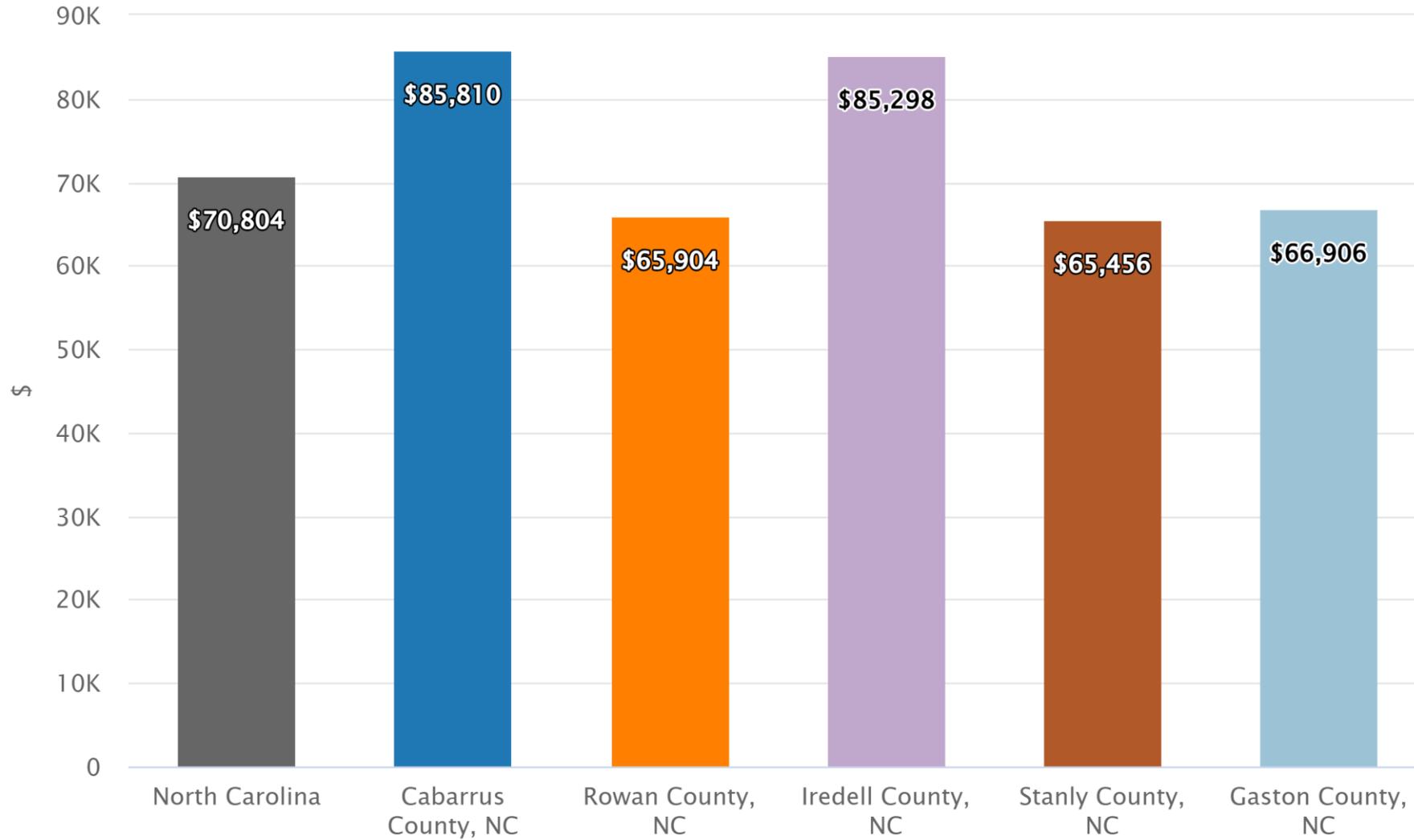
Cabarrus County, NC: **22.91 ±1.73%** of residents



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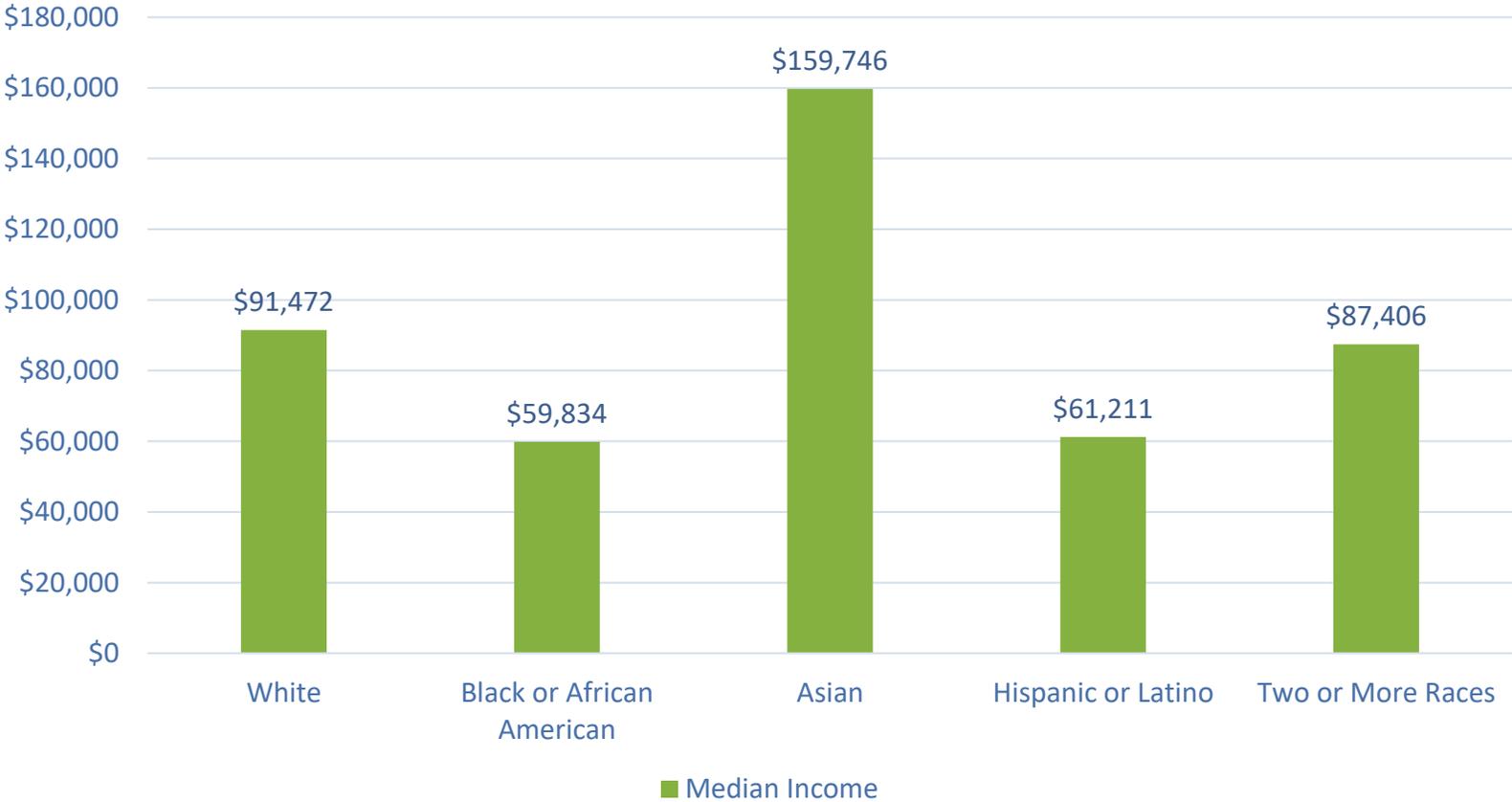
Median household income, 2023

North Carolina and comparison



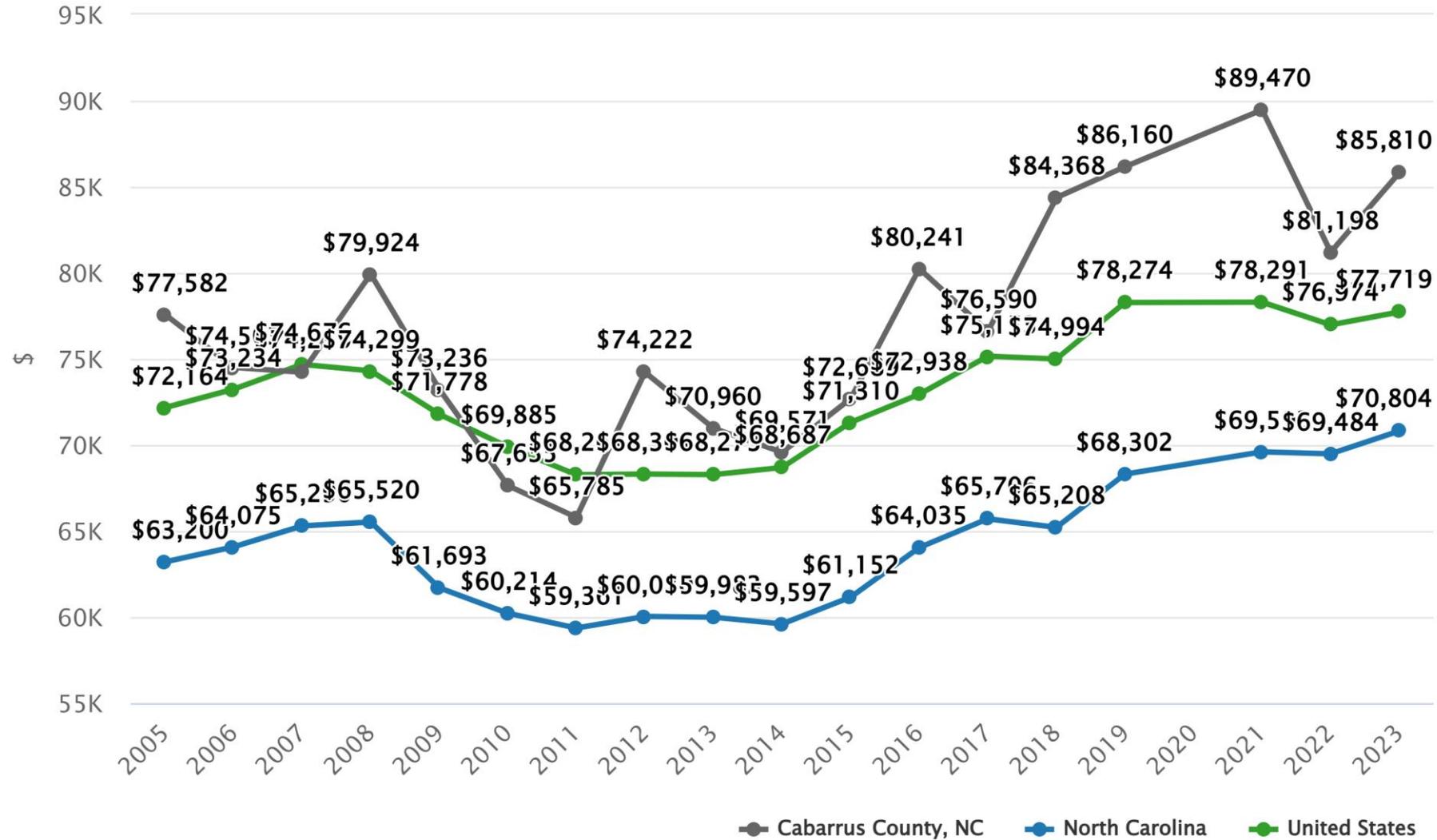
Created on Metopio | metop.io/i/47e3jxei | Data source: U.S. Census Bureau: American Community Survey (ACS) (Table B19013)
Median household income: Income in the past 12 months.

Median Household Income by Race Cabarrus, 2023



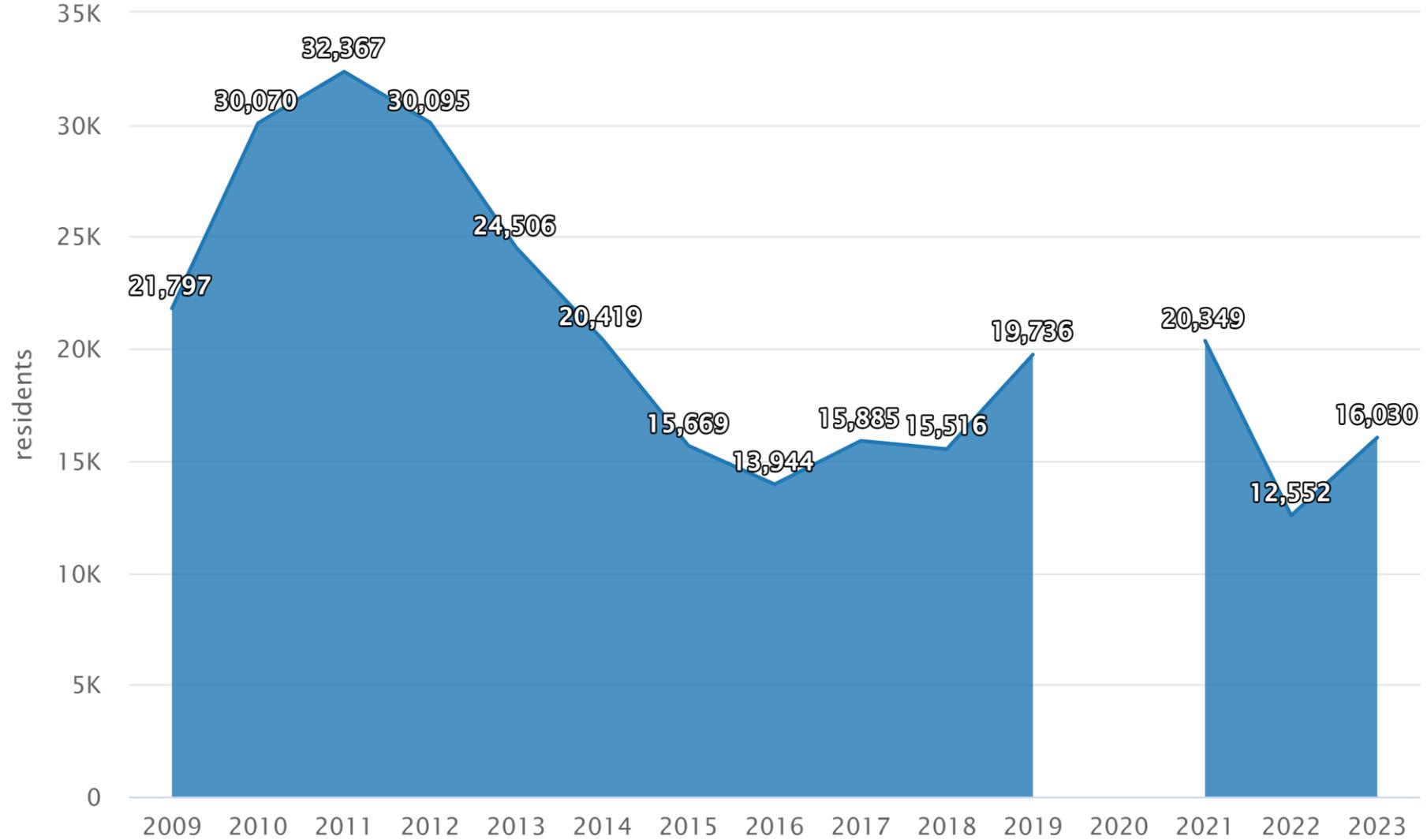
Median household income (Full population)

Cabarrus County, NC and comparison



Uninsured residents, Full population

Cabarrus County, NC

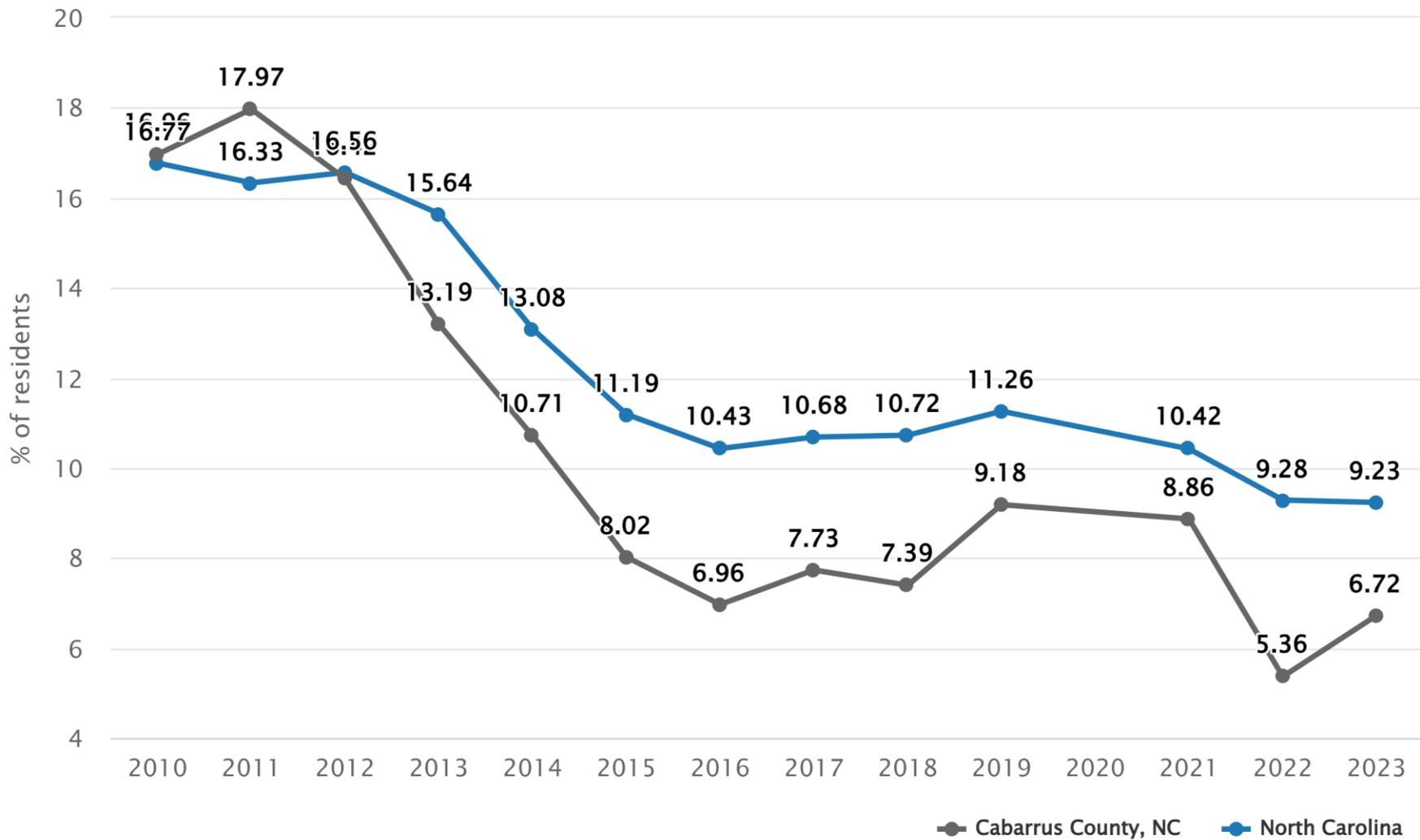


Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (Tables B27001/C27001)

Uninsured residents: Number of residents without health insurance.

Uninsured rate (Full population)

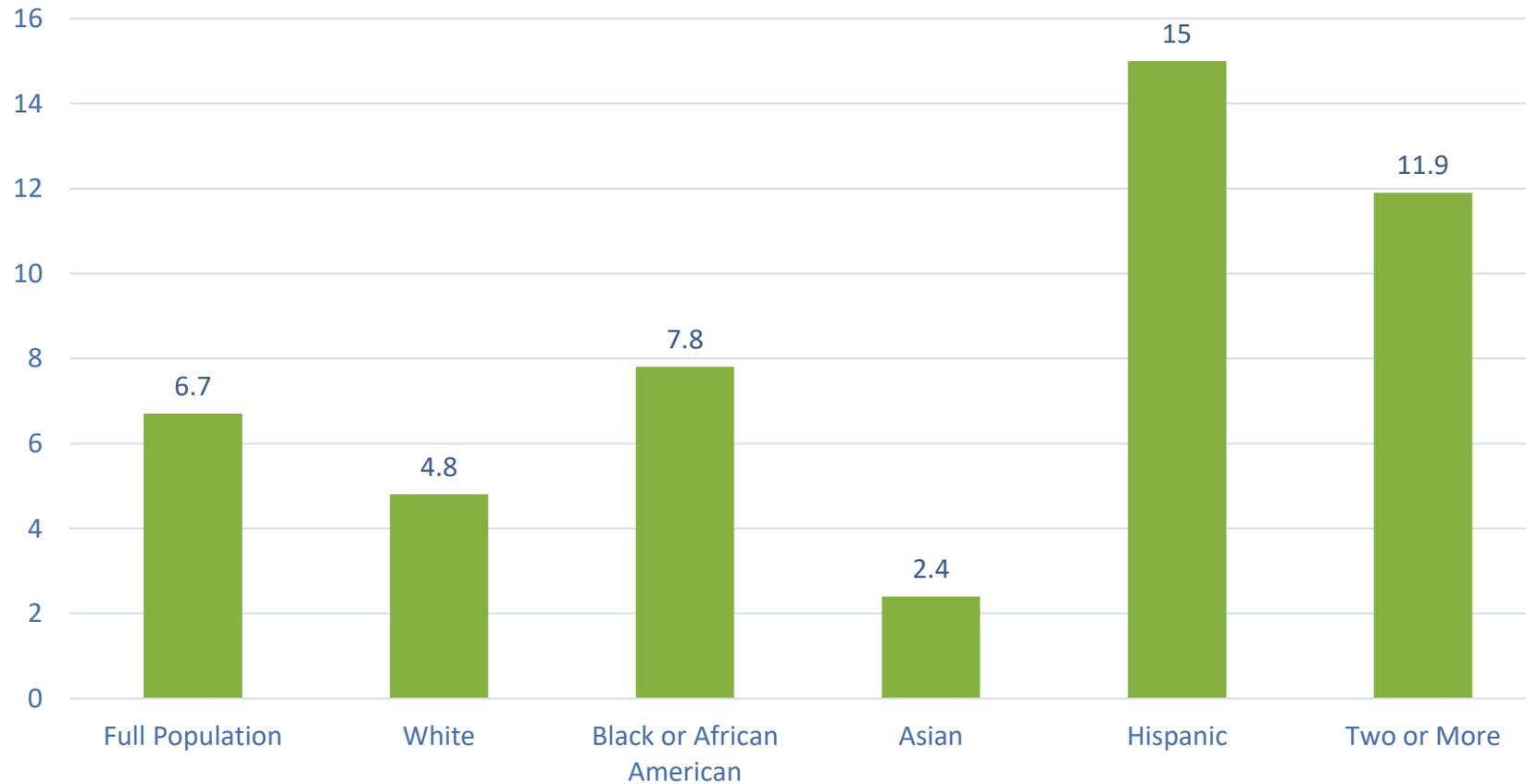
Cabarrus County, NC and comparison



Created on Metopio | metop.io/i/36dz6yrc | Data source: U.S. Census Bureau: American Community Survey (ACS) (Tables B27001/C27001)
Uninsured rate: Percent of residents without health insurance (at the time of the survey).

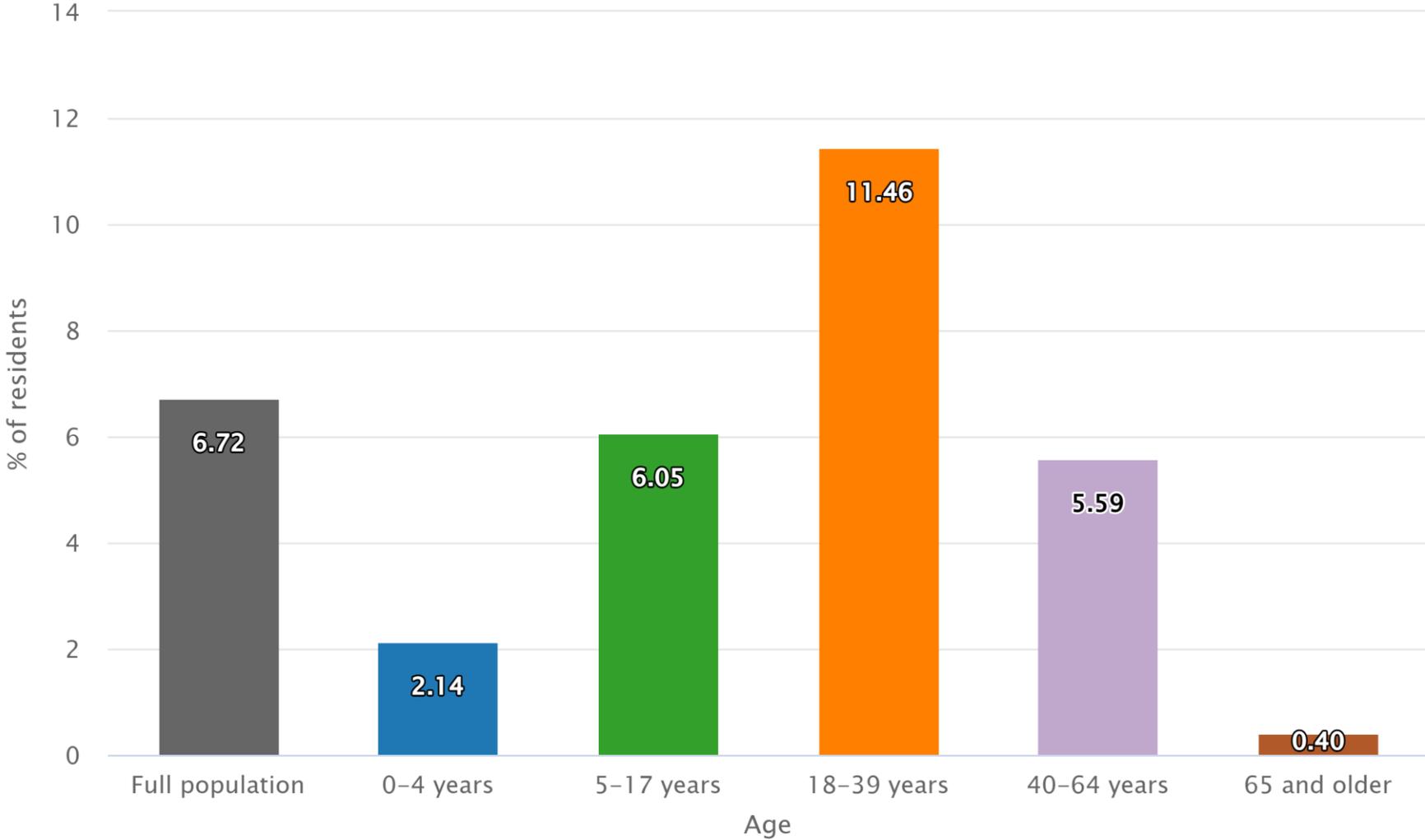
Percent Uninsured by Race

Cabarrus, 2023



Uninsured rate by Age, Cabarrus County, NC

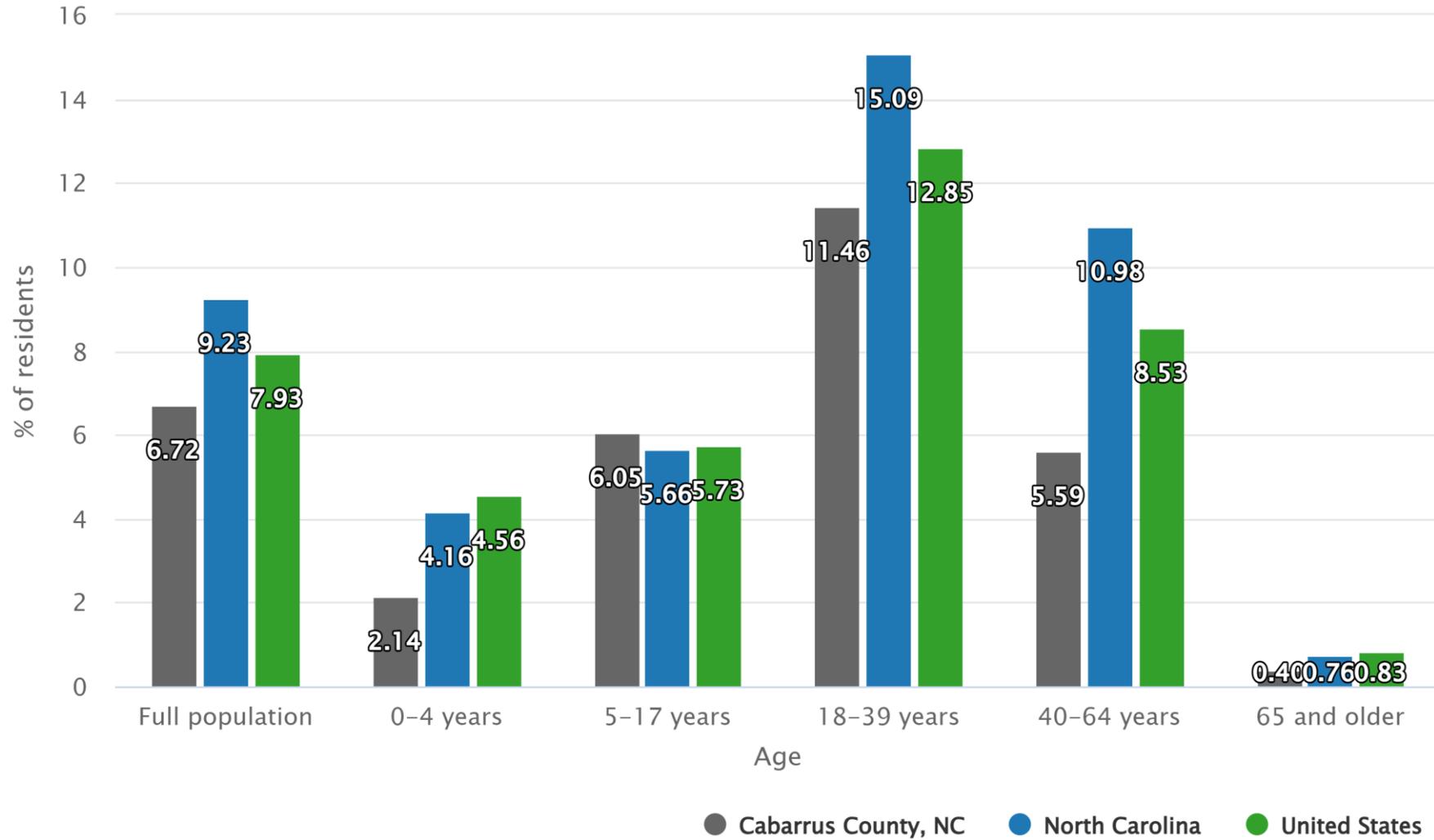
2023



Created on Metopio | metop.io | Data source: U.S. Census Bureau: American Community Survey (ACS) (Tables B27001 /C27001)
Uninsured rate: Percent of residents without health insurance (at the time of the survey).

Uninsured rate by Age, 2023

Cabarrus County, NC and comparison



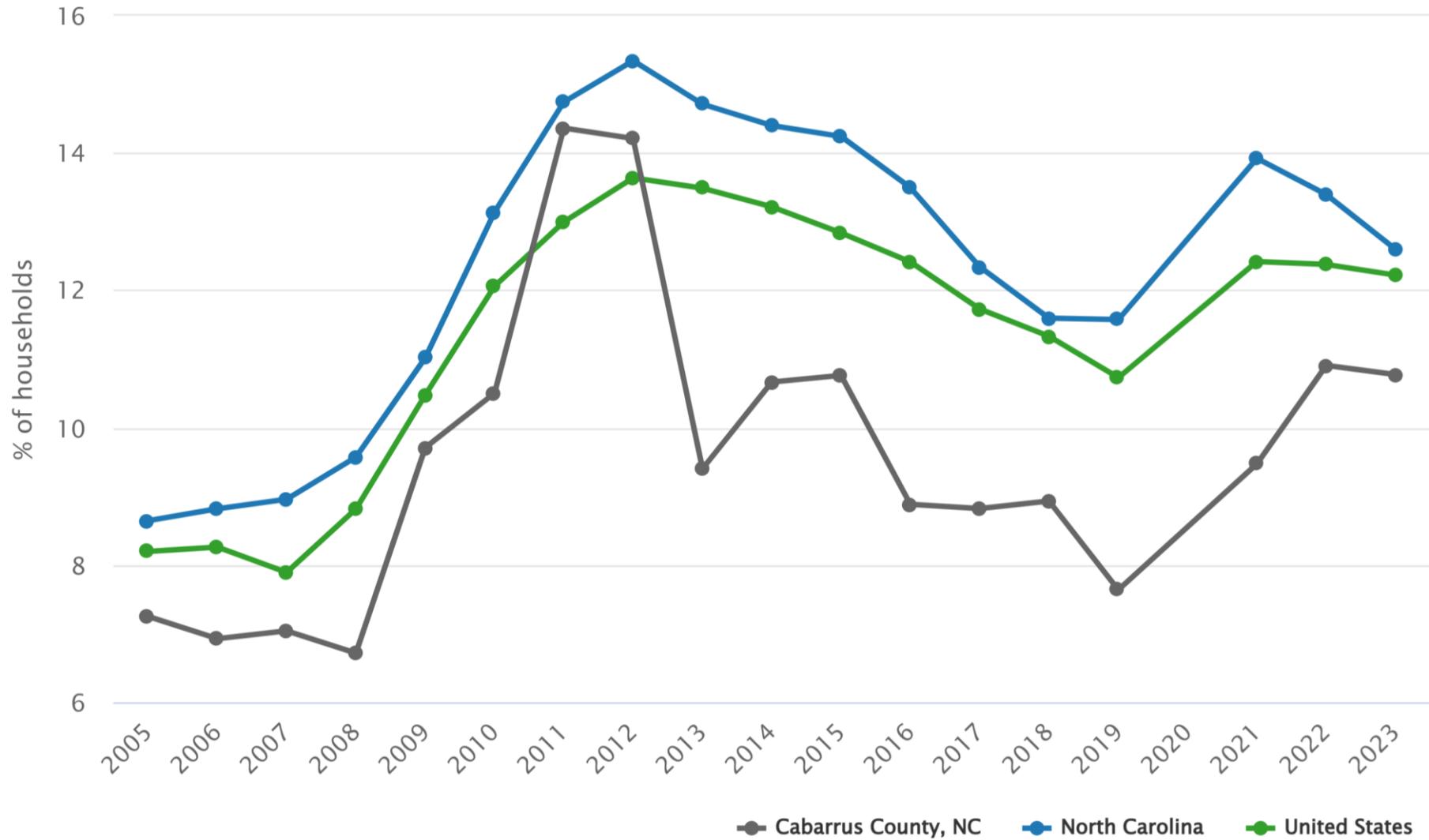
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Uninsured rate: Percent of residents without health insurance (at the time of the survey).

SOCIAL AND ECONOMIC FACTORS

Cabarrus County Department of Social Services

Supplemental Nutrition Assistance Program (SNAP)

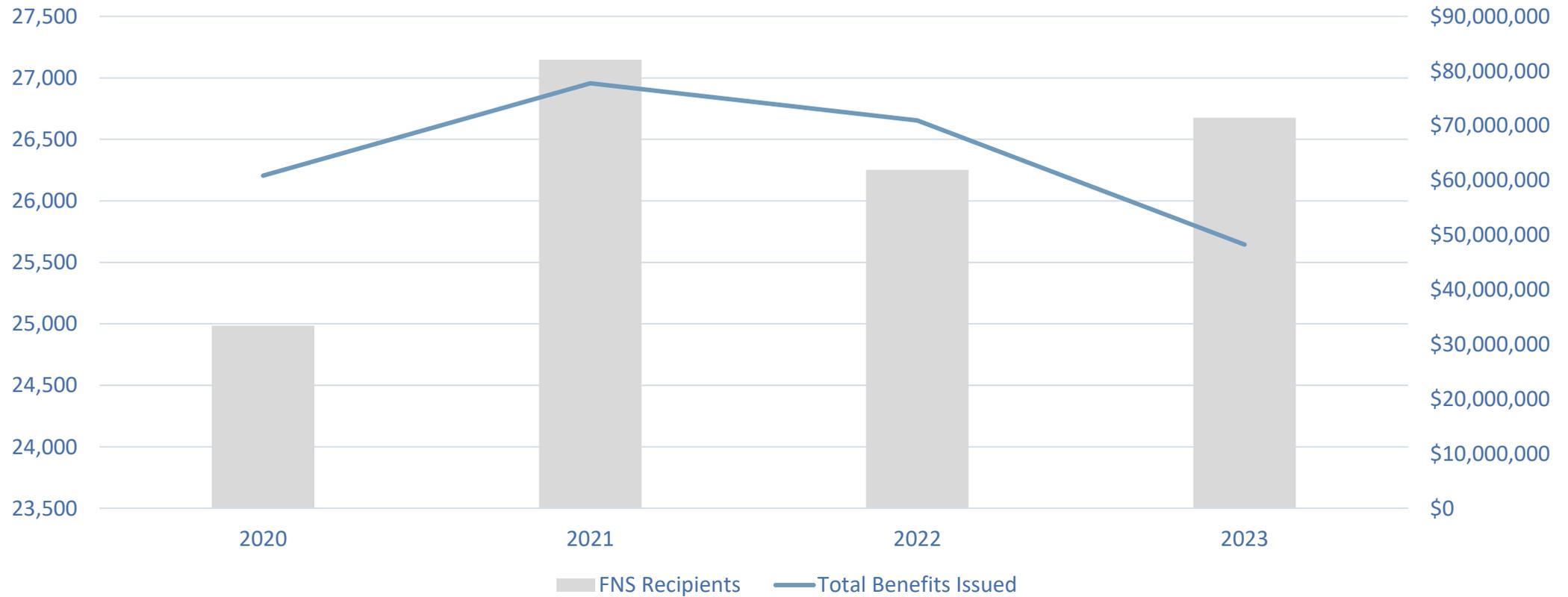
Cabarrus County, NC and comparison



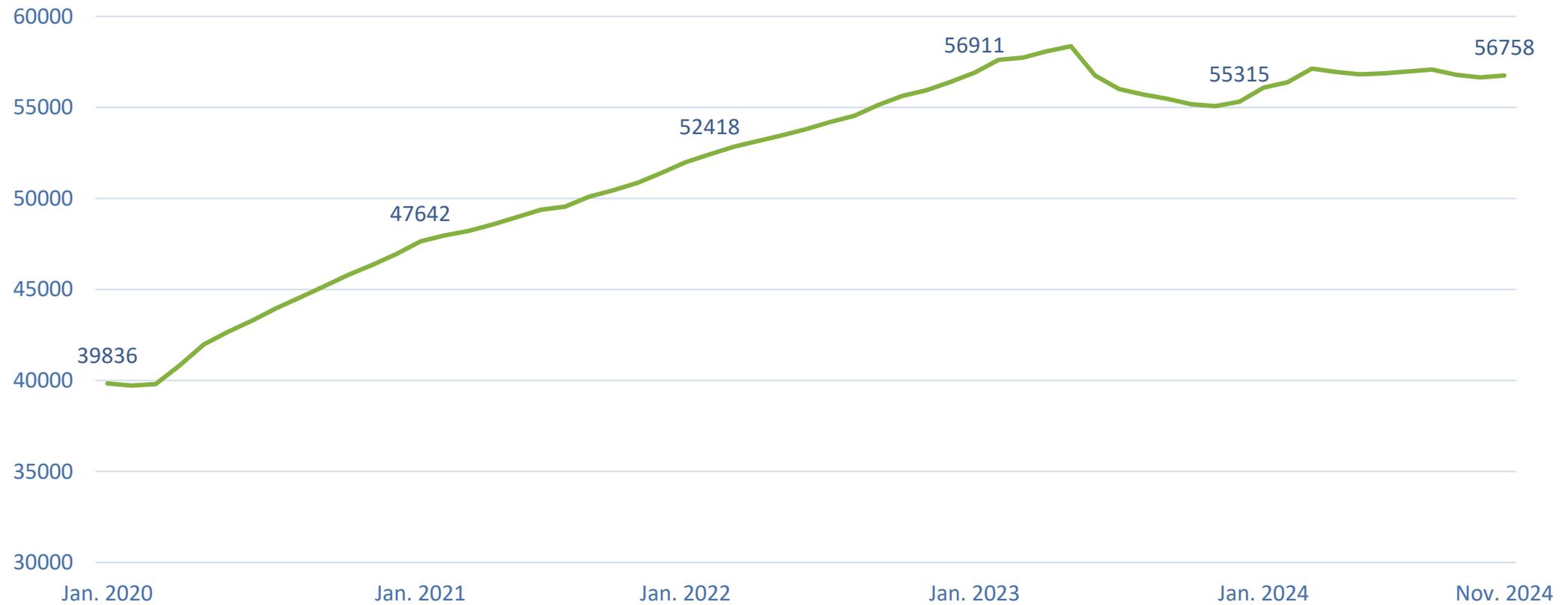
Created on Metopio | metop.io/i/ihzipgb5 | Data source: U.S. Census Bureau: American Community Survey (ACS) (Tables B22003, B22005, and S2201)

Food stamps (SNAP): Percent of households receiving Supplemental Nutrition Assistance Program (SNAP) benefits, formerly known as food stamps, over the past 12 months.

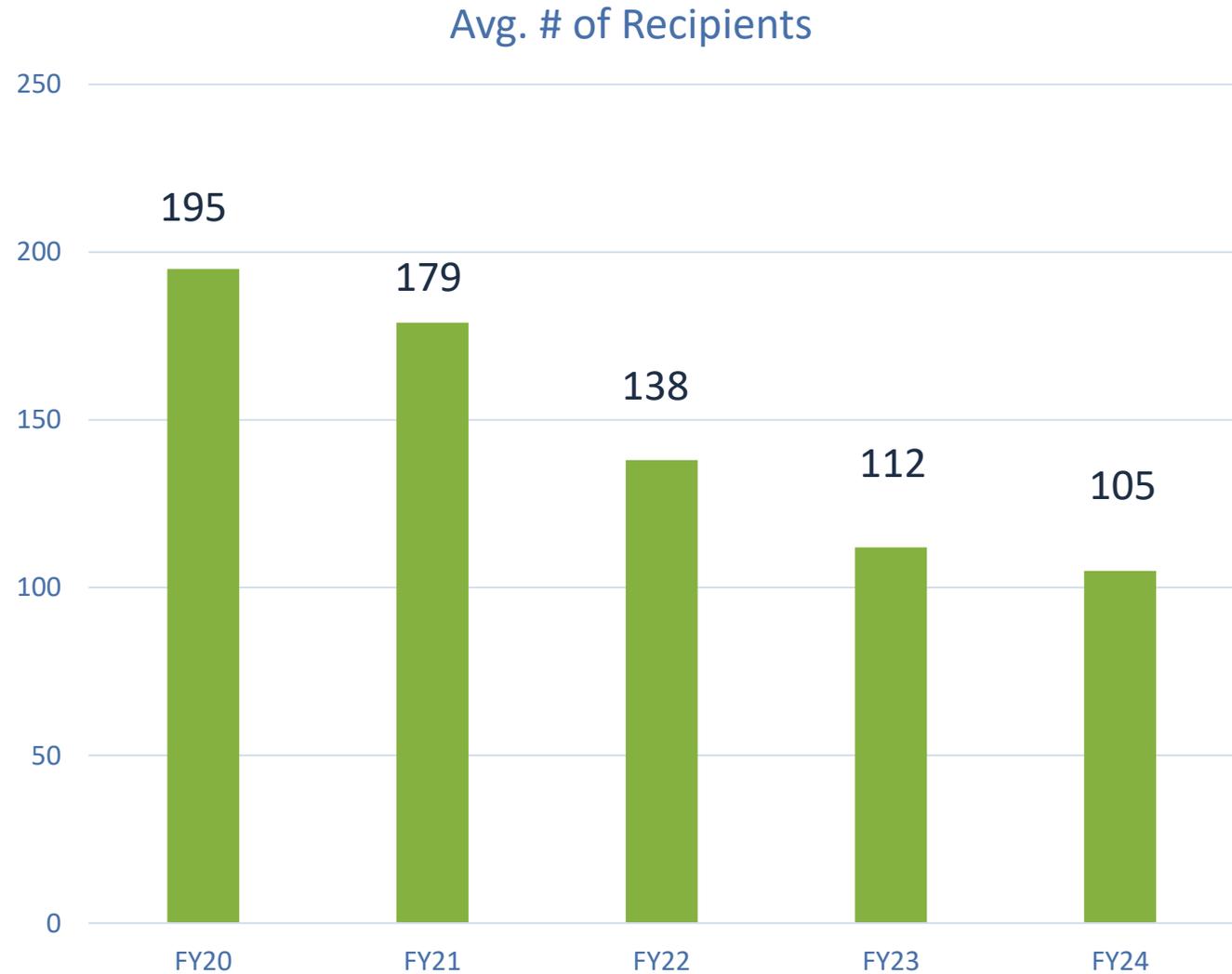
SNAP Benefit Distribution



Avg. # of Medicaid Recipients Cabarrus



Work First Family Assistance



Child Welfare

Location	Category	Data Type	2020	2021	2022
Cabarrus	Investigated	Number	2,473	2,411	2,558
		Rate per 1,000	41.2	38.0	40.0
	Substantiated	Number	279	285	259
		Rate per 1,000	4.6	4.5	4.1

Adult & Aging Services

Program	FY 24-Qtr 1	FY25-Qtr 1	Change
APS Reports	130	139	7%
Guardianship	63	64	1.5%
SA/IH	98	148	51%
AAS Intake Calls	1417	1814	28%
LPC Meals	7002	6615	-5.5%
Home Visits	734	894	22%

Insights Into Aging in North Carolina

Population Estimates and Projections

POPULATION OVERVIEW



In 2024, there were **4,503 centenarians**. This population is projected to **increase to 16,804 by 2050**, a 273% change.

In 2024, **88 counties** have more people above the age of 60 and older than under the age of 18.



	2024		2050		% Change 2024-2050
	#	%	#	%	
Total	10,984,106		14,241,032		30%
0-17	2,277,028	21%	2,841,892	20%	25%
18-44	3,950,947	36%	4,769,622	34%	21%
44-59	2,074,345	19%	2,763,692	19%	33%
60+	2,681,786	24%	3,865,826	27%	44%
65+	1,993,441	18%	3,038,133	21%	52%
85+	210,203	2%	529,204	4%	152%

Demographic Snapshot (2022)

NC ranks **9th** in total population nationally. NC also ranks **9th** in the population of those age 65 and older.



An estimated **47,600** people 60 and older migrated from another state or abroad to North Carolina.



By 2031, the number of individuals aged 65 and older is **expected to surpass** the population under 18 years old.



Adults aged 85 and older are **projected to experience the fastest growth in the state** over the next 20 years.



CABARRUS COUNTY AGING PROFILE, 2022

Projected Population Change, 2022-2042

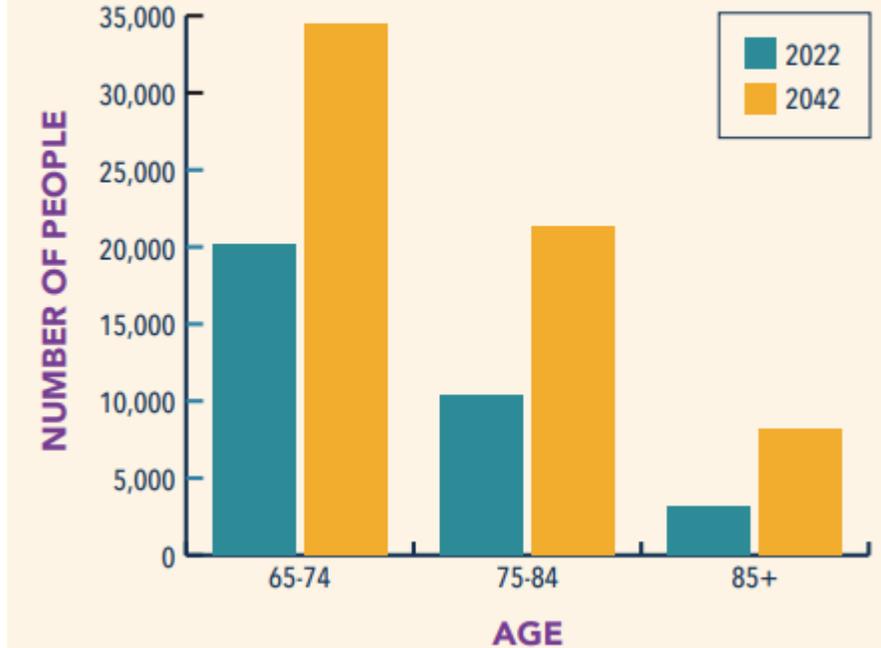
Age	2022		2042		% Change 2022-2042
	County #	County %	County #	County %	
Total	238,599		335,736		41%
0-17	53,641	22%	73,500	22%	37%
18-44	85,619	36%	113,135	34%	32%
45-59	51,813	22%	65,553	20%	27%
60+	47,526	20%	83,548	25%	76%
65+	33,685	14%	63,960	19%	90%
85+	3,166	1%	8,118	2%	156%

CABARRUS COUNTY AGING PROFILE, 2022

Race and Ethnicity, Age 65 and Older, 2022

Race/Ethnicity	County %	NC %
White	82%	78%
Black or African American	14%	17%
American Indian	0%	1%
Asian	2%	2%
Some other race	1%	1%
Two or more races	2%	2%
Hispanic/Latino	3%	3%
White, no-hispanic or latino	80%	77%

Projected Growth, 2022-2042



A person is sitting on a wooden dock that extends into a calm lake. The person is seen from behind, looking towards a range of large, rugged mountains. The mountains are covered in green forest, and their peaks are rocky. The water in the lake is very still, creating a clear reflection of the mountains and the sky. The overall scene is peaceful and scenic.

3-2-1

Rapid Reflection

*Pair Up, Reflect, and
Share Insights*

Questions

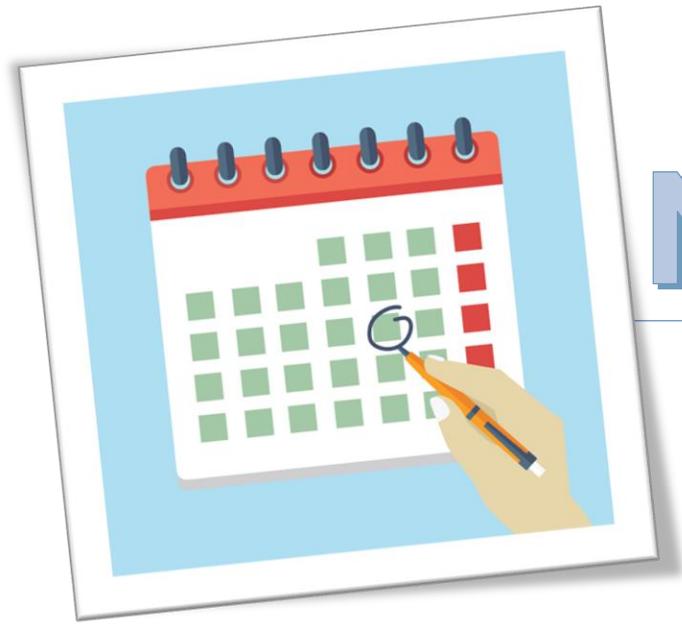


**WE WANT
TO HEAR
FROM
YOU!**

<https://forms.office.com/r/haUWKLutu2>

Community Planning Council
Meeting Feedback - Session 1





Next Meeting...

**THURSDAY,
JANUARY
16TH**

Healthy Cabarrus

**THANK
YOU!**

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Healthy Cabarrus
Partnerships for Life