



Cabarrus Health Alliance Celebrates New Beginnings at Community Baby Shower

FOR IMMEDIATE RELEASE

Kannapolis, N.C. – Cabarrus Health Alliance, October 10, 2024 – Cabarrus Health Alliance Care Management teams (CMHRP & CMARC) proudly hosted the 3rd Annual Community Baby Shower on Thursday, September 26, at First Missionary Baptist Church, bringing together expectant mothers and local vendors for an inspiring and supportive event. Despite the rain brought by Hurricane Helene, over 50 attendees gathered to celebrate new beginnings and access vital resources.

This year's shower featured generous contributions from 15 local vendors, who donated an array of baby items including diapers, clothing, books, and pack n' plays, ensuring every family left with essential supplies. In a remarkable show of community support, members of First Missionary Church donated 600 diapers, wipes, and 200 handmade baby blankets, along with a \$500 grant that covered venue costs, security, and technical support.

"We are grateful for the overwhelming support from our community and vendors," shared India Young, Program Manager for Care Management for High-Risk Pregnancy Program (CMHRP). "This event not only provided essential items, but also fostered connections among families and local organizations dedicated to their well-being."

The Community Baby Shower offered educational sessions addressing critical topics such as WIC services, breastfeeding support, perinatal mental health, safe sleep practices, and car seat safety. Participants received valuable information from various programs, and enjoyed a nutritious meal together.

"Through collaboration with local agencies, we aim to create a supportive environment for these expectant mothers, shared Public Health Director, Erin Shoe. "Our goal is to equip these mothers with the knowledge and resources they need to navigate their journey, ultimately leading to a smooth and healthy delivery for both mom and baby."



The Care Management teams look forward to continuing this initiative and enhancing the support available to families in our community. For more information about the Community Baby Shower or to get involved in future events, please contact India Young, CMHRP Program Manager at india.young@cabarrushealth.org or Lauren Hammill, CMARC Program Manager at lauren.hammill@cabarrushealthy.org.

Thank you to the following event sponsors: AmeriHealth, Healthy Blue, United Healthcare, WellCare Partners, Carolina Complete, Atrium Health, Essentially Yours Doula Services, Parents as Teachers, Robins Cradle Doula Services, and The Blessing Place.

About Cabarrus Health Alliance: Cabarrus Health Alliance is the public health authority of Cabarrus County. Cabarrus Health Alliance is an autonomous organization providing services and programs to meet public health needs. Cabarrus Health Alliance is a leader in public health and is nationally recognized for its innovation.

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