



Cabarrus Health Alliance's 4th Annual Community Baby Shower Expands Support for Families

FOR IMMEDIATE RELEASE

Kannapolis, N.C. – Cabarrus Health Alliance, September 4, 2025 – Cabarrus Health Alliance (CHA) proudly hosted its 4th Annual Community Baby Shower and Block Party at First Baptist Missionary Church, welcoming over 150 attendees and 20 community vendors for a day centered on resources, education, and support for families.

Throughout the event, families were able to connect directly with programs and resources, gaining immediate access to vital services such as WIC, behavioral health, dental care, parenting support, housing, and financial assistance. “This year, CHA expanded the event to include the early childhood population. Families with young children had the opportunity to receive resources and items that support optimal health and well-being for their growing child,” shared Lauren Hammill, Program Manager for Care Management for At-Risk Children. This addition broadened the reach of the event, ensuring that not only expectant mothers but also parents of infants and toddlers could benefit from the resources available.

“Four years ago, the event was created to support individuals in Cabarrus County, receiving Medicaid or uninsured, by providing essential baby items, education, and immediate access to services such as WIC, behavioral health, dental care, parenting support, housing, and financial assistance,” shared India Young, Program Manager for Care Management for High-Risk Pregnancy Program (CMHRP). “The Care Management Department at Cabarrus Health Alliance values strong partnerships with community agencies and remains committed to connecting families with vital resources. We also appreciate the support of NC Medicaid Prepaid Health Plans, whose representatives were on-site to share member benefits and answer questions. Together, we’re building a healthier, more connected Cabarrus County.”

The Care Management teams look forward to continuing this initiative and enhancing the support available to families in our community. For more information about the Community Baby Shower and Block Party or to get involved in future events, please contact India Young at india.young@cabarrushealth.org or Lauren Hammill at lauren.hammill@cabarrushealth.org.

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About Cabarrus Health Alliance: Cabarrus Health Alliance is the public health authority of Cabarrus County. Cabarrus Health Alliance is an autonomous organization providing services and programs to meet public health needs. Cabarrus Health Alliance is a leader in public health and is nationally recognized for its innovation.

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