

Cabarrus Community Needs Assessment

1

RESULTS of the 2008 KEY INFORMANT SURVEY

Background data for the
2008 Cabarrus Community Needs Assessment

Cabarrus Community Planning Council

Cabarrus Health Alliance – Healthy Cabarrus – United Way, Cabarrus

Methodology



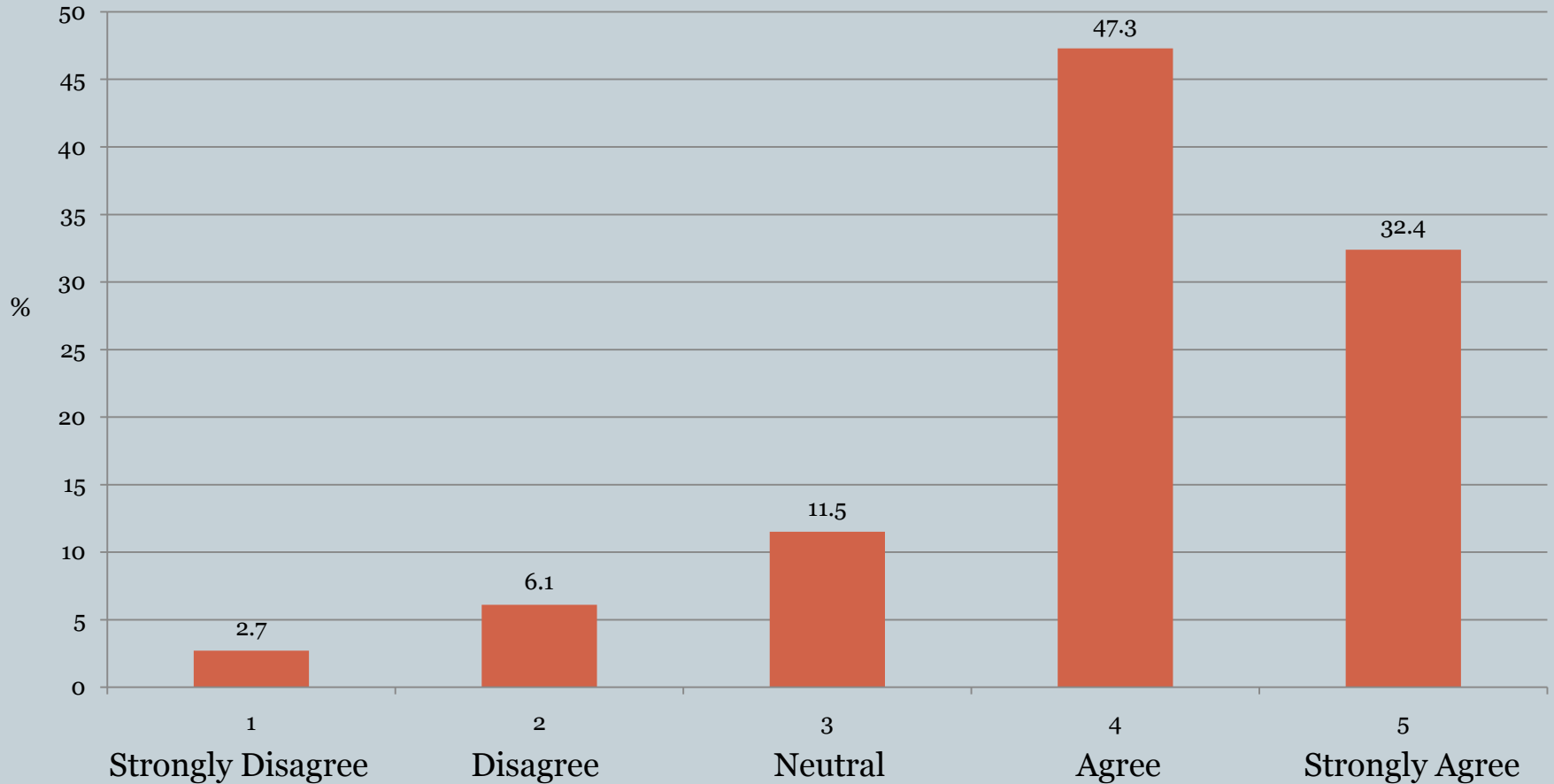
- Key Informant Survey designed by sub-committee
- Survey Monkey - Internet based survey created
- Key Informants Identified:
 - Planning Council members completed the survey and identified additional key informants (professionals, business and community leaders, elected officials, and other engaged community members)
 - Master list of Key Informants was developed with attention to assuring a representative sample
- Survey link and request was emailed to Key Informants – for completion Feb. 28 - March 7, 2008
- Council members contacted Key Informants to encourage their participation
- 150 survey responses, 121 answered all survey questions

Cabarrus Community Planning Council

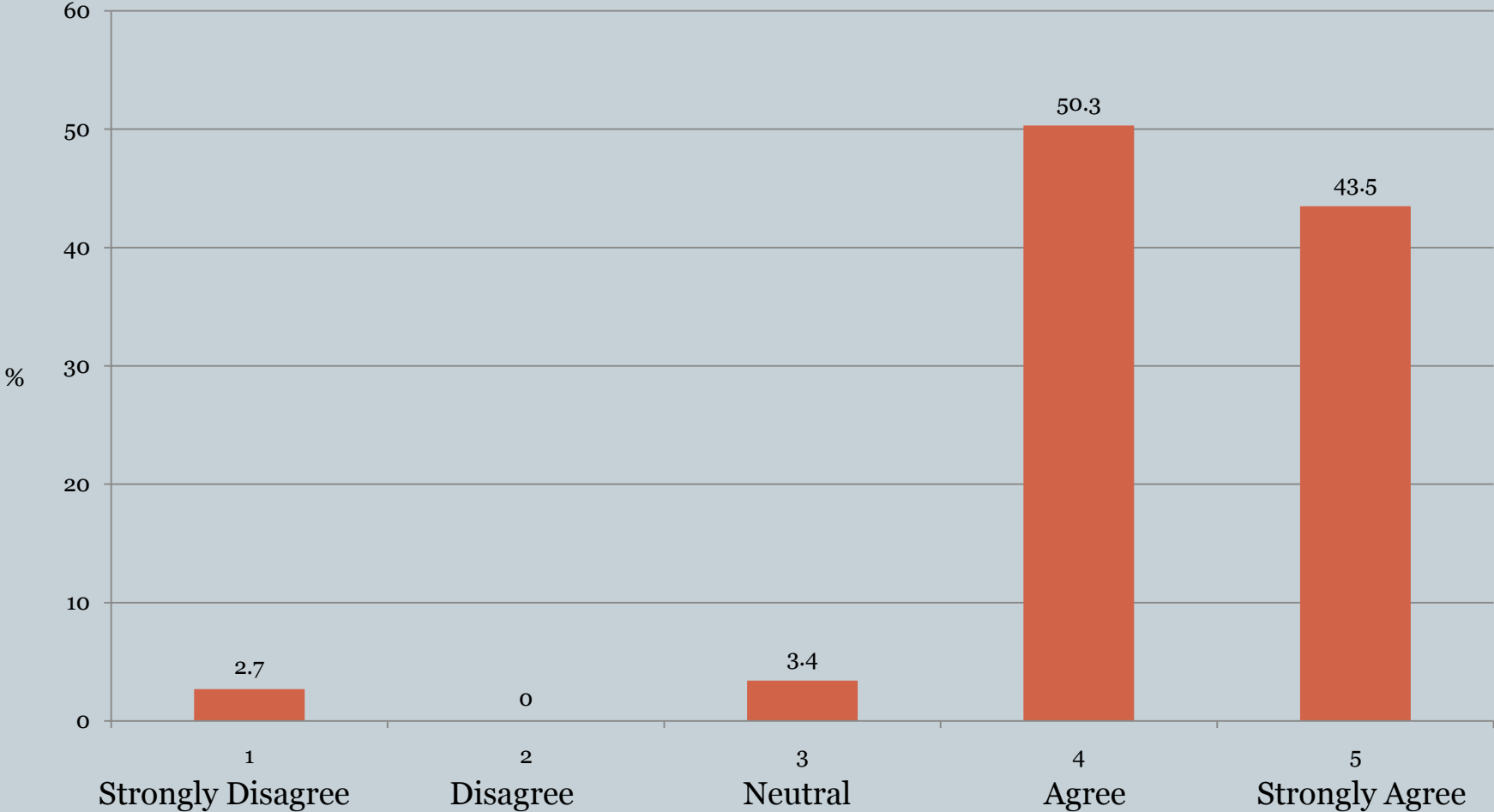


- **Maria Abelquist** Prosperity Unlimited/Housing
 - **Rev. Donald Anthony** Grace Lutheran Church
 - **Trish Baker** DSS
 - **Randy Bass** Cab. Co. Transportation
 - **Ellen Boyd** Kannapolis City Schools
 - **Anita Brown** Cab. Coll. of Health Sciences
 - **Deb Carter** Chamber of Commerce
 - **Jessica Castrodale** Outreach, CMC-NorthEast
 - **Susan Donaldson** Dept. of Aging
 - **Katrina Duke** Literacy Council
 - **Linda Earnhardt** RCCC
 - **Ellis Fields** Mental Health Association
 - **Renee Goodnight** City of Kannapolis
 - **Jim Hipp** City of Concord
 - **Ed Hosack** Cooperative Christian Ministry
 - **Pam Hurley** Parish Nursing
 - **Anita Johnson** The Cannon Foundation
 - **Anne Laukaitis** Partnership for Children
 - **Nancy Litton** American Red Cross
 - **Victoria Manning** Cabarrus Health Alliance
 - **Carolyn Mays** Employment Security
 - **Revella Nesbit** PBH
 - **Jorge Patino** Latino Health Ministry
 - **Rebecca H. Patten** Grant Dev., CMC-NorthEast
 - **Tracey Phalen** Mental Health Association
 - **Sue Price** The ARC
 - **Jodi Ramirez** Project Safe Cabarrus
 - **Dana Richardson** Habitat for Humanity
 - **Erin Shoe** Cabarrus Health Alliance
 - **Venetia Skahen** Community Free Clinic
 - **Ella Mae Small** Concord City Council
 - **Donna Smith** Cabarrus County Schools
 - **Dianne Snyder** CMC – NorthEast
 - **Cappie Stanley** Cabarrus Health Alliance
 - **David Troutman** Environmental Health, CHA
- Facilitators:
- **Gina Goff** Healthy Cabarrus
 - **Chantina Hall** United Way
 - **Ed Runte** United Way

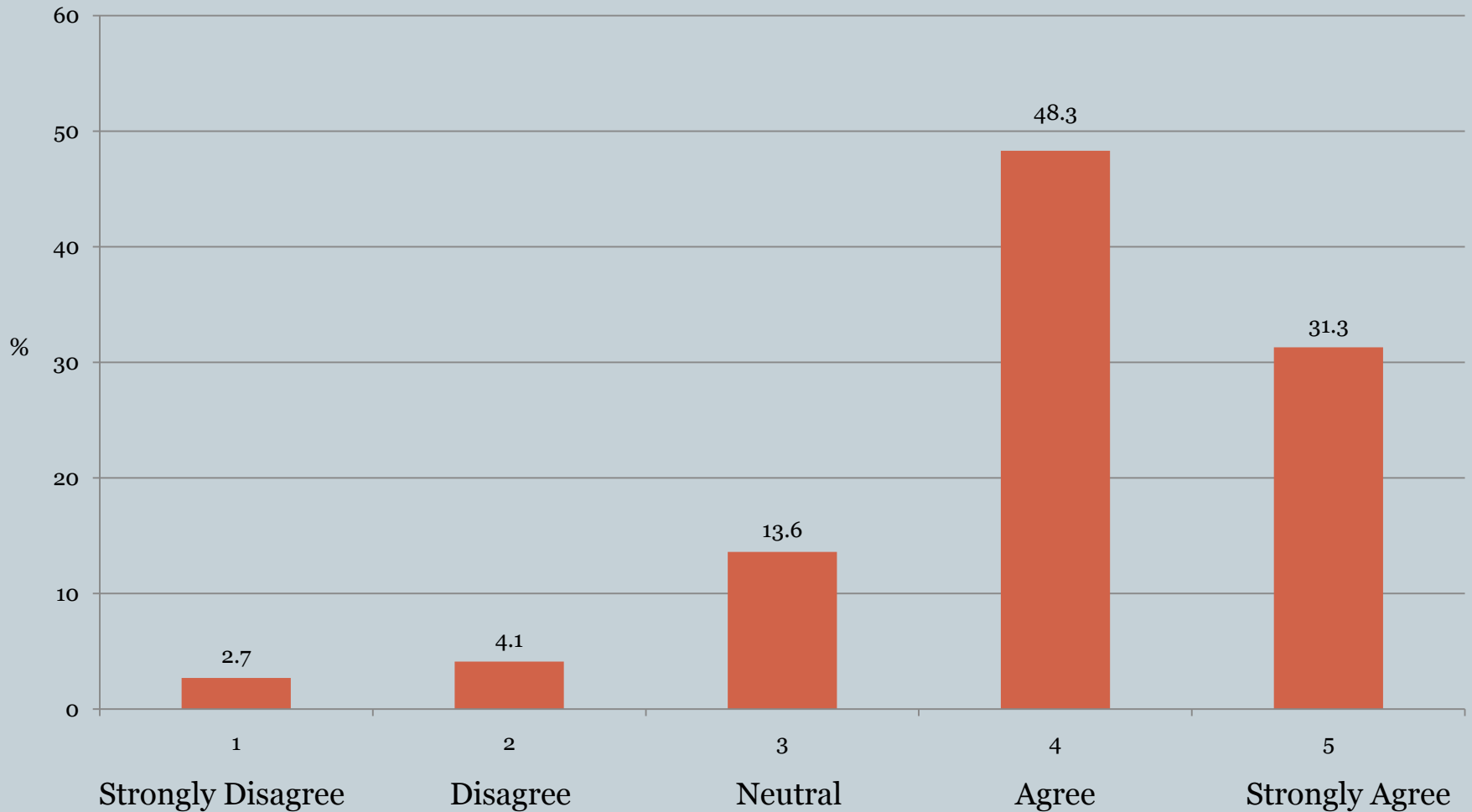
There is a good healthcare system in Cabarrus County



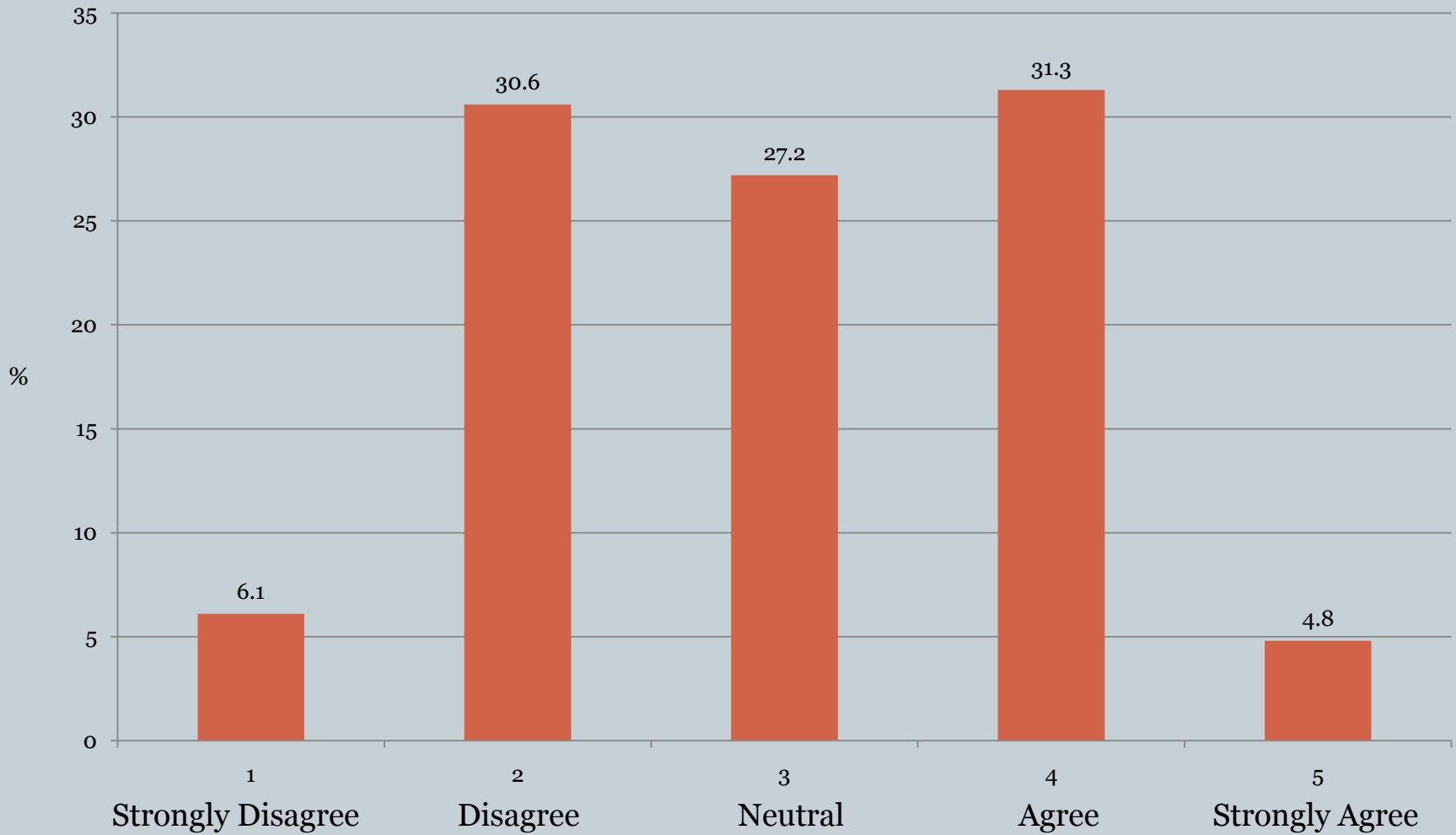
Cabarrus is a good place to raise children



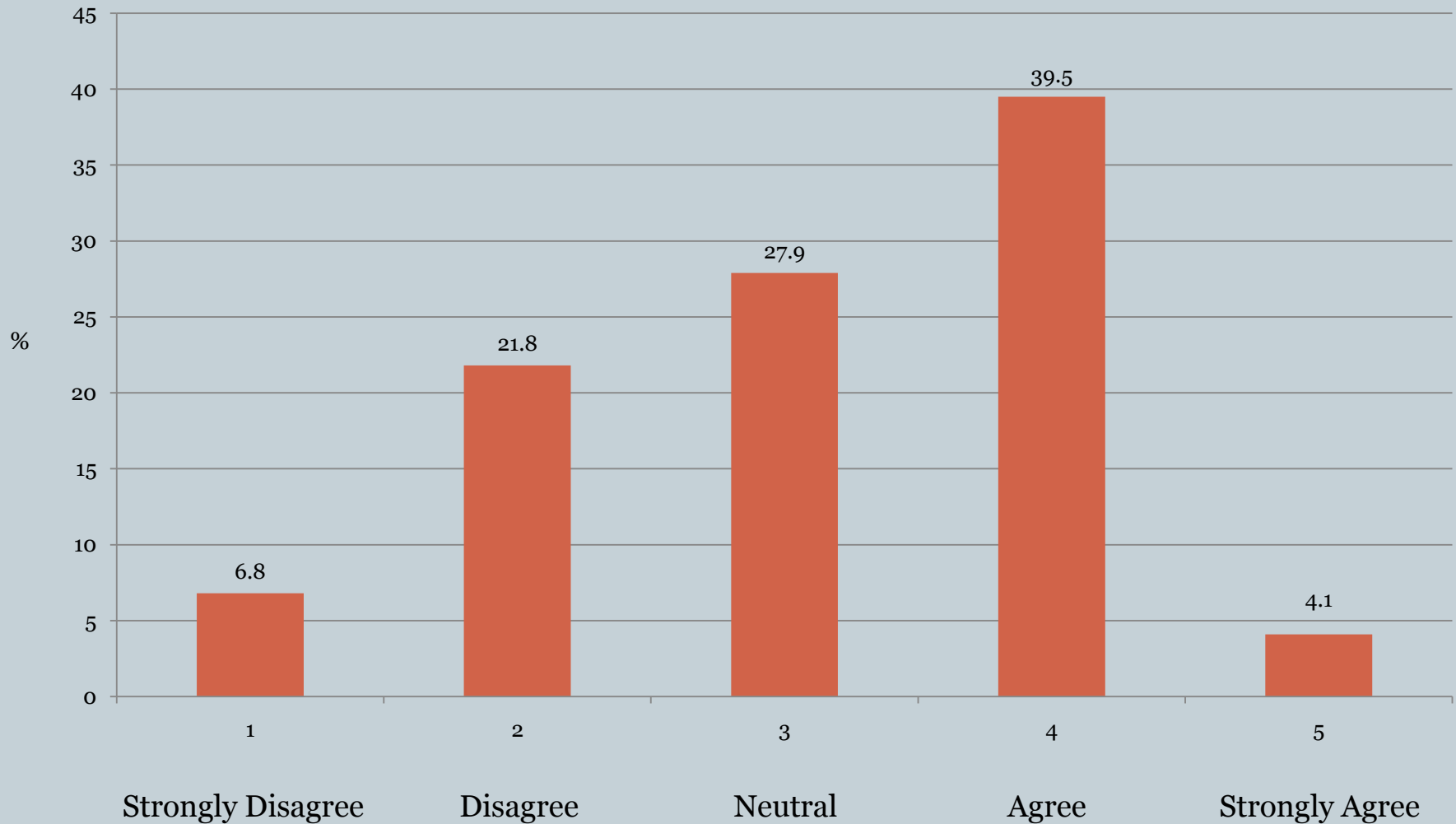
Cabarrus County is a good place to grow old.



There is enough economic opportunity in Cabarrus County



There is enough support for individuals and families in crisis.



Most significant community issues



Respondents were asked to rate a list of 45 issues on a scale of 1-10, (10=Very significant and 1= Not significant)

- Weighted average ratings ranged from 4.2 to 7.91.
- Top ten issues cluster around:
 - Affordability and availability of mental health care (including substance abuse treatment).
 - Affordability of health care, including dental care.
 - Basic education including literacy and drop out prevention.
 - Diet and exercise.

Most significant community issues



Weighted average ranking

1.	Lack of/inadequate insurance for mental health care	7.91
2.	Lack of/inadequate insurance for medical care	7.74
3.	Lack of/inadequate insurance for dental care	7.57
4.	Dropping out of school	7.48
5.	Illiteracy	7.37

Scale: 10=Very significant. 1=Not significant.

Most significant community issues (con't.)



Weighted average ranking

6.	Drug use/abuse	7.36
7.	Access to mental health care	7.34
8.	Low income/poverty	7.31
9.	Poor eating habits	7.30
10.	Lack of exercise	7.29

Scale: 10=Very significant 1=Not significant

5 most pressing health problems?

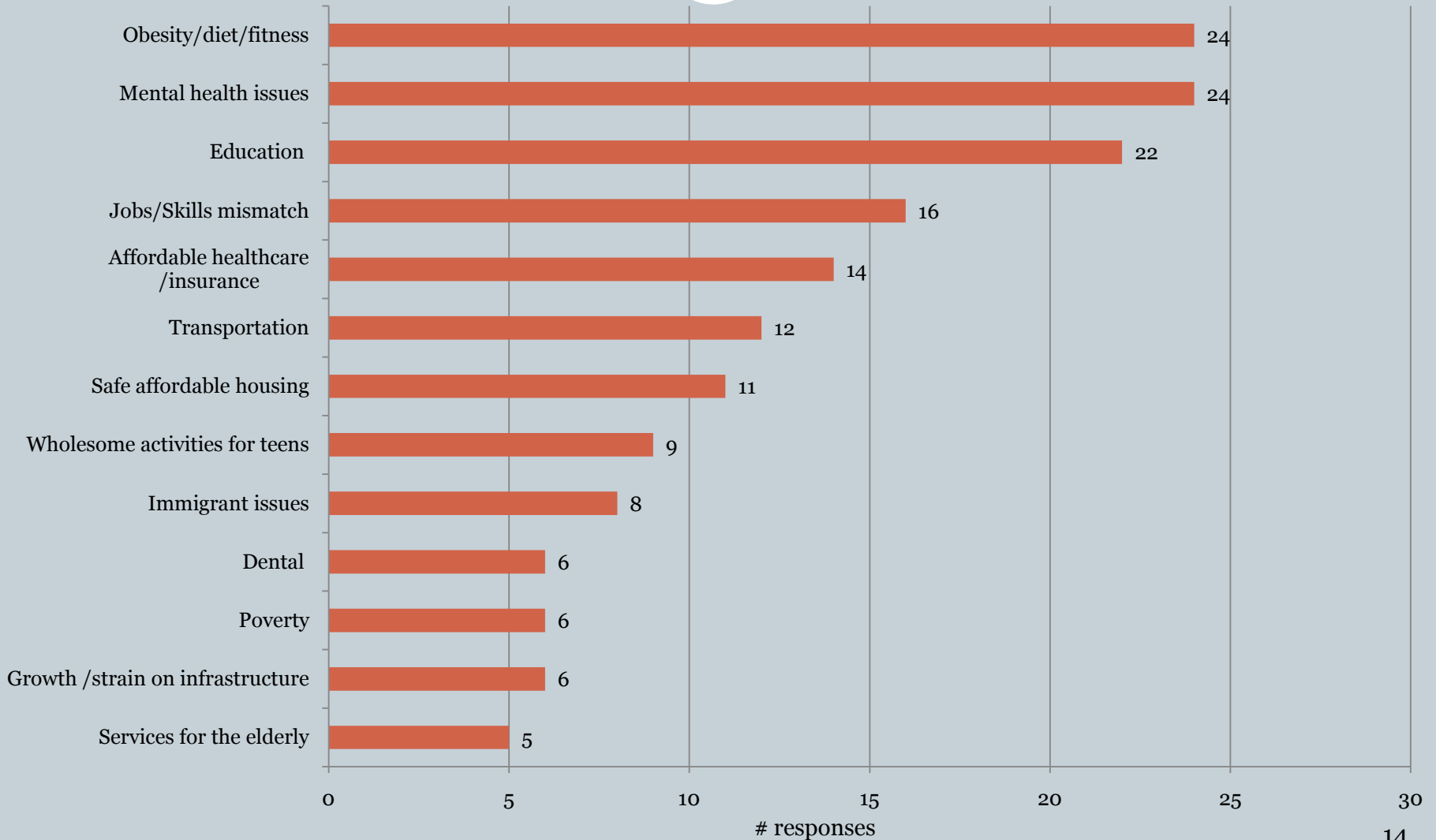
(Problems that have the greatest overall effect on health in the community.)



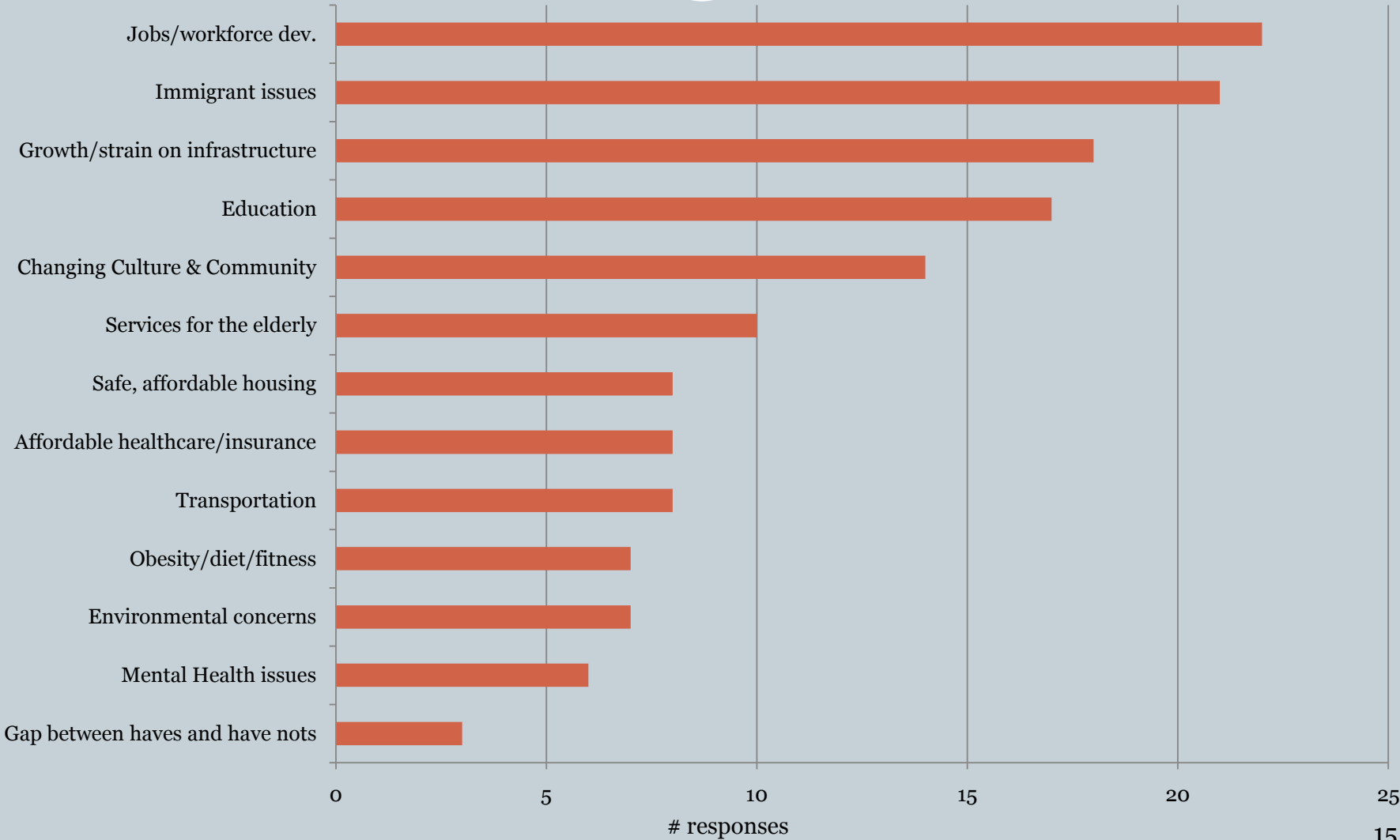
• Obesity/Overweight	79.5%
• Mental Health	58.3%
• Heart Disease/Heart Attacks	58.3%
• Diabetes	55.1%
• Cancer	42.5%
• Aging Problems	32.3%
• Learning/Developmental Disabilities	28.3%
• Teen Pregnancy	26.8%

Respondents were asked to select the 5 “most pressing” from a list of 23.

Issues Requiring Immediate Attention



Issues or Needs Emerging



Emerging Issues: Themes



- Shift from manufacturing to services with loss of several large employers.
- New employers coming into Cabarrus are either retail and services or bio-technology.
- Workforce displaced by loss of factory jobs does not have the skills needed by new bio-tech employers.
- Concern over planning for infrastructure/services to support growth.
- Will Cabarrus welcome the diversity NCRC will bring?

Quotes on Growth



- Uncontrolled growth
- community growing too fast for the infrastructure. Development needs to be curtailed until adequate resources are available.
- County does not have plan to address growing population and needs for more education.
- There **MUST** be a **STOP** to any new housing developments. Our infrastructure, schools can't handle it.
- The rapidly growing population, regardless of socio-economic status, is going to place further demands on services
- The infrastructure has not kept up with the growth, overcrowding in schools, etc.
- Inadequate roads for increased population
- Access to schools, public service and healthcare will have to keep up with the pace of growth in this community.

Quotes on Changing Culture and Community

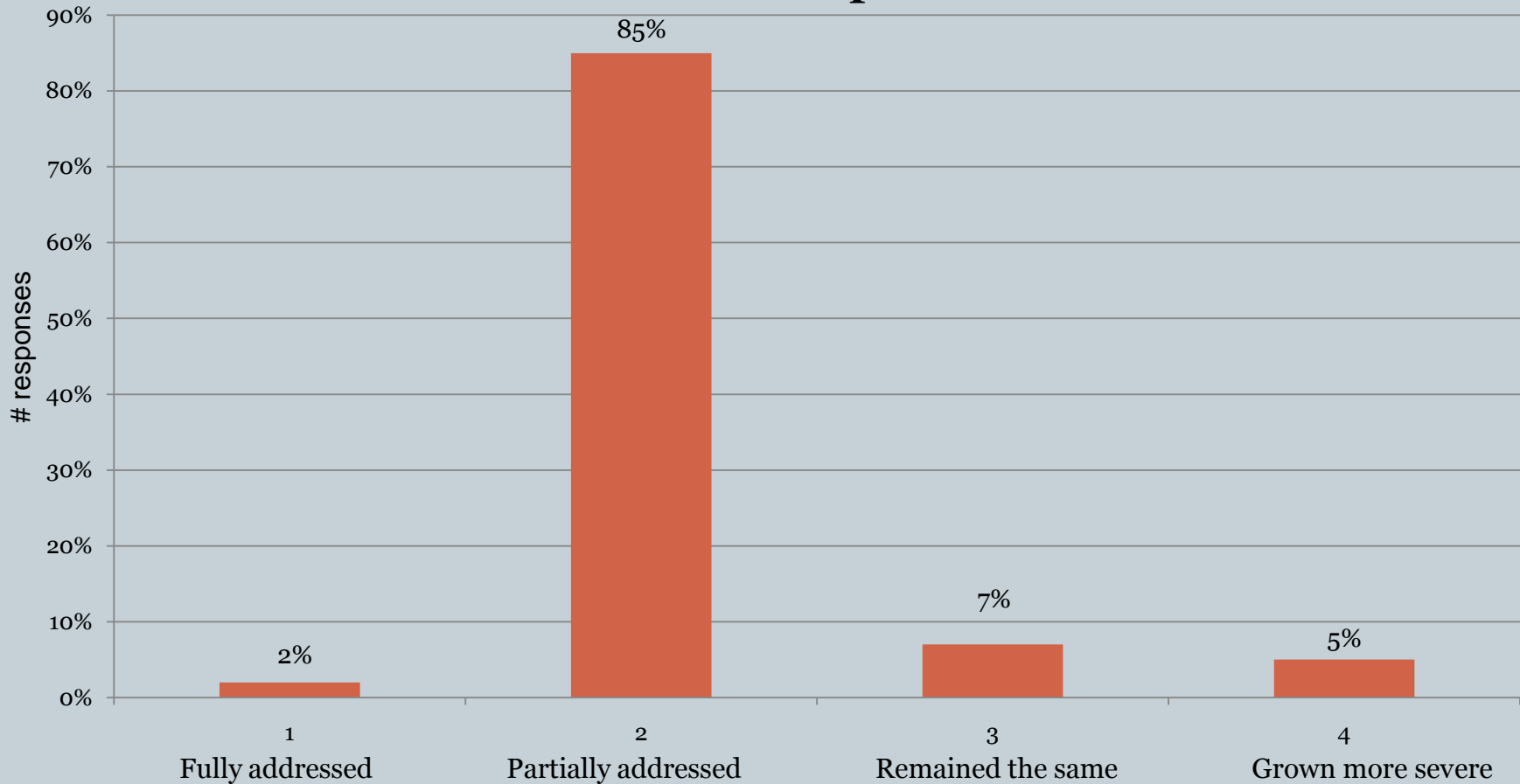


- Uncontrolled growth...causing a lack of the sense of community and belonging
- It's no longer my community
- New residents bringing their culture and experiences ...and meshing with the locals
- Incoming residents don't often think of themselves as vested in this community
- Growth, leading to a reformation of community values and priorities, traditions
- Tolerance of different cultures and religions...of differing opinions
- Younger, more urban and sophisticated population will be attracted to bio-tech Center but have no reason to live in Cabarrus County
- Diversity in intellectual levels cause friction
- Cultural differences of new residents coming to NCRC
- Diverse ethnic groups coming with research campus will change our community. Need to be open to this.

Have 2004 issues been addressed?



Access to Transportation



Transportation Solutions



- 79 total responses
- Rider bus system: 68 responses
- CCTS/expanded van service: 16 responses
- CATS: 2 responses

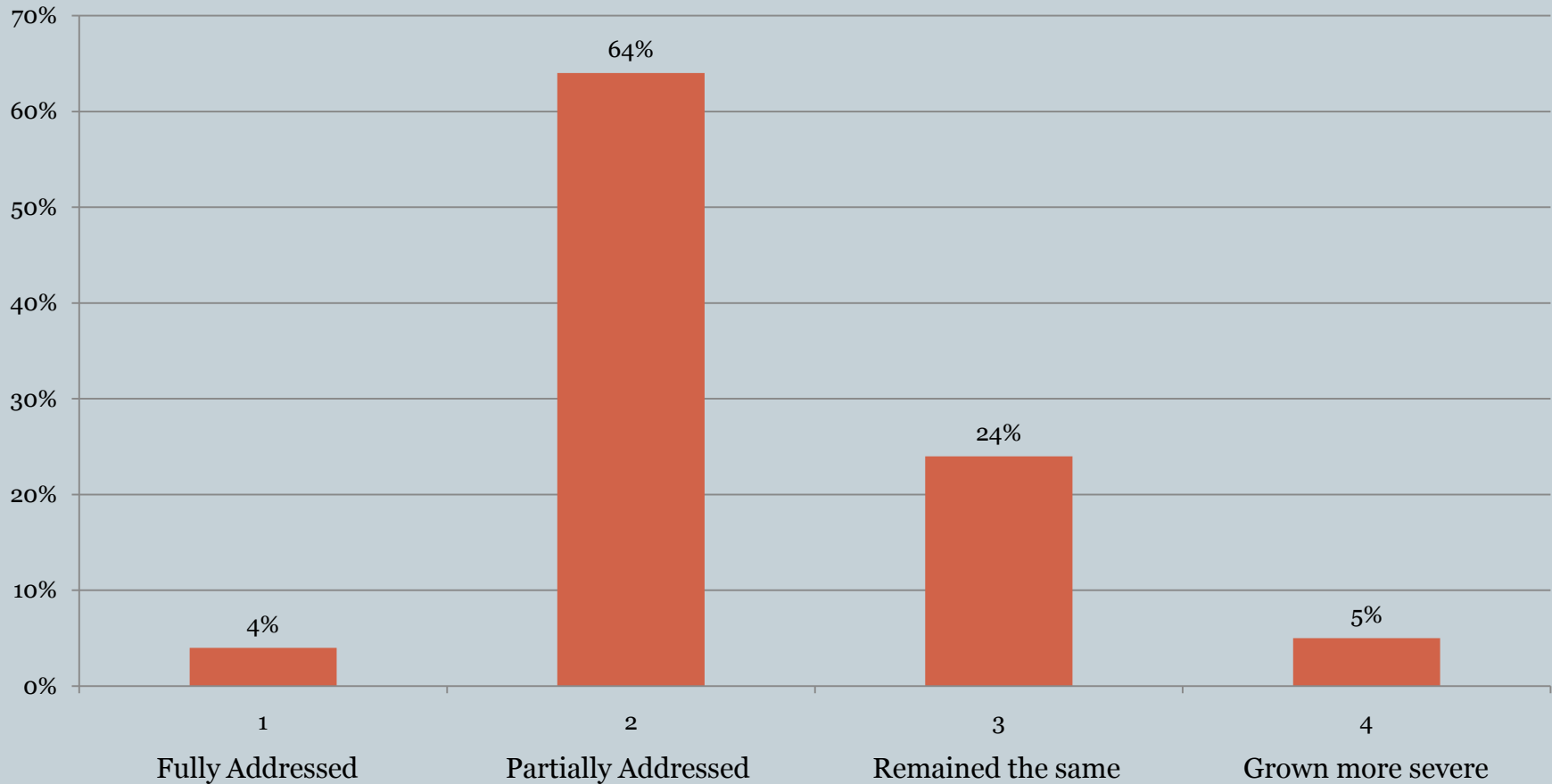
Bus system a significant step forward.

Need expanded routes and hours.

Have 2004 issues been addressed?



Dental Health and Access to Dental Care



Dental Solutions



- 43 total responses
- Cabarrus Health Alliance Dental Clinic expansion: 23 responses
- Outreach efforts (Give Kids a Smile, preschool screenings): 7 responses
- Mobile units: 2 responses

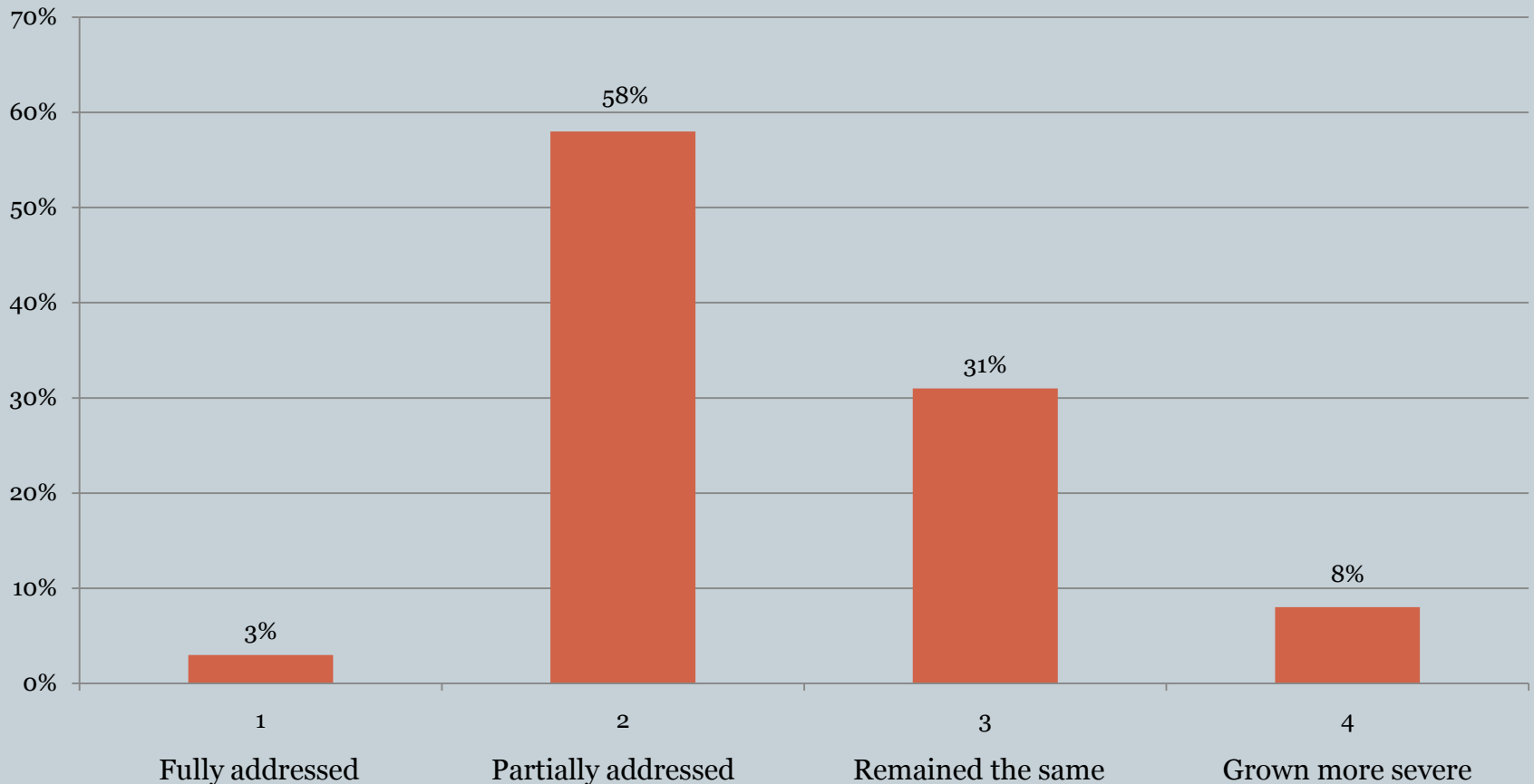
Efforts to expand access for children successful.

Need to expand access for adults, developmentally disabled, poor and more locations.

Have 2004 issues been addressed?



Disparities in Health and in Access to Health Care.



Health Disparities Solutions



- 31 responses
- Community Free Clinic and Community Health Centers: 17 responses
- Community Care Plan: 5 responses
- Expanded programs at Cabarrus Health Alliance (prostate, gyn): 3 responses

8 said this is still a significant unmet need.

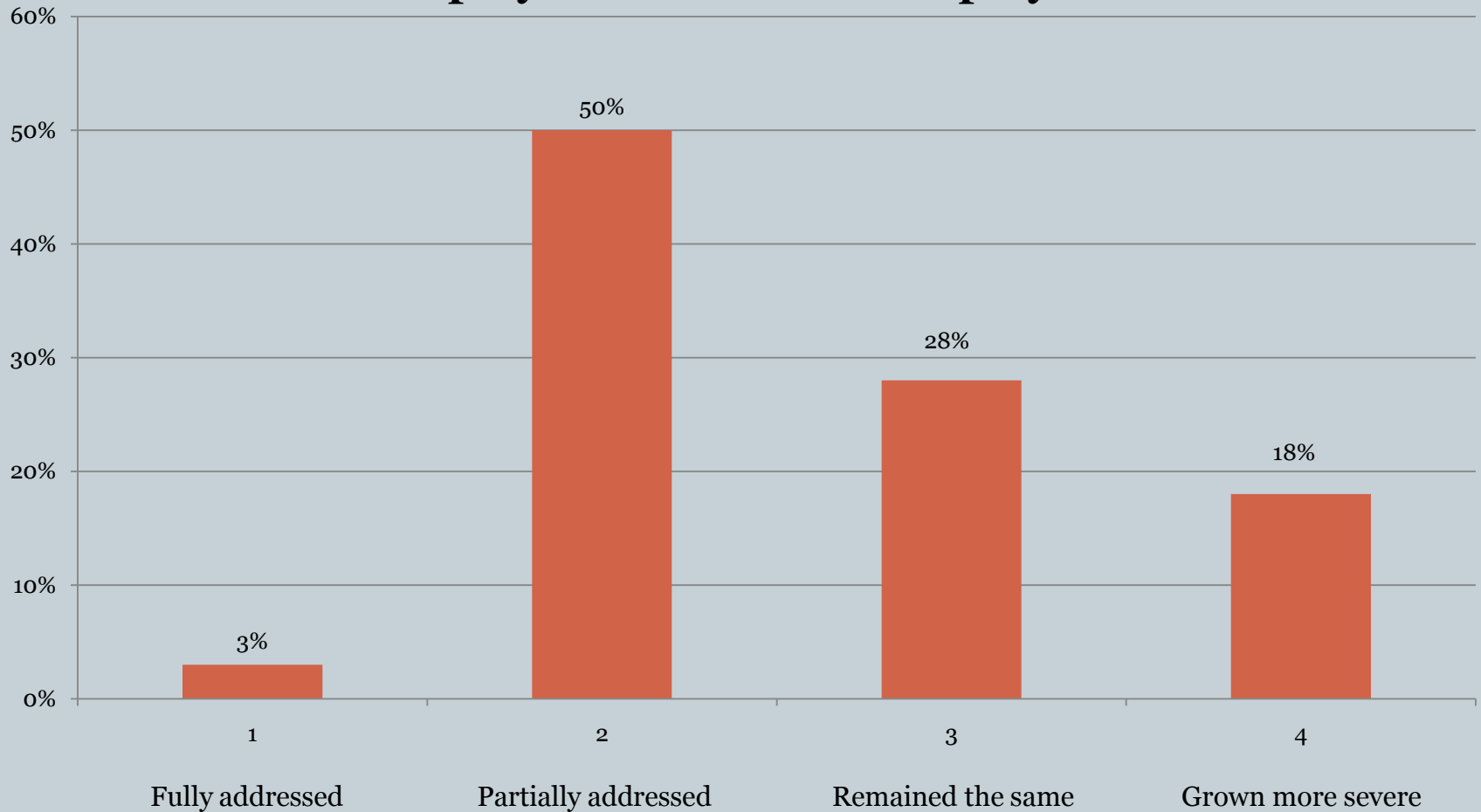
40 respondents had no response on solutions.

Still barriers to care for immigrants.

Have 2004 issues been addressed?



Unemployment and Underemployment



Unemployment/Underemployment Solutions



- 44 responses.
- RCCC efforts to expand workforce training: 12 responses
- Economic development to attract jobs: 8 responses
- NCRC: 7 responses
- Others (Cabarrus Literacy Council, Centralina Workforce Development, other training): 10

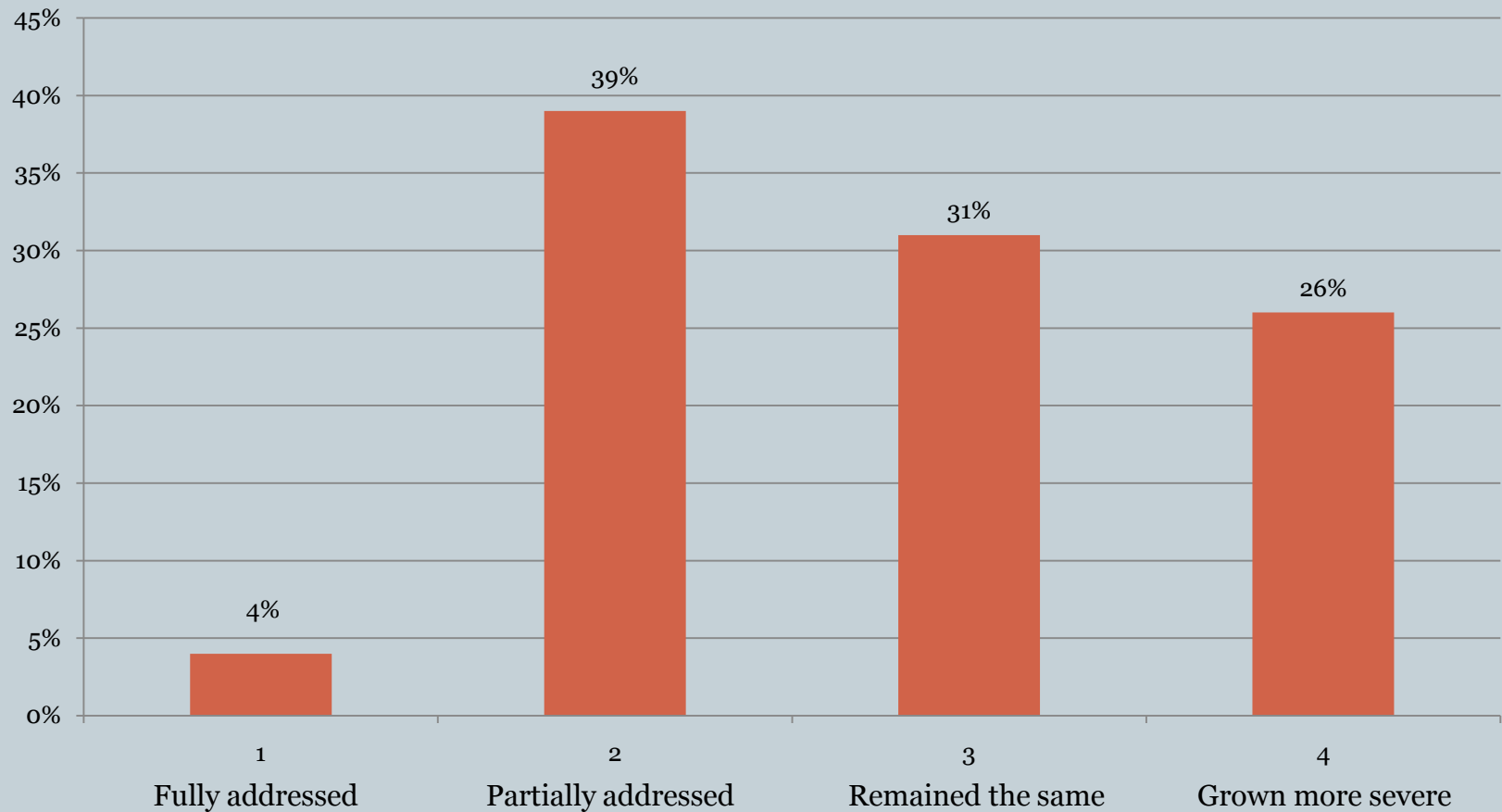
Examples of worsening situation: 13 responses.

22 had no response on solutions.

Have 2004 issues been addressed?



Lack of Mental Health Services/Growing Mental Health Problems



Mental Health Solutions



- 45 responses.
- PBH is a statewide model—esp Medicaid waivers, mobile crisis service and efforts at outreach and education: 9 responses
- Greater awareness of services: 4 responses
- No improvement in services: 13 responses
- The current situation is worse (a “disaster,” “crisis”): 10 responses.
- Problems: understaffing, confusing system, growing need, staff burnout

Did the 2004 Needs Assessment raise awareness or support the need for these issues?



	Yes	No	Don't Know
Access to Transportation (to meet the needs of daily life)	68%	5%	26%
Dental Health and Access to Dental Care	55%	8%	38%
Disparities in Health and Disparities in Access to Health Care	48%	10%	43%
Employment- Unemployment and Underemployment	38%	21%	41%
Lack of Mental Health Services / Growing Mental Health Problems	44%	16%	40%

In which of the following ways has the '04 Needs Assessment been used?



Program Planning	60.0%
Strategic planning	56.0%
Grant Writing	48.0%
Staff and/or Board education	46.0%
To determine allocation of funds	45.0%
Advocacy Initiatives	42.0%
Public Policy Initiatives	29.0%
OTHER:	11.0%